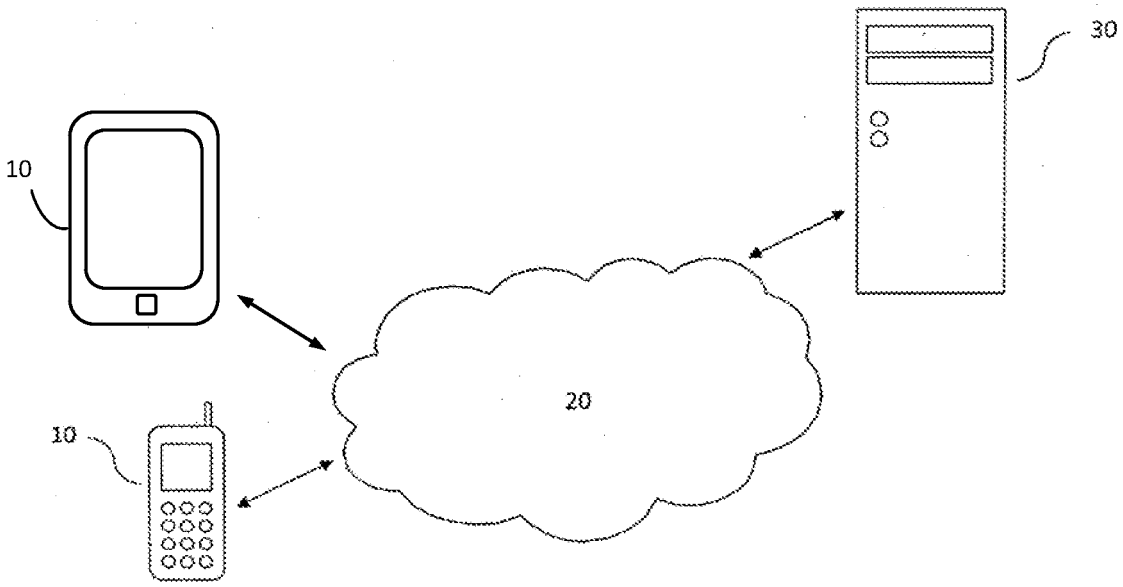
30
10
20
10

FIG. 1

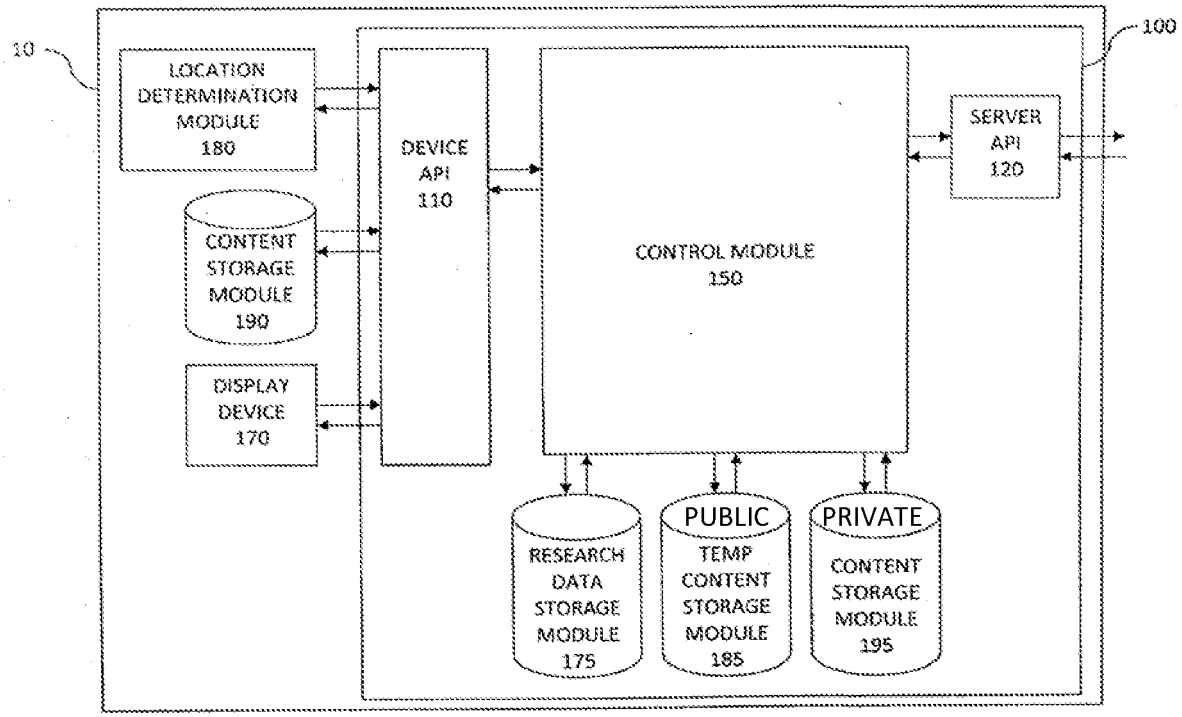
10
100
LOCATION DETERMINATION MODULE 180
DEVICE API 110
CONTENT STORAGE MODULE 190
DISPLAY DEVICE 170
CONTROL MODULE 150
SERVER API 120
RESEARCH DATA STORAGE MODULE 175
PUBLIC TEMP CONTENT STORAGE MODULE 185
PRIVATE CONTENT STORAGE MODULE 195

