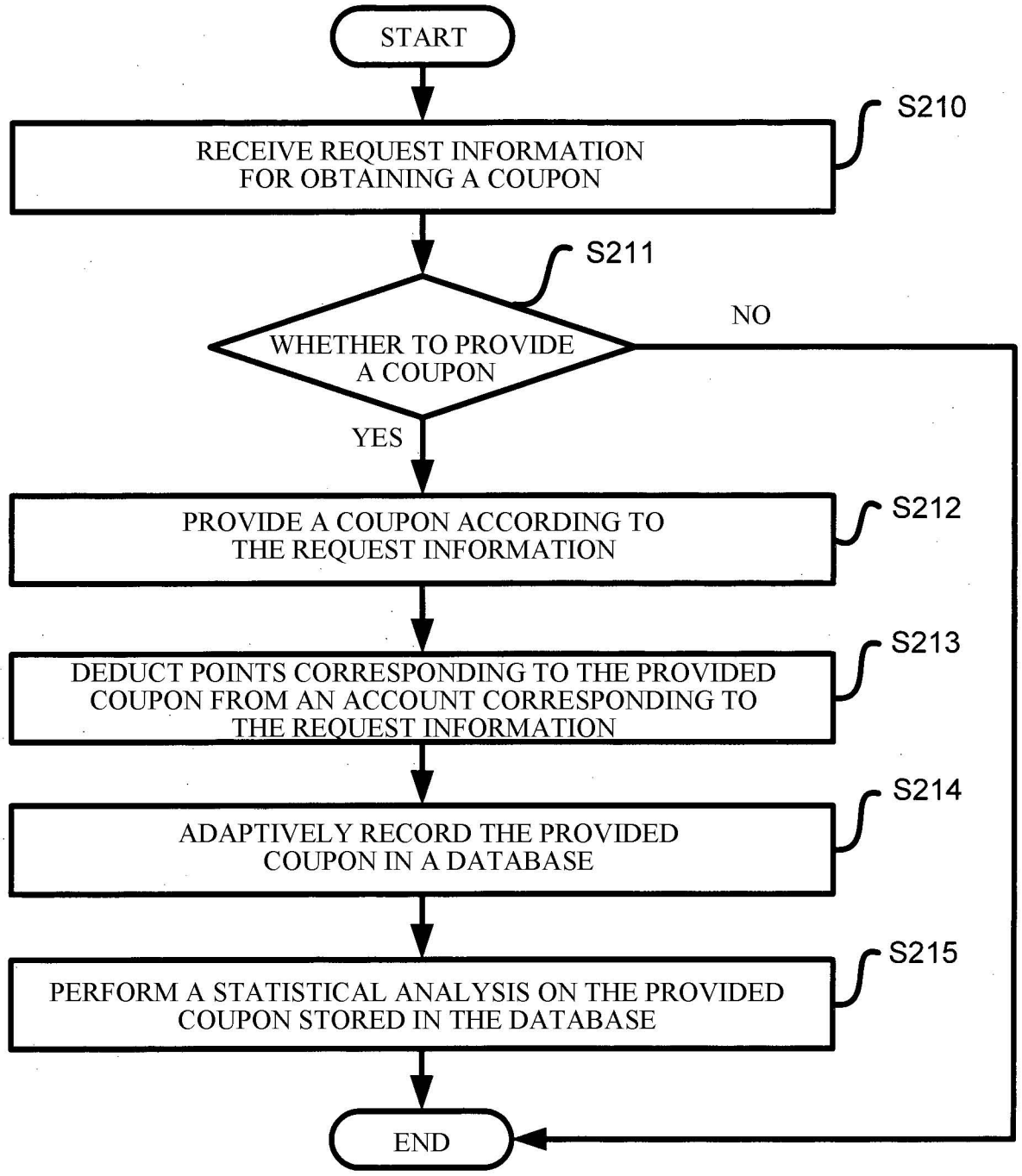

START
RECEIVE REQUEST INFORMATION FOR OBTAINING A COUPON
S210
S211
WHETHER TO PROVIDE A COUPON
NO
YES
PROVIDE A COUPON ACCORDING TO THE REQUEST INFORMATION
S212
DEDUCT POINTS CORRESPONDING TO THE PROVIDED COUPON FROM AN ACCOUNT CORRESPONDING TO THE REQUEST INFORMATION
S213
ADAPTIVELY RECORD THE PROVIDED COUPON IN A DATABASE
S214
PERFORM A STATISTICAL ANALYSIS ON THE PROVIDED COUPON STORED IN THE DATABASE
S215
END

