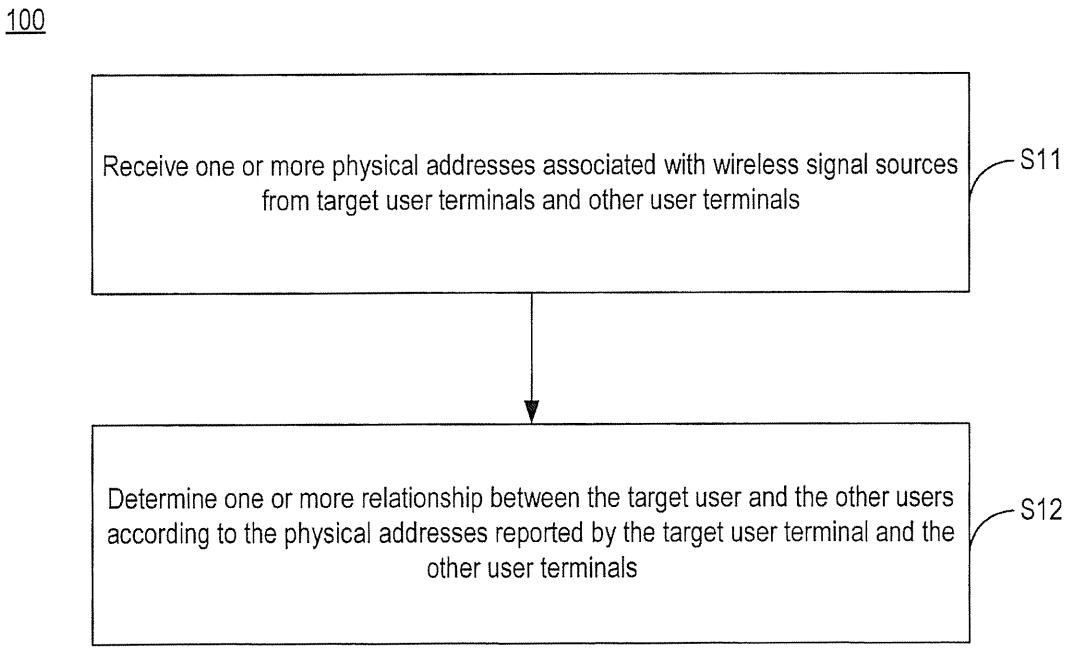

100
Receive one or more physical addresses associated with wireless signal sources from target user terminals and other user terminals
S11
Determine one or more relationship between the target user and the other users according to the physical addresses reported by the target user terminal and the other user terminals
S12