FIG. 2

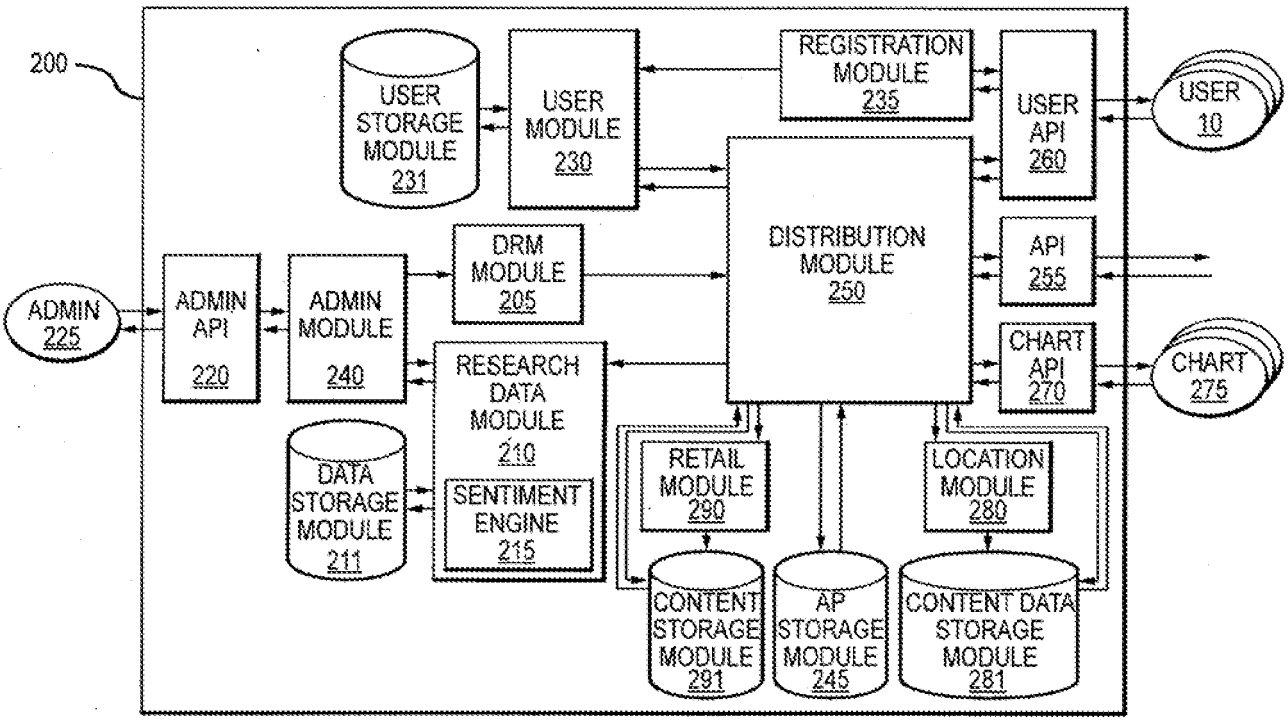
200
USER STORAGE MODULE 231
USER MODULE 230
REGISTRATION MODULE 235
USER API 260
USER 10
DISTRIBUTION MODULE 250
API 255
ADMIN 225
ADMIN API 220
ADMIN MODULE 240
DRM MODULE 205
RESEARCH DATA MODULE 210
SENTIMENT ENGINE 215
CHART API 270
CHART 275
DATA STORAGE MODULE 211
RETAIL MODULE 290
LOCATION MODULE 280
CONTENT STORAGE MODULE 291
AP STORAGE MODULE 245
CONTENT DATA STORAGE MODULE 281