Fig.1

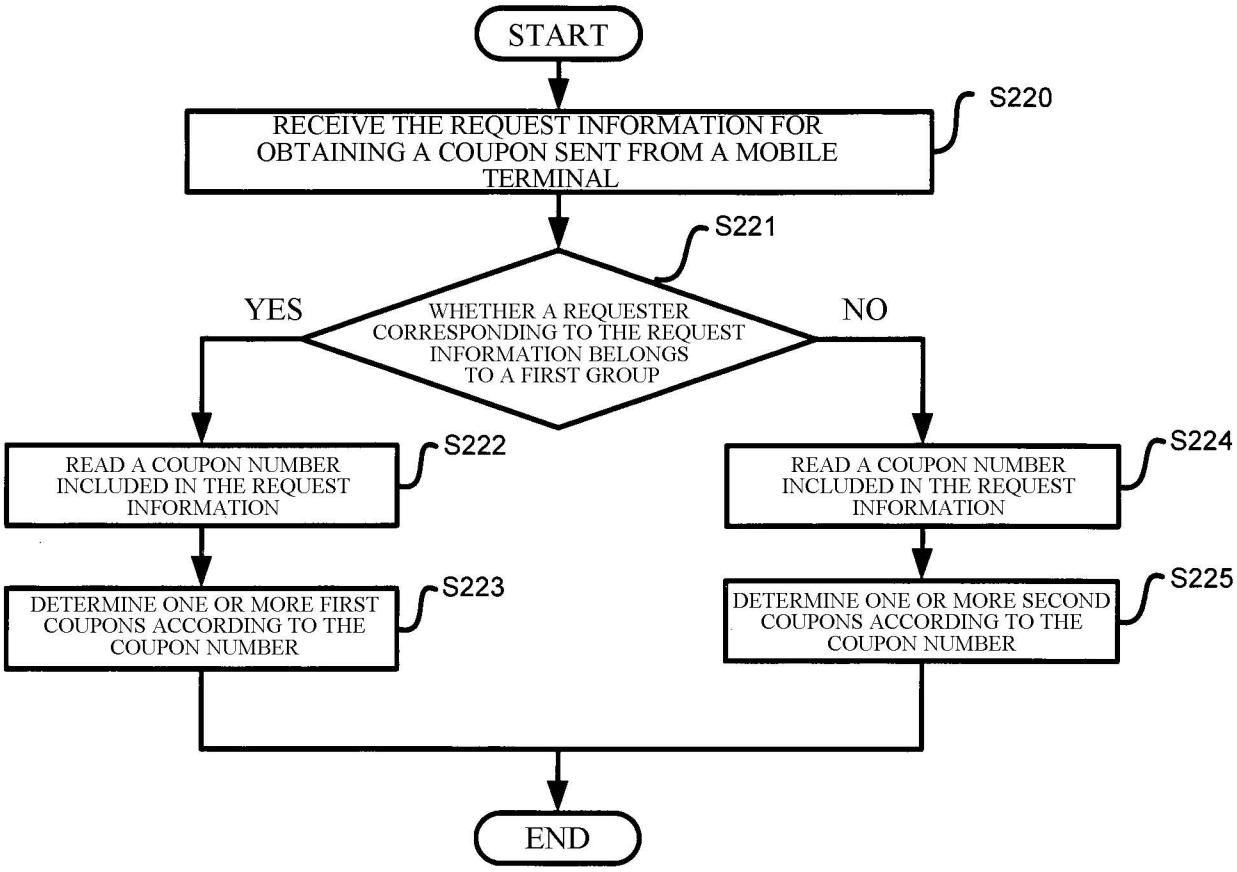

START
RECEIVE THE REQUEST INFORMATION FOR OBTAINING A COUPON SENT FROM A MOBILE TERMINAL
S220
S221
WHETHER A REQUESTER CORRESPONDING TO THE REQUEST INFORMATION BELONGS TO A FIRST GROUP
YES
NO
READ A COUPON NUMBER INCLUDED IN THE REQUEST INFORMATION
S222
DETERMINE ONE OR MORE FIRST COUPONS ACCORDING TO THE COUPON NUMBER