FIG. 1

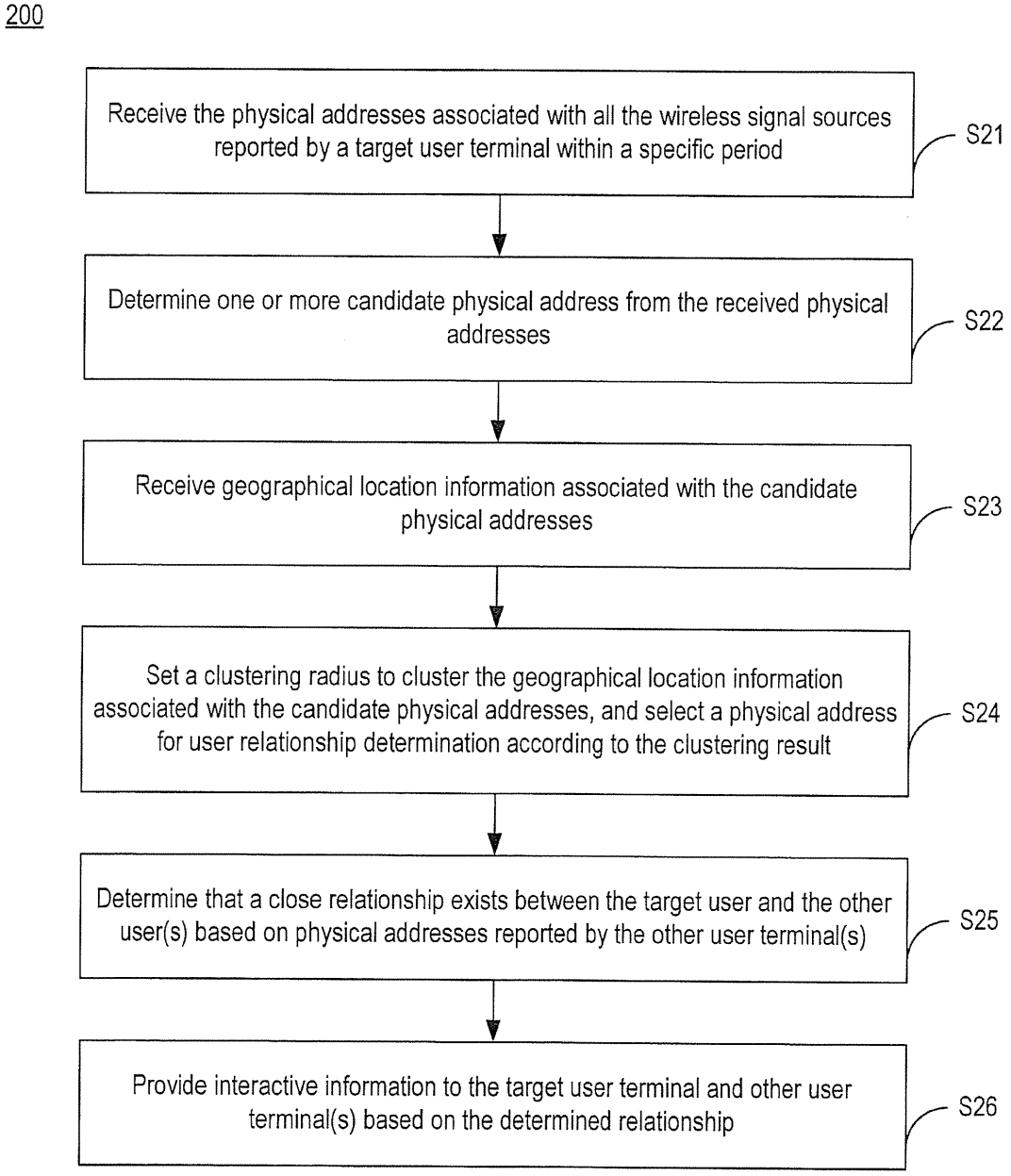

200
Receive the physical addresses associated with all the wireless signal sources reported by a target user terminal within a specific period
S21
Determine one or more candidate physical address from the received physical addresses
S22
Receive geographical location information associated with the candidate physical addresses
S23
Set a clustering radius to cluster the geographical location information associated with the candidate physical addresses, and select a physical address for user relationship determination according to the clustering result
S24
Determine that a close relationship exists between the target user and the other user(s) based on physical addresses reported by the other user terminal(s)
S25
Provide interactive information to the target user terminal and other user terminal(s) based on the determined relationship
S26

FIG. 2

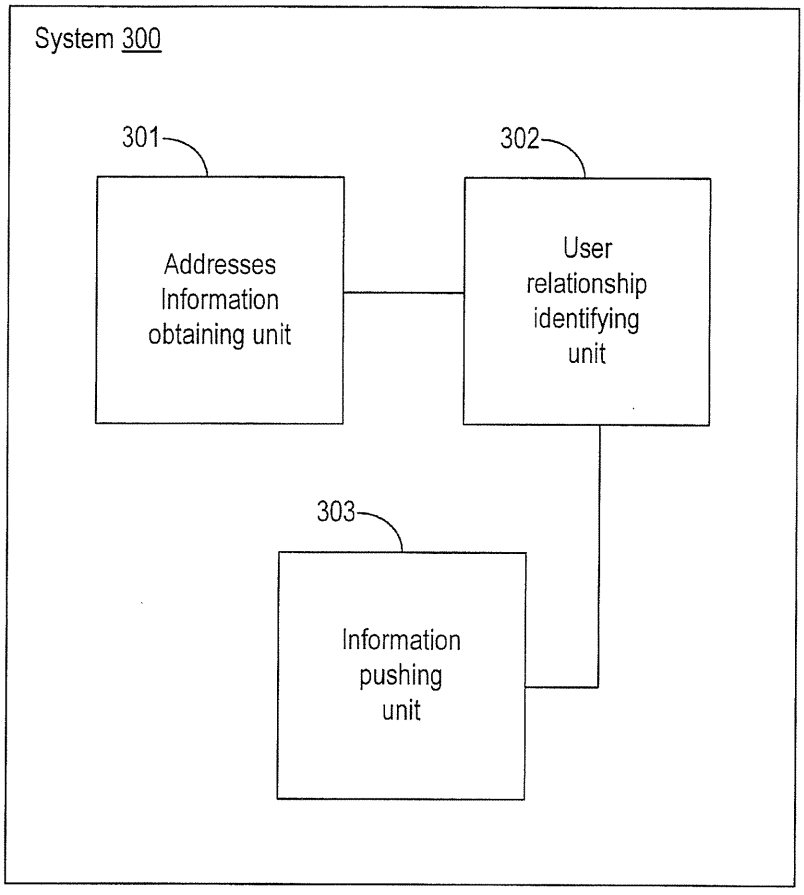

System 300
301
Addresses Information obtaining unit
302
User relationship identifying unit
303
Information pushing unit

FIG. 3