

PAGE GUIDING METHODS, APPARATUSES, AND ELECTRONIC DEVICES

ABSTRACT

Embodiments of the present specification provide a page guiding method, apparatus, and electronic device. In the page guiding method, after detecting a trigger instruction for a target applet, an electronic device opens a host program of the target applet in response to the trigger instruction, and then opens a function page of the target applet, and opens a guiding page loaded on the function page and plays a guiding video on the guiding page. The guiding video includes a directional action, a voice prompt, and/or a text prompt performed by a virtual character on the guiding page, and the guiding page includes a guiding touch point. Next, the electronic device can obtain an operation performed by a user on the guiding touch point based on the directional action, the voice prompt, and/or the text prompt, and then can execute a service function corresponding to the guiding touch point in the target applet based on the operation performed by the user on the guiding touch point.

FIG. 2