I Claim

1. A computer-implemented system for a sealed bid online auction comprising:

a server communicatively coupled, via a network, to a remote vendor computing device associated with a vendor of an auction subject and one or more remote bidder computing devices associated with one or more bidders for said auction subject, wherein said server includes at least one non-transitory computer-readable storage medium with computer-readable instructions stored therein to remotely perform said auction, a database, and a processor for executing said computer-readable instructions to:

receive, from said remote vendor computing device, an auction request for said auction subject in said auction;

receive one or more sealed bids for said auction subject from said one or more remote bidder computing devices, wherein said one or more sealed bids are for one or more corresponding bid amounts, wherein at least one sealed bid from at least one bidder of said one or more bidders is accompanied by a commitment to pay an additional portion associated with a bid amount of said bidder upon winning said auction;

assign a different identifier to each of said one or more sealed bids automatically;

transmit, during said auction, to said one or more remote bidder computing devices, a first representation of said auction including said one or more different identifiers, wherein said first representation does not include any bid amount, and wherein at least one of said one or more remote bidder computing devices displays at least a portion of information related to said first representation;

determine, from said one or more sealed bids, upon a close of said auction, a winning sealed bid amount associated with a winning sealed bid, and a second-highest bid amount associated with a second-highest sealed bid, upon said winning sealed bid being associated with said commitment;

calculate, as a payment amount of said winning sealed bid, a sum of (a) said additional portion, (b) said second-highest bid amount, and (c) a predetermined percentage of a difference between said winning sealed bid amount and said second-highest bid amount;

transmit, to said one or more bidder computing devices, a second representation of said auction as closed, wherein said second representation includes at least said winning sealed bid amount and one of said assigned different identifiers corresponding to said winning bid, and wherein said at least one bidder computing device displays at least a portion of information related to said second representation; and

allocate at least a portion of said additional portion to at least one of said vendor or one or more of said bidders of said auction.

2. The computer-implemented system of claim 1, wherein said processor further executes the computer-readable instructions to:

receive, from said vendor computing device, said auction request comprising at least one of:

a description of said auction subject;

a corresponding auction schedule; or

a starting price for said auction subject;

wherein said one or more sealed bids include one or more bid amounts at least equal to or higher than said starting price.

3. The computer-implemented system of claim 1, wherein said processor further executes the computer-readable instructions to:

recognize a sealed bid corresponding to a bidding category, and

wherein said bidding category comprises a bidding category one and a bidding category two.

4. The computer-implemented system of claim 3, wherein said processor further executes the computer-readable instructions to:

identify said bidding category of said winning bid, wherein said bidding category two is associated with said commitment;

determine said winning sealed bid amount to be paid by a bidding category one bidder; or

determine said payment amount to be paid by said bidding category two bidder.

5. The computer-implemented system of claim 4, wherein said processor further executes the computer-readable instructions to:

receive said commitment by said bidding category two bidder to pay said additional portion associated with said bidding amount.

6. The computer-implemented system of claim 5, wherein said processor further executes the computer-readable instructions to:

receive said additional portion from said bidding category two bidder upon winning said auction; and

wherein said additional portion is based at least on a predetermined percentage of said winning sealed bid amount.

7. The computer-implemented system of claim 3, wherein said processor further executes the computer-readable instructions to:

distinguish between said winning sealed bid amount and said payment amount;

wherein said winning sealed bid amount is a highest bid amount in said auction; and

wherein said payment amount is computed for said bidding category two bidder.

8. The computer-implemented system of claim 1, wherein said processor further executes the computer-readable instructions to:

allocate at least a portion of said additional portion to at least said vendor or to said one or more bidders.

9. The computer-implemented system of claim 8, wherein said processor further executes the computer-readable instructions to:

allocate an entire amount of said additional portion to said vendor.

10. The computer-implemented system of claim 8, wherein said processor further executes the computer-readable instructions to:

allocate at least a portion of said additional portion associated with said winning sealed bid amount to said one or more second-highest bidders.