FIG. 3

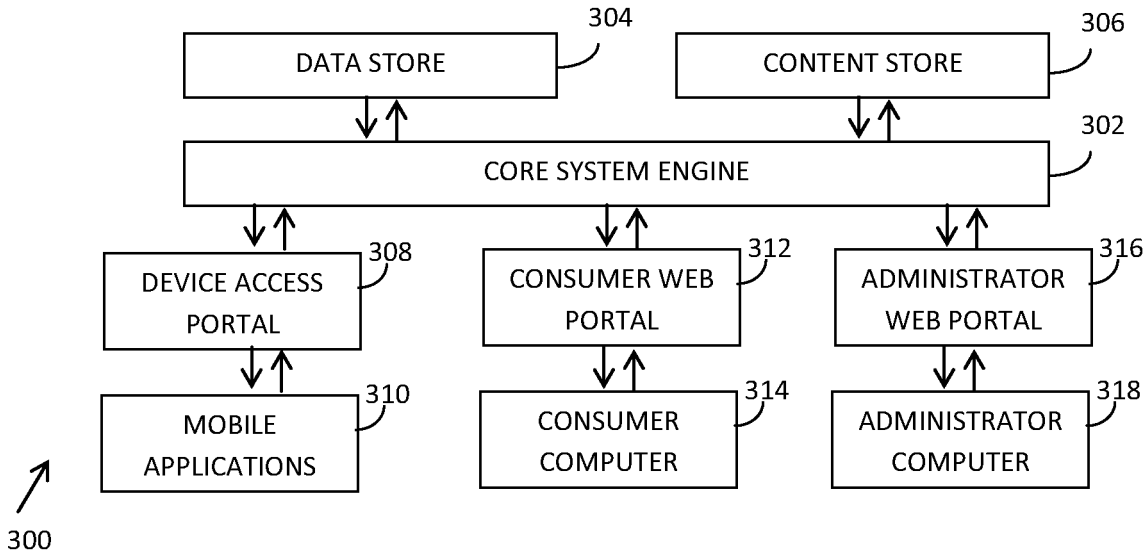
304
DATA STORE
306
CONTENT STORE
302
CORE SYSTEM ENGINE
308
DEVICE ACCESS PORTAL
312
CONSUMER WEB PORTAL
316
ADMINISTRATOR WEB PORTAL
310
MOBILE APPLICATIONS
314
CONSUMER COMPUTER
318
ADMINISTRATOR COMPUTER
300

