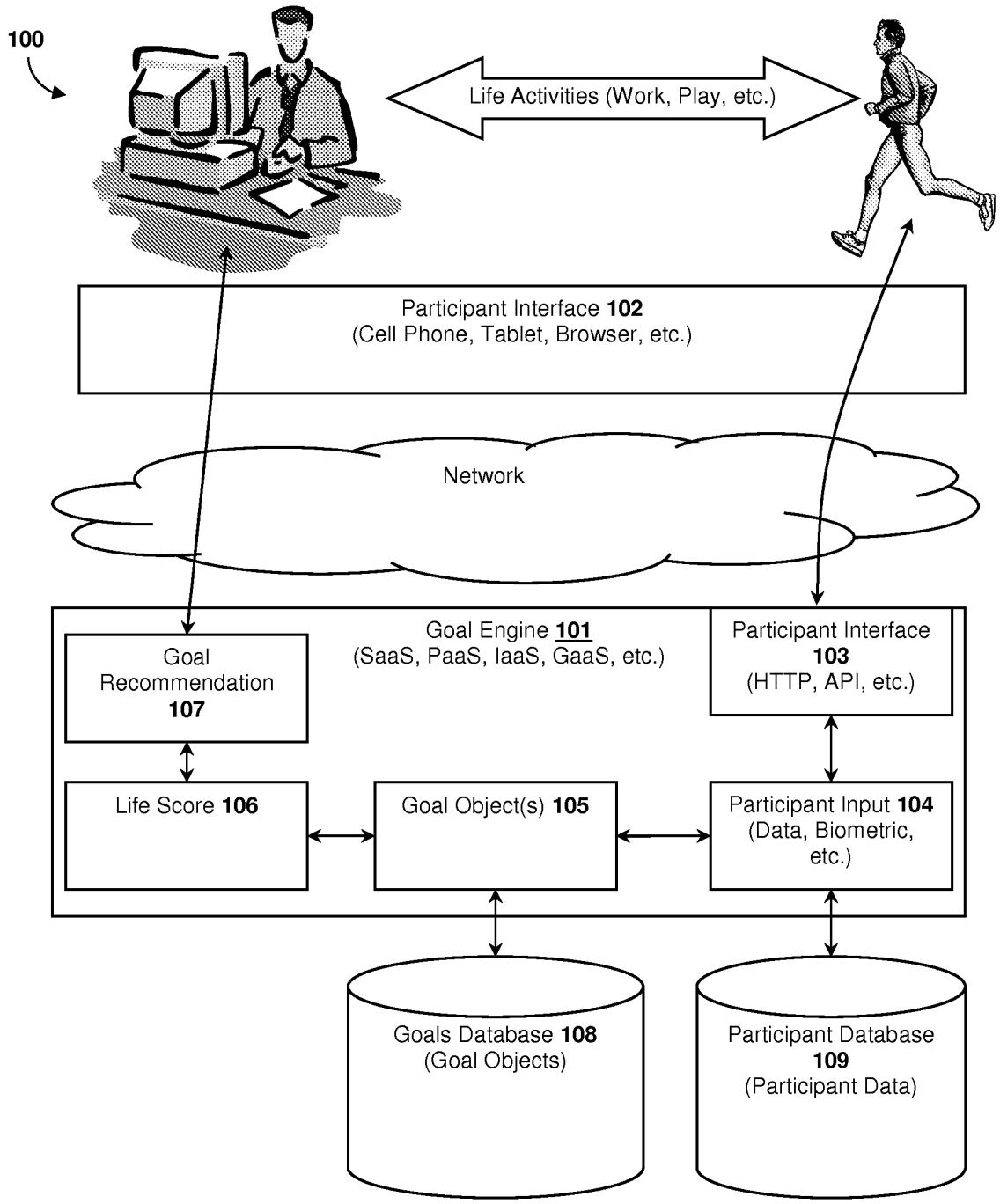

100
Life Activities (Work, Play, etc.)
Participant Interface 102
(Cell Phone, Tablet, Browser, etc.)
Network
Goal Engine 101
(SaaS, PaaS, IaaS, GaaS, etc.)
Goal Recommendation 107
Participant Interface 103
(HTTP, API, etc.)
Life Score 106
Goal Object(s) 105
Participant Input 104
(Data, Biometric, etc.)
Goals Database 108
(Goal Objects)
Participant Database 109
(Participant Data)