S223
READ A COUPON NUMBER INCLUDED IN THE REQUEST INFORMATION
S224
DETERMINE ONE OR MORE SECOND COUPONS ACCORDING TO THE COUPON NUMBER
S225
END

Fig.2

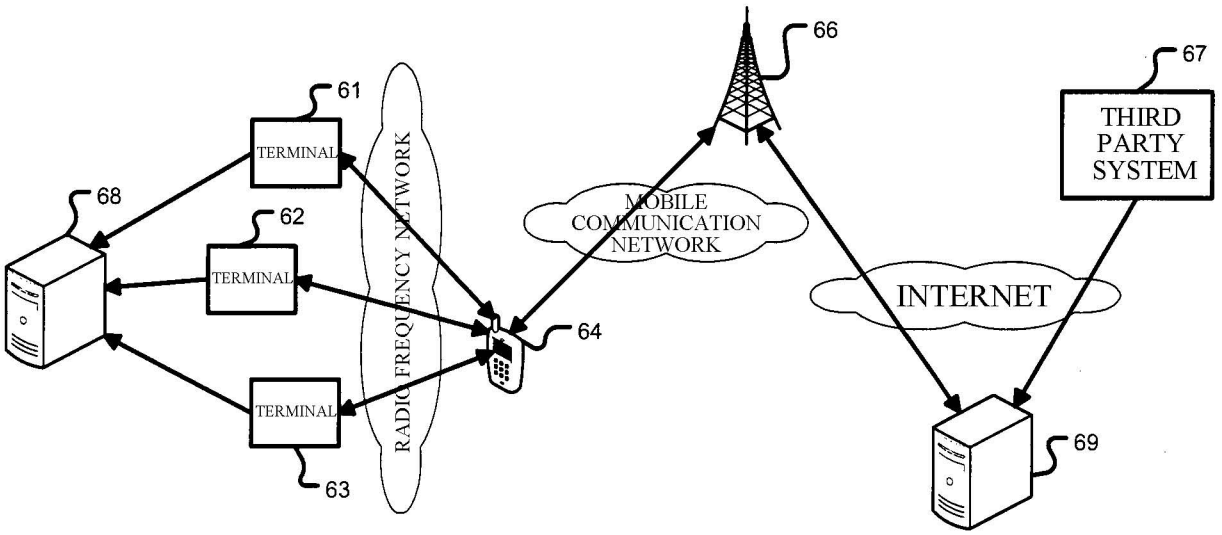

61
TERMINAL
62
TERMINAL
63
TERMINAL
68
RADIO FREQUENCY NETWORK
64
66
MOBILE COMMUNICATION NETWORK
67
THIRD PARTY SYSTEM
INTERNET
69