FIG. 4

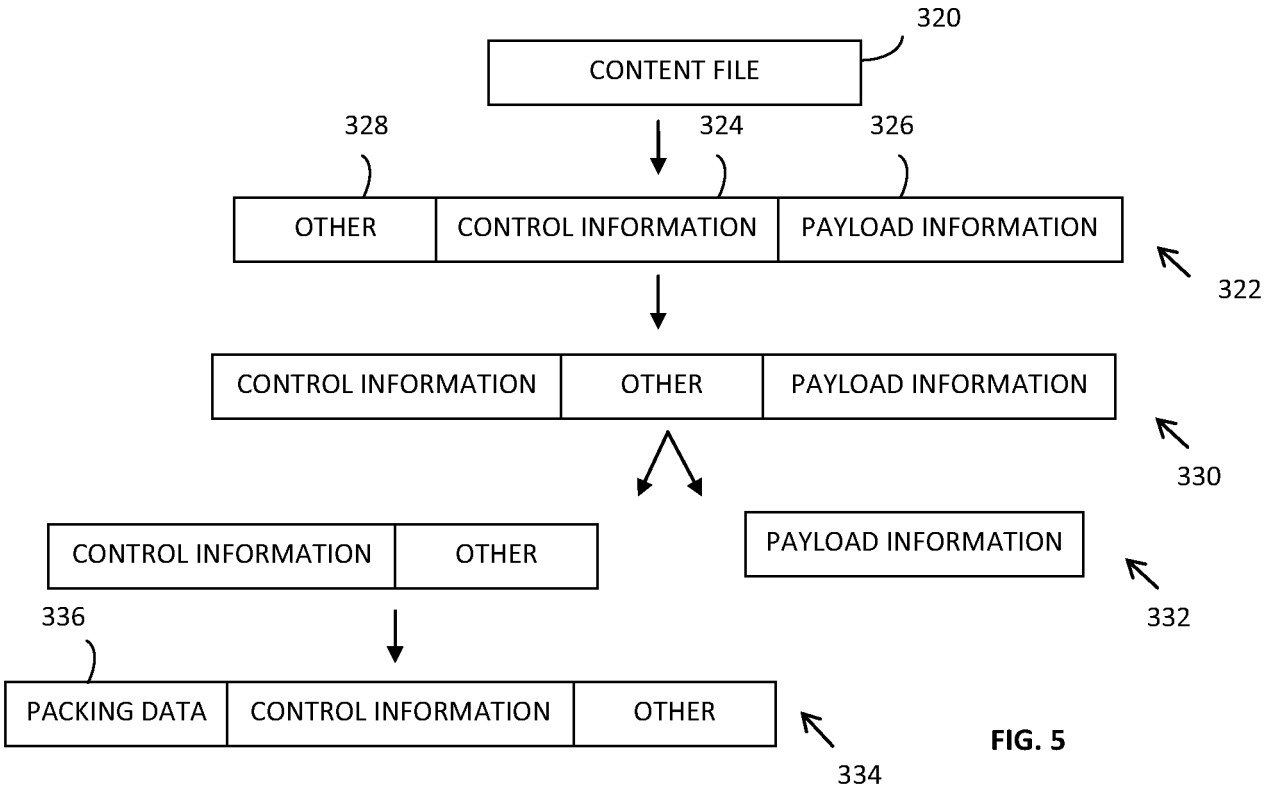
320
CONTENT FILE
328
324
326
OTHER
CONTROL INFORMATION
PAYLOAD INFORMATION
322
CONTROL INFORMATION
OTHER
PAYLOAD INFORMATION
330
CONTROL INFORMATION
OTHER
PAYLOAD INFORMATION
332
336
PACKING DATA
CONTROL INFORMATION
OTHER
334

FIG. 5

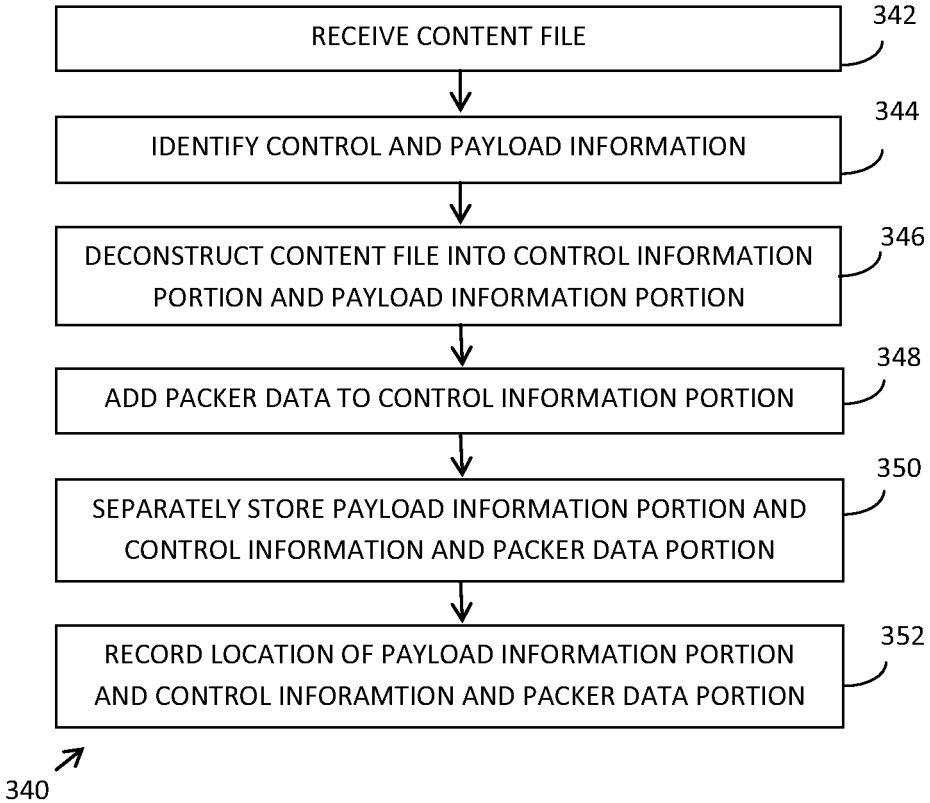
RECEIVE CONTENT FILE
342
IDENTIFY CONTROL AND PAYLOAD INFORMATION
344
DECONSTRUCT CONTENT FILE INTO CONTROL INFORMATION PORTION AND PAYLOAD INFORMATION PORTION
346
ADD PACKER DATA TO CONTROL INFORMATION PORTION
348
SEPARATELY STORE PAYLOAD INFORMATION PORTION AND CONTROL INFORMATION AND PACKER DATA PORTION
350
RECORD LOCATION OF PAYLOAD INFORMATION PORTION AND CONTROL INFORAMTION AND PACKER DATA PORTION
352
340