Figure 1

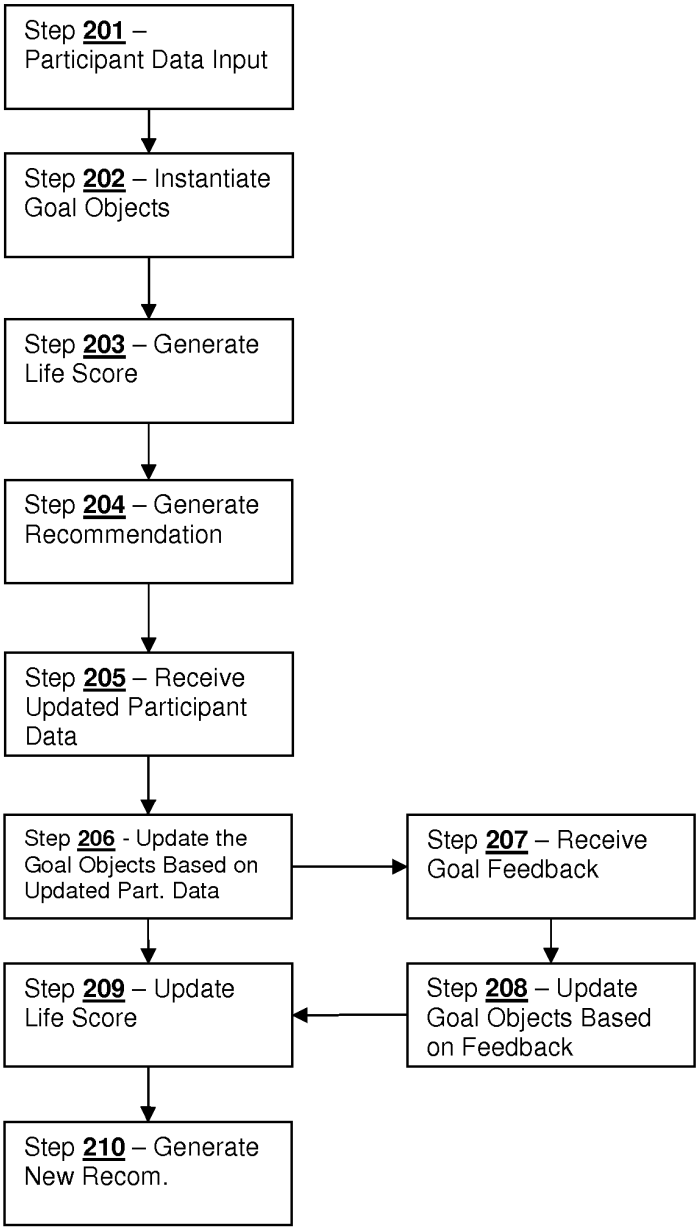

Step 201 – Participant Data Input
Step 202 – Instantiate Goal Objects
Step 203 – Generate Life Score
Step 204 – Generate Recommendation
Step 205 – Receive Updated Participant Data
Step 206 - Update the Goal Objects Based on Updated Part. Data
Step 207 – Receive Goal Feedback
Step 208 – Update Goal Objects Based on Feedback
Step 209 – Update Life Score
Step 210 – Generate New Recom.

