WHAT IS CLAIMED IS:

1. An antiviral composition against influenza virus, comprising xanthan gum or fucoidan as an active ingredient.

2. The antiviral composition of claim 1, wherein the influenza virus is an influenza A virus.

3. The antiviral composition of claim 2, wherein the influenza A virus is of the H1N1 type.

4. The antiviral composition of claim 1, wherein the composition is for immunization against influenza virus infection.

5. A pharmaceutical composition for the prevention or treatment of a viral infectious disease caused by influenza virus, comprising xanthan gum or fucoidan as an active ingredient.

6. The pharmaceutical composition of claim 5, wherein the viral infectious disease caused by influenza virus is selected from the group consisting of a cold, influenza, sore throat, laryngitis, pharyngitis, rhinitis, bronchitis, asthma, sepsis and pneumonia.

7. The pharmaceutical composition of claim 5, wherein the pharmaceutical composition

is for non-oral administration.

8. The pharmaceutical composition of claim 7, wherein the non-oral administration is intranasal or into the nasal cavity.

9. The pharmaceutical composition of claim 8, wherein the intranasal or nasal cavity administration is carried out in the form of a spray, aerosol or inhalation.

10. Use of the antiviral composition of claim 1 for the manufacture of a medicament for treating influenza virus infection.