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ABSTRACT**MEDIATED PLUG-IN REGISTRATION OF CLIENT APPLICATIONS AND
CONTENT PROVIDERS WITH PUSH CONTENT DELIVERY SYSTEM**

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A method and apparatus for connecting a generic element to a content delivery architecture in a push content delivery system having the steps of: providing a mediator between the generic element and the content delivery architecture; extracting at the mediator metadata for the generic element; and registering the generic element with the content delivery architecture.

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[Figure 22]