Figure 2

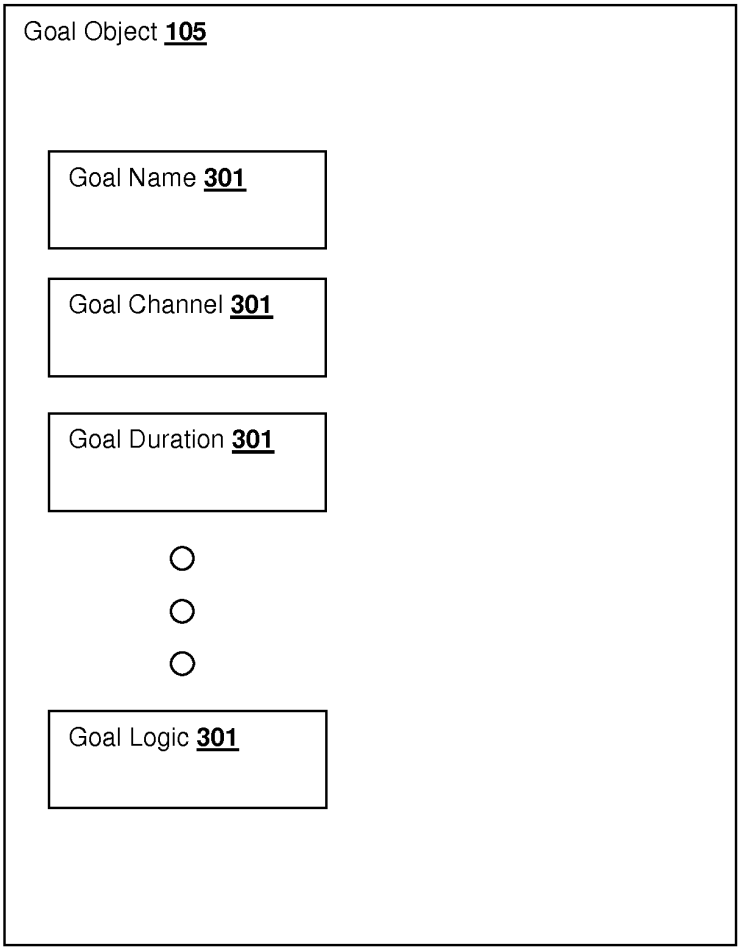

Goal Object 105
Goal Name 301
Goal Channel 301
Goal Duration 301
Goal Logic 301

Figure 3

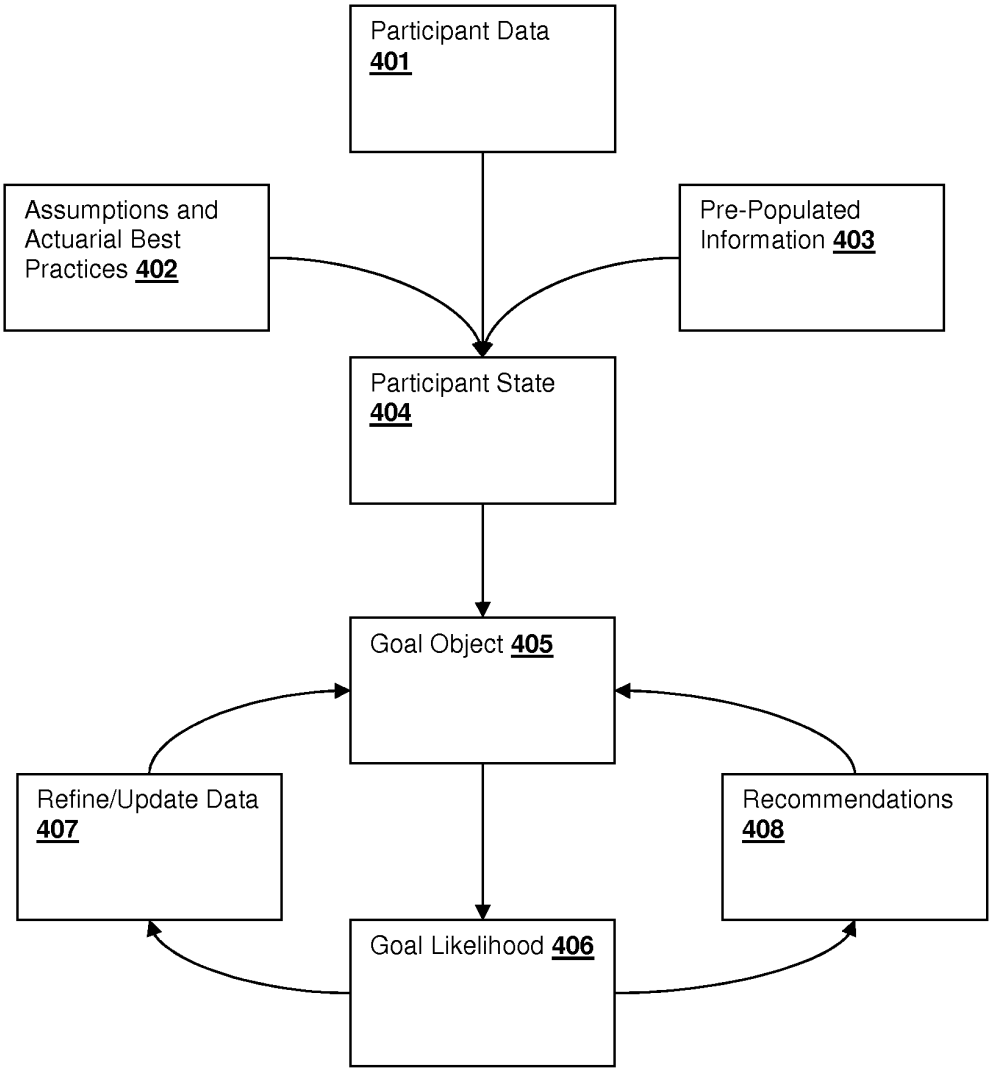

Participant Data
401
Assumptions and Actuarial Best Practices 402
Pre-Populated Information 403
Participant State
404
Goal Object 405
Refine/Update Data
407
Recommendations
408
Goal Likelihood 406