Fig.4

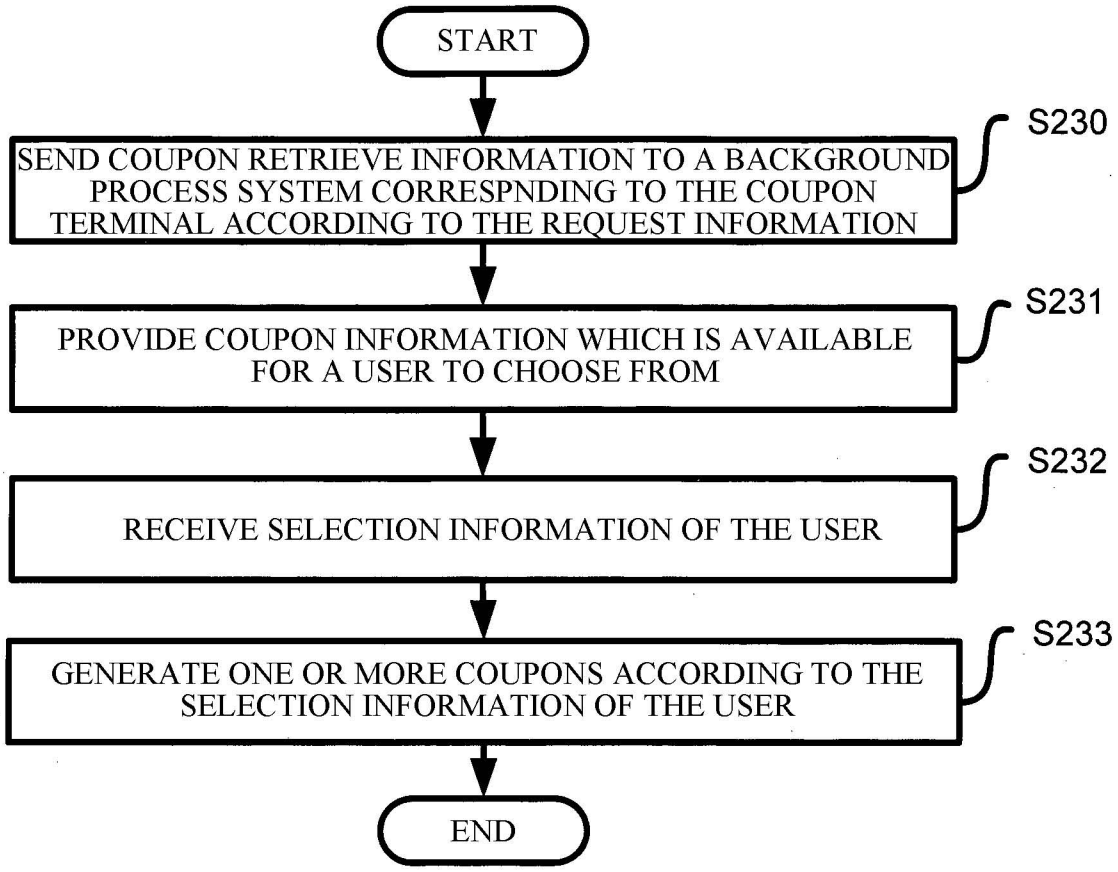


Fig.3

BUSINESS A

COUPON NUMBER	COUPON NAME	COUPON CONTENT	POSSIBLE USER GROUP THAT COUPONS MAY BE PROVIDED TO	WHETHER POINT DEDUCTION IS NEEDED	NUMBER OF TIMES FOR PRINTING
0901041234P	A PACKAGE	FOR EVERY CONSUMPTION OF 50, RECEIVE A DESSERT VALUED AT 5 FOR FREE	FIRST GROUP	YES	ONCE
0903042345P	B PACKAGE	FOR EVERY CONSUMPTION OF 100, RECEIVE A CHOCOLATE VALUED AT 15 FOR FREE	FIRST GROUP	YES	ONCE
0905069845	C PACKAGE	FOR EVERY CONSUMPTION OF 200, RECEIVE A 15% DISCOUNT	SECOND GROUP	NO	MULTIPLE TIMES
0905089034	D PACKAGE	FOR EVERY CONSUMPTION OF 00, GET 20 REDUCED	SECOND GROUP	NO	MULTIPLE TIMES
0909032928	E PACKAGE	BUY ANY FIVE PIZZAS AND JOIN IN A LUCKY DRAW	SECOND GROUP	NO	MULTIPLE TIMES

