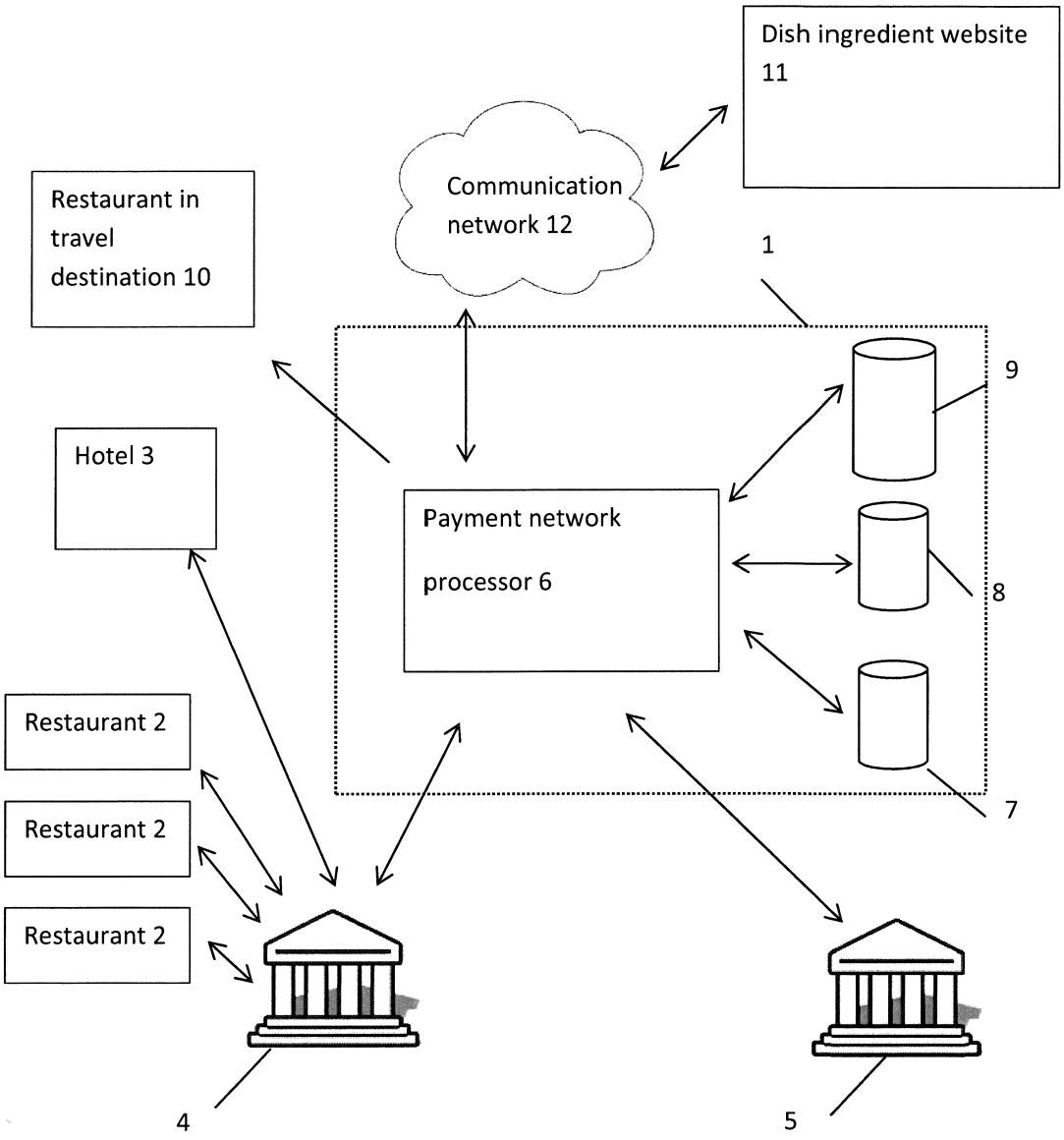

Dish ingredient website 11
Communication network 12
Restaurant in travel destination 10
1
9
Hotel 3
Payment network processor 6
8
Restaurant 2
Restaurant 2
Restaurant 2
7
4
5