Figure 4

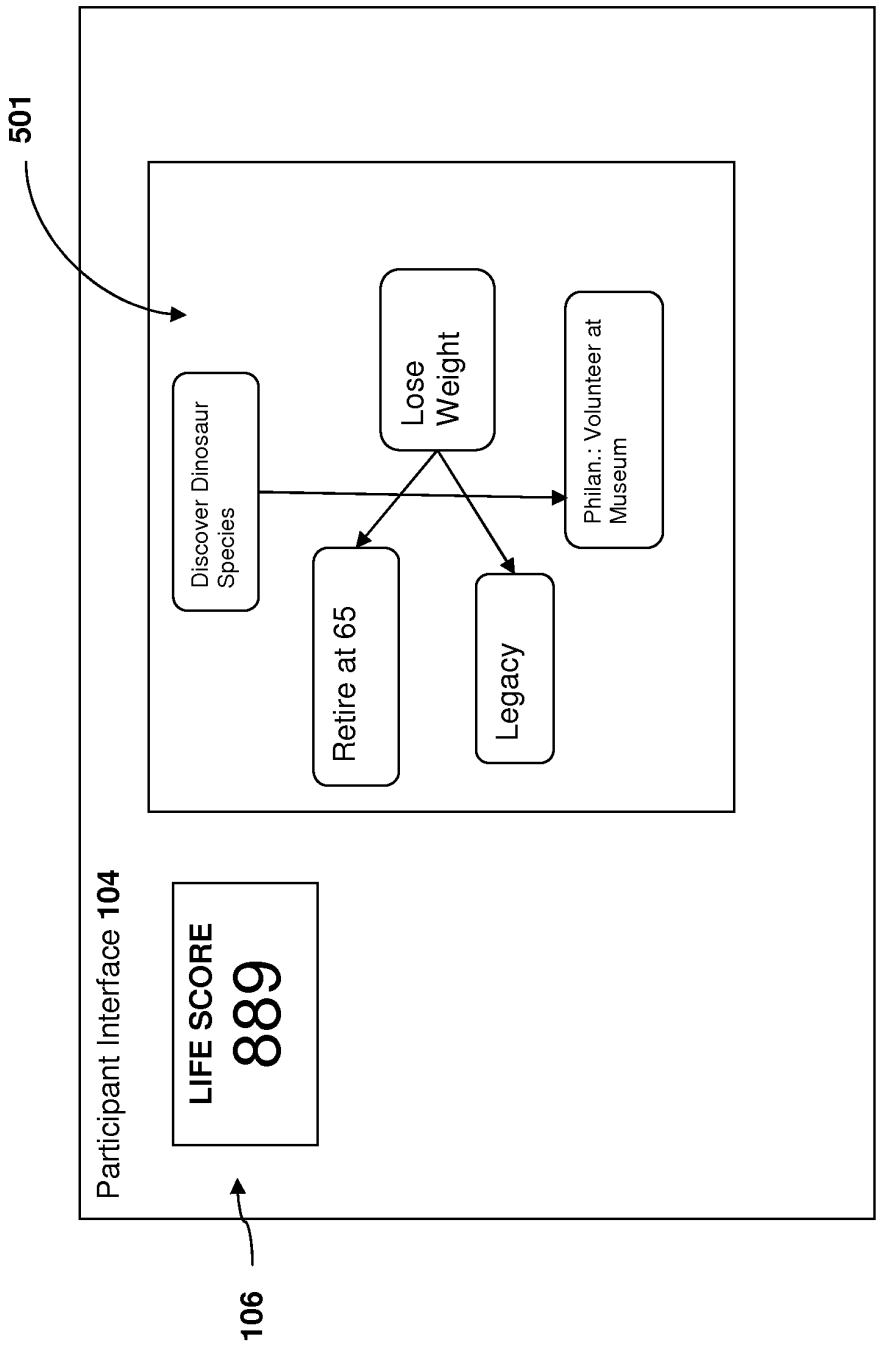

501
Participant Interface 104
LIFE SCORE
889
Discover Dinosaur Species
Lose Weight
Philan.: Volunteer at Museum
Retire at 65
Legacy
106

