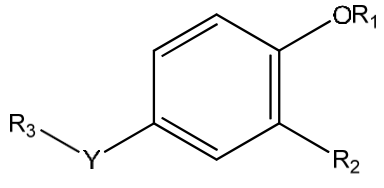
What is claimed is:

1. A skincare composition comprising:
    a. an emollient;
    b. a viscosity increaser;
    c. an emulsifier;
    d. a humectant; and
    e. a compound of Formula I:



(I)

wherein:

R_1 is selected from the group consisting of $C_1 – C_{20}$ alkyl, $C_2 – C_{20}$ alkenyl, $C_2 – C_{20}$ alkynyl, and $C_3 – C_8$ cycloalkyl or aryl;

R_2 is selected from the group consisting of hydrogen, hydroxyl, $C_1 – C_6$ alkyl, $C_2 – C_6$ alkenyl, $C_2 – C_6$ alkynyl, $C_3 – C_8$ cycloalkyl or aryl, $-OC_1 – C_6$ alkyl, $-OC_2 – C_6$ alkenyl, $-OC_2 – C_6$ alkynyl, $-OC_3 – C_8$ cycloalkyl or aryl, thiol, $-SC_1 – C_6$ alkyl, $-SC_2 – C_6$ alkenyl, $-SC_2 – C_6$ alkynyl, $-SC_3 – C_8$ cycloalkyl or aryl, $-NR_4C_1 – C_6$ alkyl, $-NR_4C_2 – C_6$ alkenyl, $-NR_4C_2 – C_6$ alkynyl, and $-NR_4C_3 – C_8$ cycloalkyl or aryl;

R_3 is selected from $–CO_2H$, $-CO_2R_4$ or an isosteric equivalent of a carboxy group, wherein R_4 is $C_1 – C_6$ alkyl, $C_2 – C_6$ alkenyl, $C_3 – C_8$ cycloalkyl or aryl; and

Y is $–(CH_2-CH_2)-$, -(CH=CH)-, or -(C≡C)-;

or a cosmetically acceptable salt thereof

2. The skincare composition of claim 1, wherein R_1 is selected from the group consisting of $C_5 – C_{16}$ alkyl, $C_5 – C_{16}$ alkenyl, and $C_5 – C_{16}$ alkynyl; R_2 is selected from the group consisting of hydrogen, hydroxyl, $-OC_1 – C_6$ alkyl, $-OC_2 – C_6$ alkenyl, $-OC_2 – C_6$ alkynyl, $-OC_3 – C_8$ cycloalkyl; R_3 is selected from $–CO_2H$, $-CO_2R_4$ wherein R_4 is $C_1 – C_6$ alkyl, or an isosteric equivalent of a carboxy group; and Y is $–(CH_2-CH_2)-$ or -(CH=CH)-.
3. The skincare composition of claim 1 or 2, wherein R_1 is selected from the group consisting of $C_5 – C_{16}$ alkenyl; and R_2 is selected from the group consisting of hydrogen or $-OC_1 – C_3$ alkyl.

4. The skincare composition of any of claims 1-3, wherein the compound of Formula I is selected from the group consisting of 3-(4-farnesyloxyphenyl)-propionic acid, 3-(4-farnesyloxy-3-hydroxyphenyl)- propionic acid, 3-(4-farnesyloxy-3-methoxyphenyl)-propionic acid, ethyl esters thereof, and combinations of two or more thereof.
5. The skincare composition of any of claims 1-4, wherein the compound of Formula I is comprises 3-(4-farnesyloxyphenyl)-propionic acid.
6. The skincare composition of any of claims 1-5, wherein the concentration of the compound of Formula I is present in an amount ranging from about 0.0001% to about 1% by total weight of the composition.
7. The skincare composition of any of claims 1-6, wherein the skincare composition comprises a botanical extract comprising the compound of Formula I.
8. The skincare composition of any of claims 1-7, wherein the botanical extract comprises an extract of a plant of the genus *Acronychia*.
9. The skincare composition of any of claims 1-8, wherein said botanical extract is an extract of *Acronychia acidula*.
10. The skincare composition of any of claims 1-9, wherein said botanical extract is a polar extract.
11. The skincare composition of any of claims 1-10, wherein the botanical extract is present in an amount ranging from about 0.01% to about 5% by total weight of the composition.
12. The skincare composition of any of claims 1-11, wherein the extract of *Acronychia acidula* comprises 3-(4-farnesyloxyphenyl)-propionic acid in a concentration ranging from about 0.01% to about 0.5% by total weight of the composition.
13. The skincare composition of any of claims 1-12, wherein the emollient is a silicone or silicone-based emollient.
14. The skincare composition of any of claims 1-13, wherein the emollient is selected from the group consisting of dimethicone, dimethicone cross-polymer, phenyl trimethicone, cetyl trimethicone, amodimethicone, caprylyl methicone, and combinations thereof.
15. The skincare composition of any of claims 1-14, wherein the emollient is present in a concentration of about 0.1 % to about 15 % by weight.

16. The skincare composition of any of claims 1-15, wherein the viscosity increaser is a rheology modifier that provide yield to the composition and is compatible at pH less than about 5.
17. The skincare composition of any of claims 1-16, wherein the viscosity increaser is selected from the group consisting of polyacrylate crosspolymer-6, polyacrylate-13, sorbitan stearate, polyacrylamide, C13-14 isoparaffin, laureth-7, ammonium acryloyldimethyltaurate/VP copolymer, carbomer, and combinations thereof.
18. The skincare composition of any of claims 1-17, wherein the viscosity increaser is present in a concentration of about 0.1% to about 5% by weight.
19. The skincare composition of any of claims 1-18, wherein the emulsifier comprises a liquid crystal emulsifier.
20. The skincare composition of any of claims 1-19, wherein the emulsifier is selected from the group consisting of sorbitan olivate, ceterayl olivate, C12-20 alkyl glucoside, C14-22 alcohols, sorbitan stearate, sorbityl laurate, polyglyceryl-6 pentaoleate, and combinations thereof.
21. The skincare composition of any of claims 1-20, wherein the emulsifier is present in a concentration of about 0.1% to about 5% by weight.
22. The skincare composition of any of claims 1-21, wherein the humectant comprises a polar humectant.
23. The skincare composition of any of claims 1-22, wherein the humectant is selected from the group consisting of glycerin, sorbitol, xylitol, hyaluronic acid, lactic acid, and combinations thereof.
24. The skincare composition of any of claims 1-231, wherein the humectant is present in a concentration of about 0.5 % to about 15 % by weight.
25. A cosmetic method of treating the skin, the method comprising applying topically to skin the skincare composition of any of claims 1-24.
26. The cosmetic method of claim 25, wherein the method comprises a increasing CRABP2 expression in skin cells.
27. A skincare composition comprising:
    a. dimethicone;

b. a viscosity increaser selected from the group consisting of polyacrylate crosspolymer-6, polyacrylate-13, sorbitan stearate, and combinations thereof;
c. an emulsifier selected from the group consisting of sorbitan olivate, ceterayl olivate, and combinations thereof;
d. glycerin; and
e. a polar botanical extract of *Acronychia acidula*.