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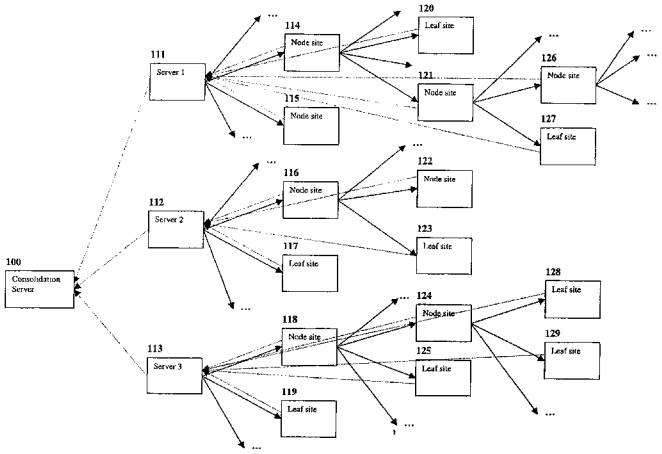
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(54) Title: A METHOD AND SYSTEM FOR PROPAGATING POINTS OF PRESENCE OVER A COMPUTER NETWORK



(57) Abstract: This invention proposes a system which supports controlled recursive propagation of points of presence on connected networks, where the network is the internet, and the points of presence are functional or informational banners hosted by websites and displayable on HTML, javascript and/or java enabled browsers. In addition the points of presence support informational of functional communication between a plurality of designated origin servers and the points of presence. This allows data on the use, location, and other characteristics of the interaction between the user and the points of presence to be captured, transmitted, aggregated, stored, and/or manipulated as necessary. The said communication also allows the implementation of access permissions, registrations, or other forms of control. Similar data and communication is supported for the websites hosting the points of presence. This allows the data and the communication to be leveraged for any required purpose including not limited to incentive schemes and rewards.

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