Figure 5

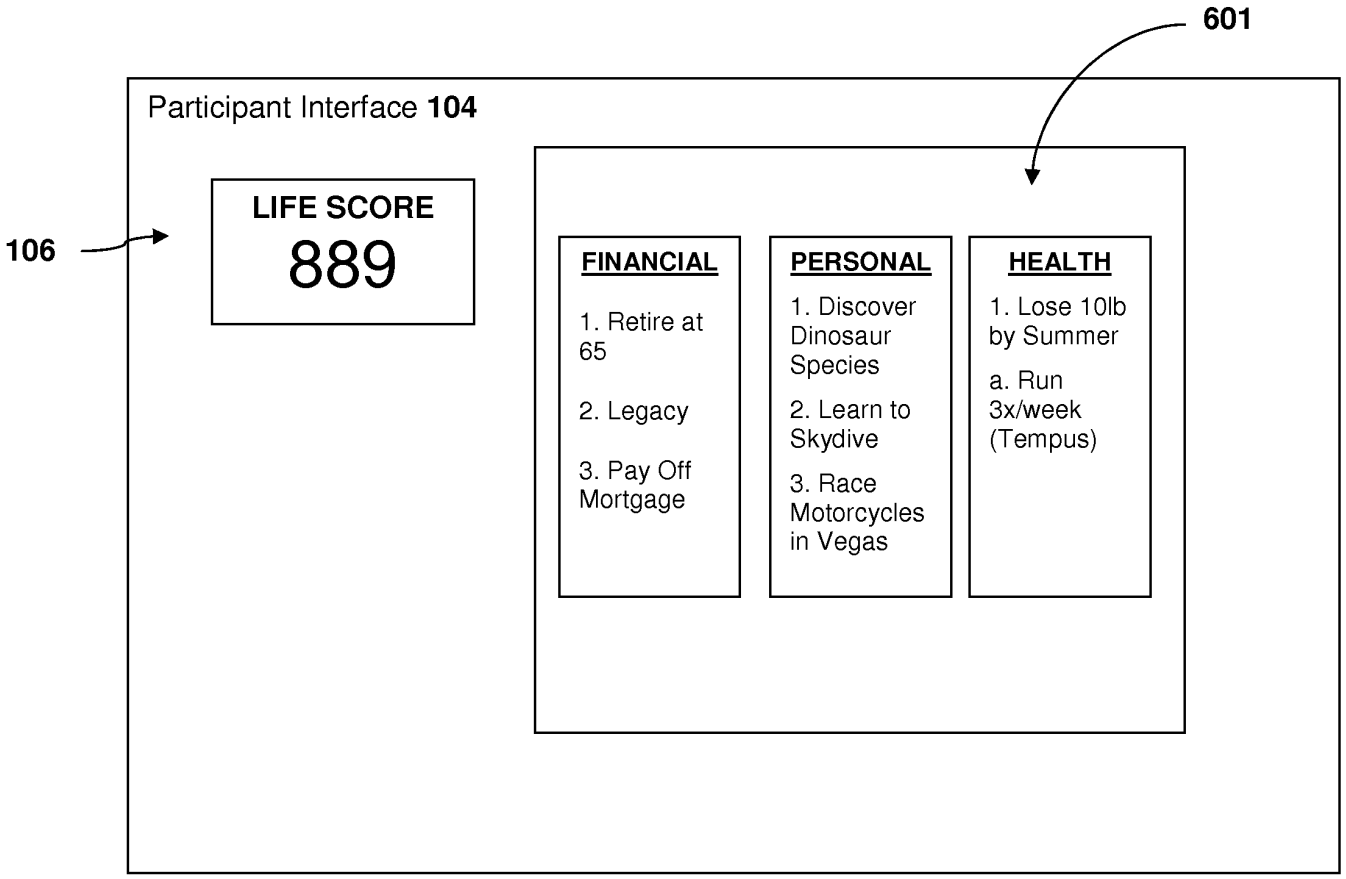

601
Participant Interface 104
106
LIFE SCORE
889
FINANCIAL
1. Retire at 65
2. Legacy
3. Pay Off Mortgage
PERSONAL
1. Discover Dinosaur Species
2. Learn to Skydive
3. Race Motorcycles in Vegas
HEALTH
1. Lose 10lb by Summer
a. Run 3x/week (Tempus)

Figure 6