

ABSTRACT

5 **TITLE: PRODUCTS AND SERVICE DELIVERY AND MANAGEMENT**
 SYSTEM

 A method of delivery of an on-line product or service includes the steps of providing a
 plurality of viewable representations (3) of a respective product or service and selecting
10 an option from one or more selectable options (9') specific to the product or service.
 Each representation has associated with it viewable information (8') about the product
 or service. The selection causes a corresponding event (11) to be initiated. The event
 contributes towards the delivery of the product or service. A system (1) for managing
 the delivery is also provided and an example of the provision of this service involves
15 the production of a print job.

 Figure 1 is recommended to accompany the abstract.