

ABSTRACT

The disclosure provides a recommendation object processing method, an apparatus, a device, and a storage medium. The method includes: displaying a target page; in response to a live stream interface trigger operation acting on the target page, displaying a live stream interface page; and displaying a live stream object list on the live stream interface page, and presenting a target recommendation object or a first target live stream object at a preset preferred display position in the live stream object list. In the embodiments of the disclosure, when entering the live stream interface page from the target page that presents the target recommendation object, the target recommendation object or the first target live stream object is preferentially presented in the live stream object list on the live stream interface page, which enriches interaction manners related to recommendation objects in the live stream interface, thereby improving user experience.