Fig.5

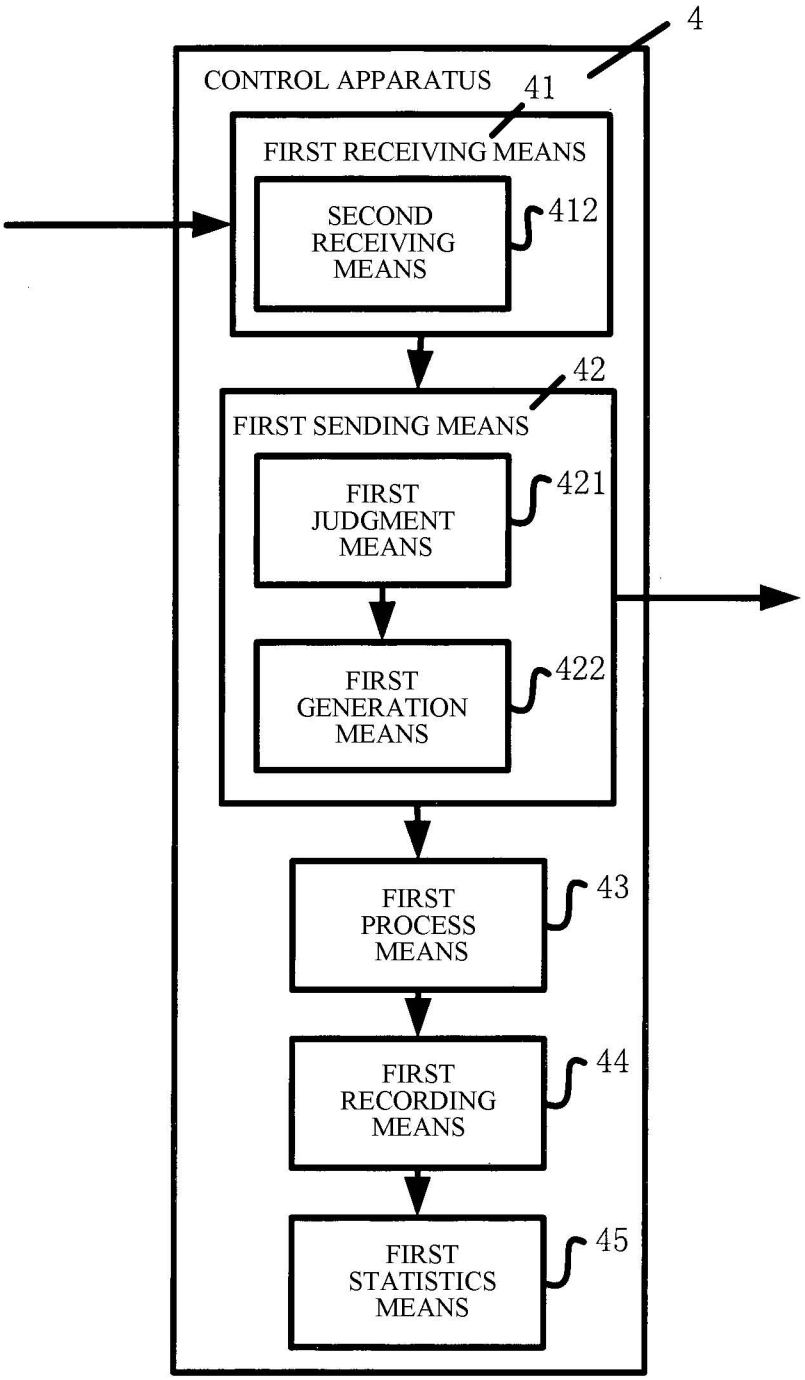

4
CONTROL APPARATUS
41
FIRST RECEIVING MEANS
SECOND RECEIVING MEANS
412
42
FIRST SENDING MEANS
FIRST JUDGMENT MEANS
421
FIRST GENERATION MEANS
422
FIRST PROCESS MEANS
43
FIRST RECORDING MEANS
44
FIRST STATISTICS MEANS
45

