

Abstract

The examples of the present invention provide a method and apparatus for associating a user and a friend in a network community, and the method includes: A) extracting a property element from user personal information; B) searching for resources
5 related to the property element in a network community; C) determining a friend to be recommended according to the resources, and associating the friend with the user. The examples of the present invention can enhance the relation between the user and the friend to be recommended, and improve the communication between the user and the friend in the network community.