FIG. 6

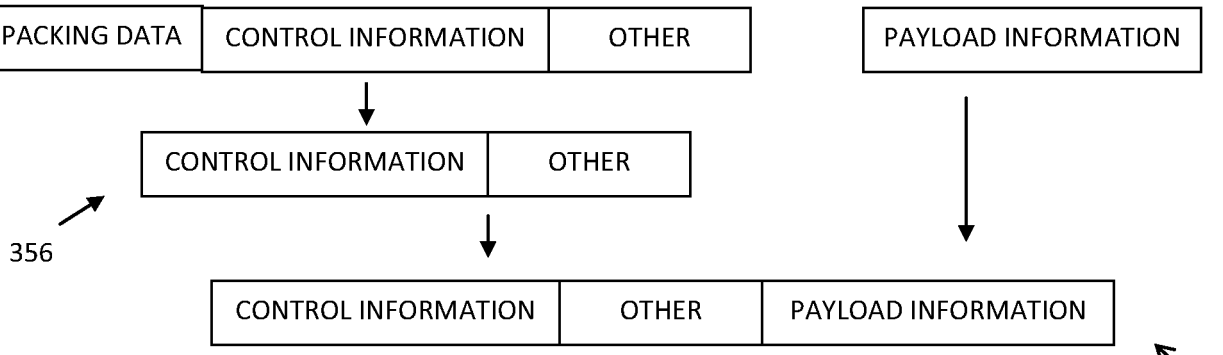

FIG. 7

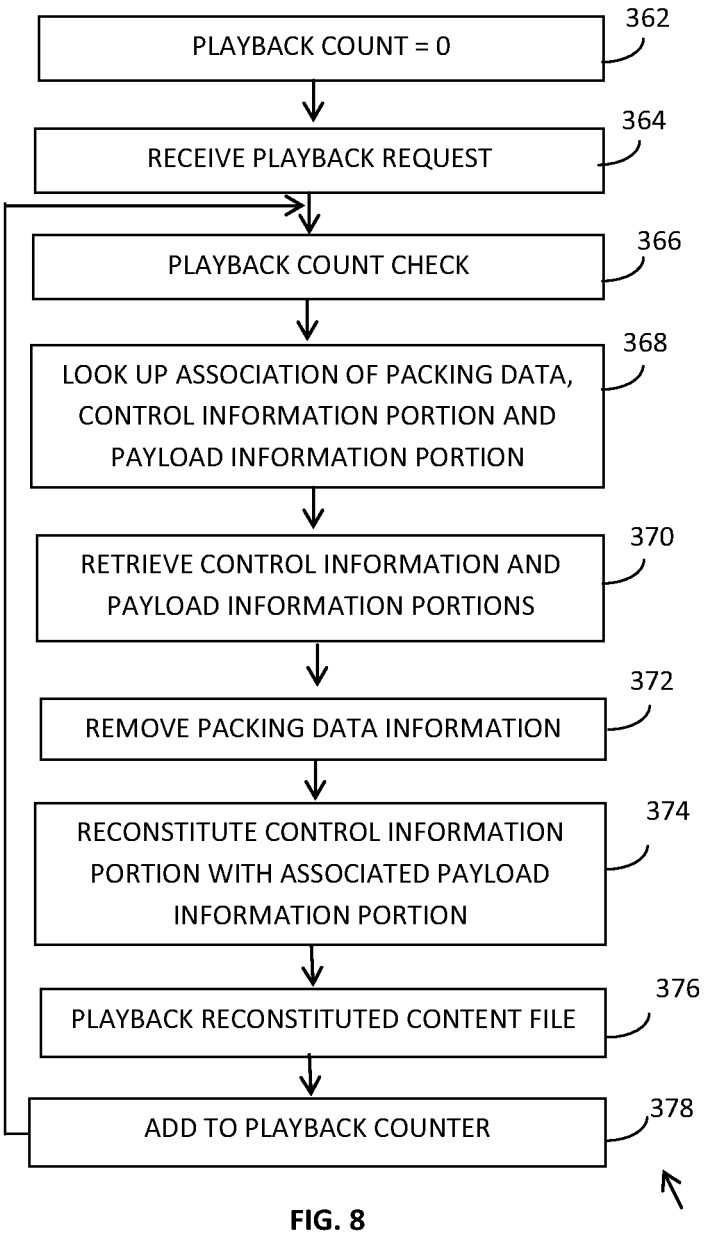

FIG. 8

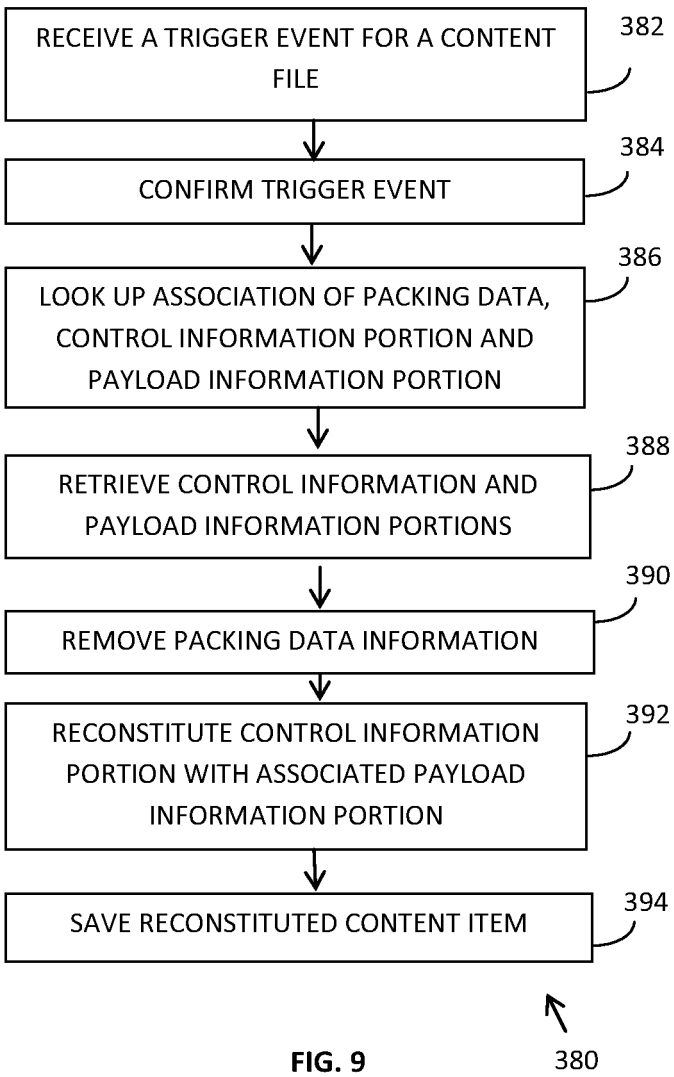

FIG. 9

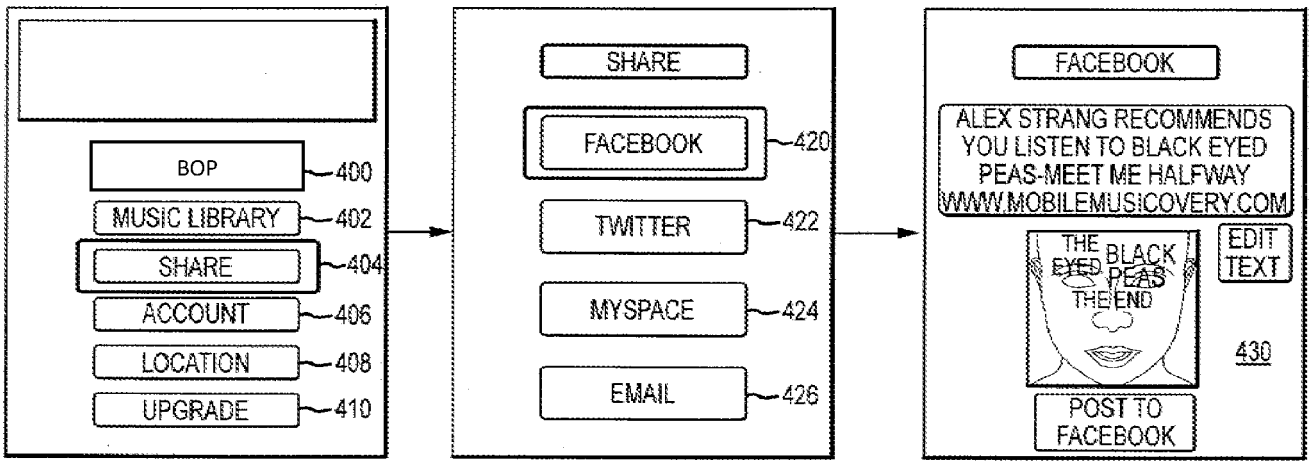
BOP
400
MUSIC LIBRARY
402
SHARE
404
ACCOUNT
406
LOCATION
408
UPGRADE
410
SHARE
FACEBOOK
420
TWITTER
422
MYSPACE
424
EMAIL
426
FACEBOOK
ALEX STRANG RECOMMENDS YOU LISTEN TO BLACK EYED PEAS-MEET ME HALFWAY WWW.MOBILEMUSICOVERY.COM
EDIT TEXT
430
POST TO FACEBOOK

