ABSTRACT

SYSTEM AND METHOD FOR FACILITATING COMPLIANCE AND BEHAVIORAL ACTIVITY VIA SIGNALS DRIVEN BY ARTIFICIAL INTELLIGENCE

A system for facilitating compliance and behavioral activity via signals driven by artificial intelligence is provided. In particular, the system obtains data associated with a participant from a plurality of data sources. The system may determine markers associated with the participant based on the data and may also determine a goal for the participant. The system may determine paths that the participant has taken towards the goal and may determine actions for the participant to take to advance towards the goal. The system may generate cues based on markers, the goal, the paths, segments, topics, and/or actions to motivate the participant to perform the actions. The cues are ranked and delivered to the participant based on the rank. Interactions with the cues may be monitored by the system and telemetry data relating thereto may be utilized to update artificial intelligence models of the system to enhance the cue generation process.

(No figure no.)