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(71) Applicant *(for all designated States except US)*: **AGENCY FOR SCIENCE, TECHNOLOGY AND RESEARCH** [SG/SG]; 1 Fusionopolis Way #20-10, Connexis, Singapore 138632 (SG).

(72) Inventors; and

(75) Inventors/Applicants *(for US only)*: **YANG, Yuansheng** [CN/SG]; c/o Bioprocessing Technology Institute, 20 Biopolis Way, #06-01, Centros, Singapore 138668 (SG). **MARIATI, Mariati** [ID/SG]; c/o Bioprocessing Technology Institute, 20 Biopolis Way, #06-01, Centros, Singapore 138668 (SG).

(74) Agent: **VIERING, JENTSCHURA & PARTNER LLP**; P.O. Box 1088, Rochor Post Office, Rochor Road, Singapore 911833 (SG).

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(54) Title: MODIFIED HUMAN CMV PROMOTERS THAT ARE RESISTANT TO GENE SILENCING

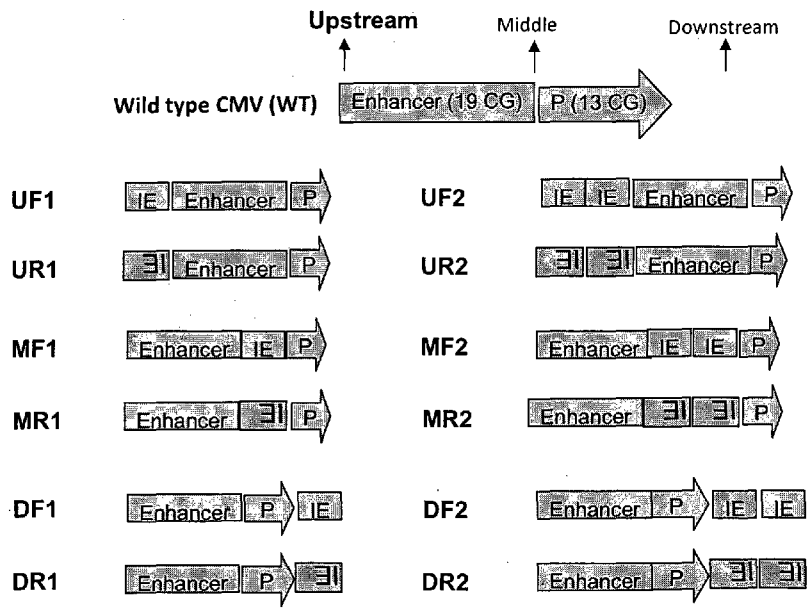


Figure 4

(57) Abstract: The invention relates to a nucleic acid molecule comprising a functional promoter of a herpesvirus, a functional enhancer of a herpesvirus, and one or more internal elements of the CpG island of the aprt (adenine phosphoribosyl transferase) gene and/or a functional variant thereof. A method of producing a desired polypeptide using the nucleic acid molecule, a vector and a host cell containing the nucleic acid molecule are also disclosed.

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