Fig.6

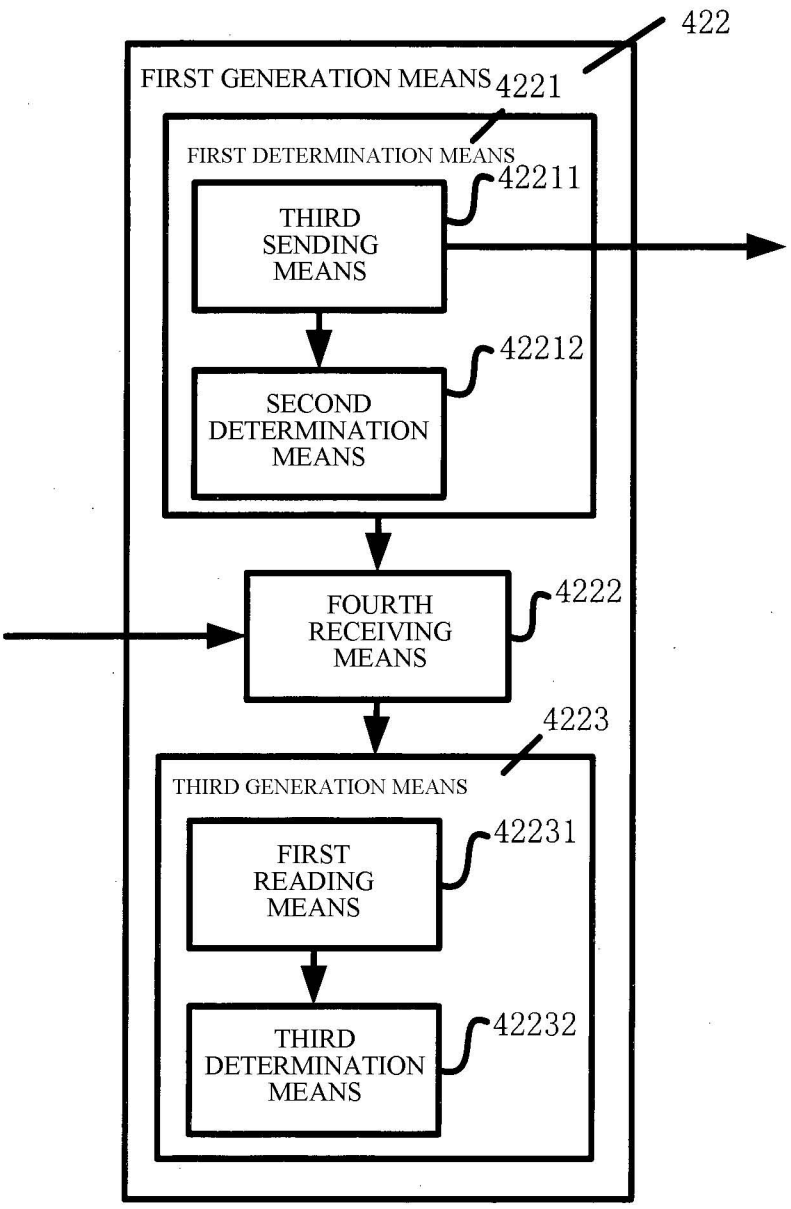

422
FIRST GENERATION MEANS
4221
FIRST DETERMINATION MEANS
42211
THIRD SENDING MEANS
42212
SECOND DETERMINATION MEANS
4222
FOURTH RECEIVING MEANS
4223
THIRD GENERATION MEANS
42231
FIRST READING MEANS
42232
THIRD DETERMINATION MEANS

Fig.7