11. The computer-implemented system of claim 8, wherein said processor further executes the computer-readable instructions to:

allocate at least a portion of said additional portion to at least said vendor and to said one or more bidders.

12. A computer-implemented method for a sealed bid online auction, said method comprising:

providing, by a computing system, an online platform for remotely conducting a sealed bid online auction, wherein said computer system includes at least one or more processors;

receiving, by said one or more processors, an auction request for an auction subject from a remote vendor computing device in said auction, wherein said remote vendor computing device is associated with a vendor of said auction subject through a communication network with said computing system;

receiving, by said one or more processors, one or more sealed bids for said auction subject from one or more bidder computing devices associated with one or more bidders for said auction subject, wherein at least one of said one or more sealed bids is accompanied by a commitment to pay an additional portion associated with a bid amount of said bidder upon winning said auction, and wherein said vendor computing device and said one or more bidder

computing devices communicate with said computing system by way of a communication network;

automatically assigning, by said one or more processors, a different identifier to each of said one or more sealed bids;

transmitting, by said one or more processors, during said auction, to at least one of said one or more bidder computing devices, a first representation of said auction including said one or more-different identifiers, wherein said first representation does not include any bid amount, and wherein said one or more bidder computing devices displays at least a portion of information related to said first representation;

determining, from said one or more sealed bids, upon a close of said auction, a winning sealed bid amount associated with a winning sealed bid, and a second-highest bid amount associated with a second-highest sealed bid, wherein upon said winning sealed bid being associated with said commitment;

calculating, as a payment amount of said winning sealed bid, a sum of (a) said additional portion, (b) said second-highest bid amount, and (c) a predetermined percentage of a difference between said winning sealed bid amount and said second-highest bid amount; and

transmitting, to said one or more bidder computing devices, a second representation of said auction as closed, wherein said second representation includes at least said winning sealed bid amount corresponding to said assigned different identifier upon placing said one or more sealed bids, and wherein said at least one bidder computing device displays at least a portion of information related to said second representation.

13. The computer-implemented method of claim 12, further comprising:

receiving, from said vendor computing devices, said auction request comprising at least one of: a description of said auction subject; a corresponding auction schedule; or a starting price for said auction subject;

wherein said one or more sealed bid amounts are at least equal to or higher than said starting price.

14. The computer-implemented method of claim 12, further comprising:

recognizing a sealed bid corresponding to a bidding category,

wherein said bidding category comprises a bidding category one and a bidding category two.

15. The computer-implemented method of claim 14, further comprising:

identifying said bidding category of said winning bid, wherein said bidding category two is associated with said commitment;

determine said winning sealed bid amount to be paid by a bidding category one bidder;

or

determine said payment amount to be paid by said bidding category two bidder.

16. The computer-implemented method of claim 15, further comprising:

receiving said commitment by said bidding category two bidder to pay said additional portion.

17. The computer-implemented method of claim 16, further comprising:

receiving said additional portion upon said bidding category two bidder winning said auction;

wherein said additional portion is based at least on a predetermined percentage of said winning sealed bid amount.

18. The computer-implemented method of claim 12, further comprising:

distinguishing between said winning sealed bid amount and said payment amount;

wherein said winning sealed bid amount is a highest bid amount from a bidder in said auction; and

wherein said payment amount is calculated for said winning sealed bid amount of said bidding category two bidder.

19. The computer-implemented method of claim 12, further comprising:

allocating at least said additional portion to at least said vendor or to said one or more bidders.

20. The computer-implemented method of claim 19, further comprising:

allocating an entire amount of said additional portion to said one or more bidders.

21. The computer-implemented method of claim 19, further comprising:

allocating at least a portion of said additional portion to at least said vendor and said one or more bidders.

22. The computer-implemented method of claim 12, further comprising:

allocating at least a portion of said additional portion of said winning sealed bid amount to at least one of said vendor or one or more second highest bidders of said auction; and

facilitating payment of at least a portion of said payment amount from said winning bidder to said vendor.