FIG. 10

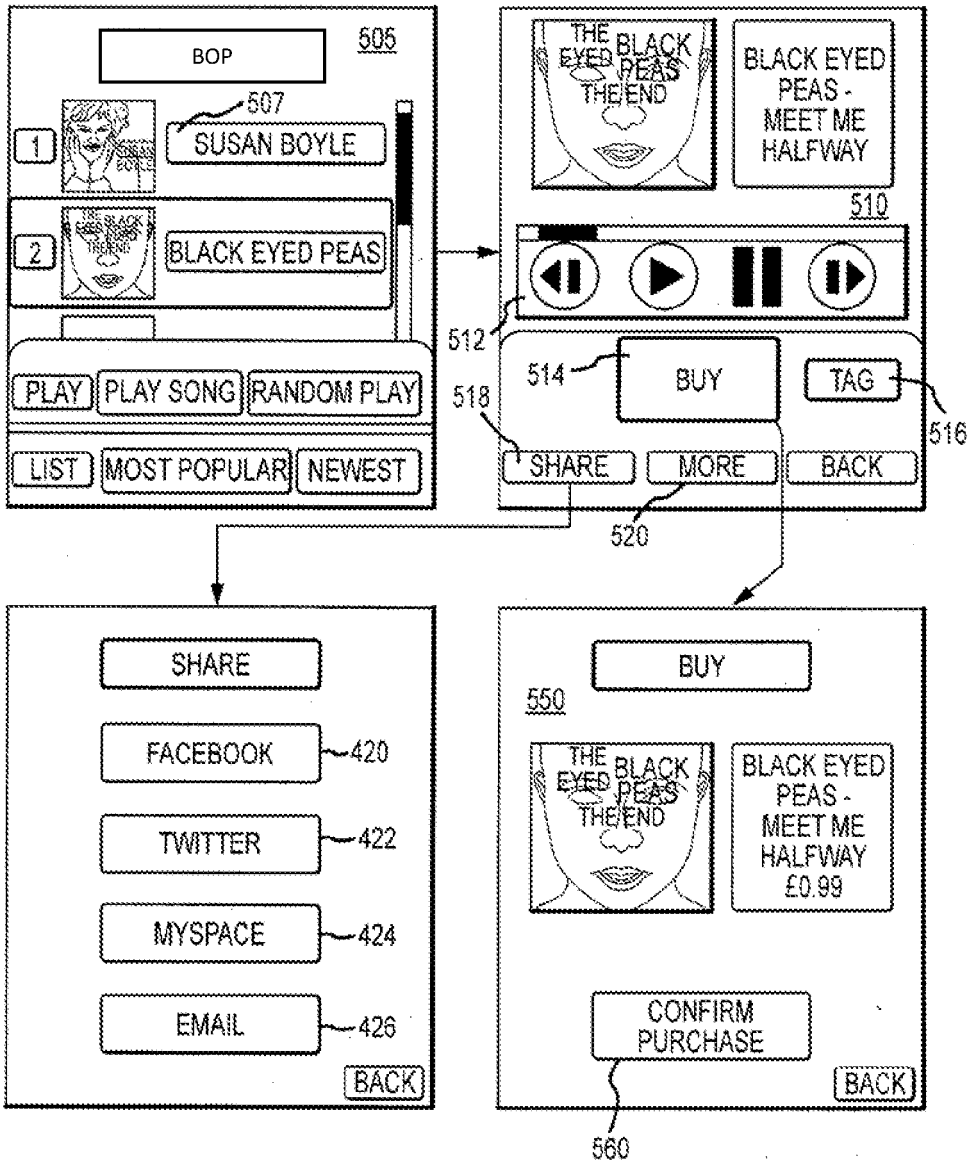
BOP
505
507
SUSAN BOYLE
BLACK EYED PEAS
PLAY
PLAY SONG
RANDOM PLAY
LIST
MOST POPULAR
NEWEST
BLACK EYED PEAS - MEET ME HALFWAY
510
512
514
BUY
TAG
516
518
SHARE
MORE
BACK
520
SHARE
FACEBOOK
420
TWITTER
422
MYSPACE
424
EMAIL
426
BACK
BUY
550
BLACK EYED PEAS - MEET ME HALFWAY
£0.99
CONFIRM PURCHASE
BACK
560

FIG. 11

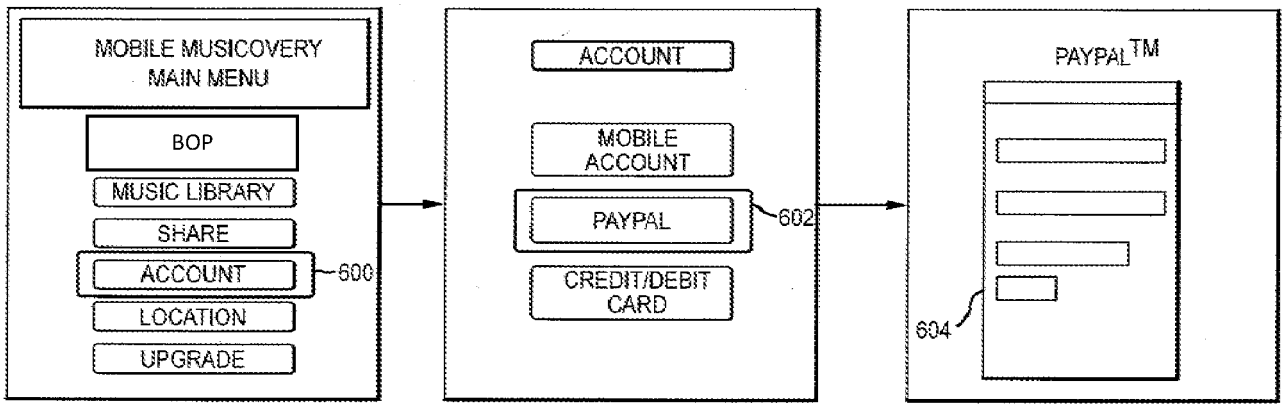
MOBILE MUSICOVERY
MAIN MENU
BOP
MUSIC LIBRARY
SHARE
ACCOUNT
600
LOCATION
UPGRADE
ACCOUNT
MOBILE
ACCOUNT
PAYPAL
602
CREDIT/DEBIT
CARD
PAYPAL™
604

FIG. 12