Claims:

1. A fragranced washing composition, comprising a washing composition base and a fragrance, in which the fragrance is present as two separate components, a first component being a liquid component and the second component a particulate starch carrier containing the remainder of the fragrance, the liquid component comprising those fragrance ingredients that are unaffected by the composition of the base and the particulate carrier comprising those fragrance ingredients that are affected by the composition of the base.

2. A fragranced washing composition according to claim 1, in which the fragrance ingredients encapsulated in starch consist of aldehydes, acetates, esters, lactones and epoxides.

3. A fragranced washing composition according to claim 1, in which the particulate carrier comprises 45-55% (wt) fragrance and 30-44% starch.

4. A fragranced washing composition according to claim 1, in which the starch is an octenylsuccinate-substituted waxy corn starch.

5. A fragranced washing composition according to claim 4, in which the starch is starch sodium octenyl succinate.

6. A fragranced washing composition according to claim 1, in which the particulate carrier additionally comprises from 4-8% by weight of a humectant.

7. A fragranced washing composition according to claim 6, in which the humectant is a sugar alcohol.

8. A fragranced washing composition according to claim 1, in which the particulate carrier additionally comprises from 0.05-3% by weight of a bulking agent.

9. A fragranced washing composition according to claim 8, in which the bulking agent is finely-divided silica.

10. A method of providing a full fragrance to a wash, comprising the addition to the wash of a washing composition according to claim 1.