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ABSTRACT OF THE DISCLOSURE

The present invention provides a novel framework which makes it possible to construct a stable supply chain by reducing the degree of dependence on the experience and skill of the individual parties involved. The system of the present invention is used for supply chains that are constituted by at least two phases of a product planning phase, product development phase, production preparation (design) phase, production phase, shipping phase and marketing phase. The system of the present invention comprises initial setting means for determining the quantities of merchandise disposed in a retail shop in accordance with the capacity of this retail shop, and for initially setting merchandise control information for this retail shop so that such quantities of merchandise are included; updating means for updating the merchandise control information by adding or correcting merchandise data for merchandise disposed in a retail shop to the merchandise control information set for this retail shop; and input-output means for outputting reference information in a specified phase on the basis of the merchandise control information set for a retail shop, and/or receiving information used to update the merchandise control information.

[Fig. 2]

Title: Supply Chain Management Supporting System, Supply Chain Management Method, And Recording Medium On Which Information Processing Program Operated By Computer is Recorded

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