FIG. 1

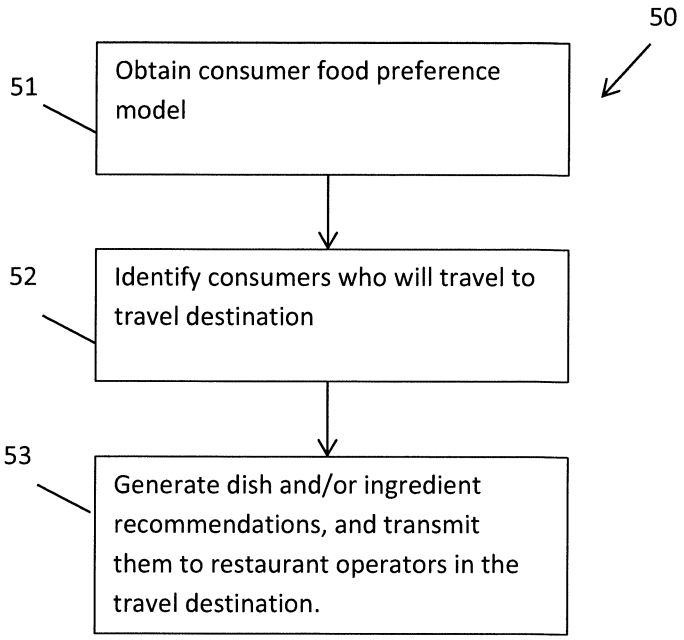

50
51
Obtain consumer food preference model
52
Identify consumers who will travel to travel destination
53
Generate dish and/or ingredient recommendations, and transmit them to restaurant operators in the travel destination.

FIG. 2

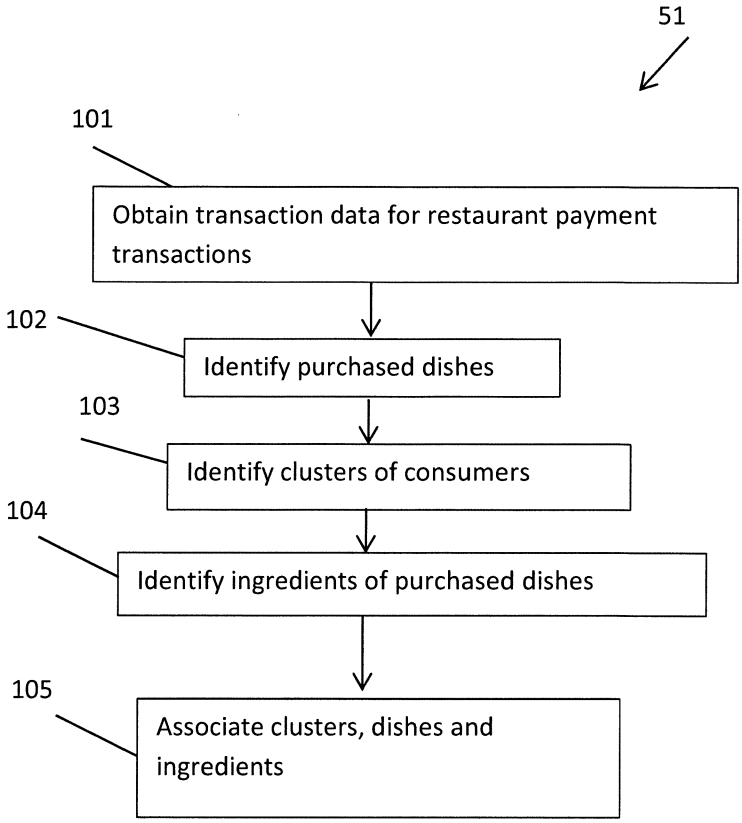


FIG. 3

Transaction ID	Transaction Amount	MMHID	ZipCode	Restaurant ZipCode	Transaction Date
101	$ 174	MMH1012	59435	59433	24/06/2015
102	$ 128	MMH1001	80137	80138	16/07/2015
103	$ 161	MMH1001	80137	80138	20/11/2015
104	$ 59	MMH1009	61865	61866	27/10/2015

FIG. 4

Transaction Id	Item Name	Unit price	Quantity	Total Price
101	A10	$ 25	3	$ 75
101	A47	$ 16	3	$ 48
101	A33	$ 5	1	$ 5
101	A20	$ 7	1	$ 7
101	A38	$ 13	3	$ 39
102	A38	$ 13	2	$ 26
102	A30	$ 30	3	$ 90
102	A14	$ 12	1	$ 12
103	A10	$ 25	2	$ 50
103	A43	$ 5	1	$ 5
103	A26	$ 12	3	$ 36
103	A24	$ 13	2	$ 26
103	A23	$ 11	2	$ 22
103	A11	$ 5	2	$ 10
103	A26	$ 12	1	$ 12
104	A29	$ 25	2	$ 50
104	A3	$ 9	1	$ 9

FIG. 5

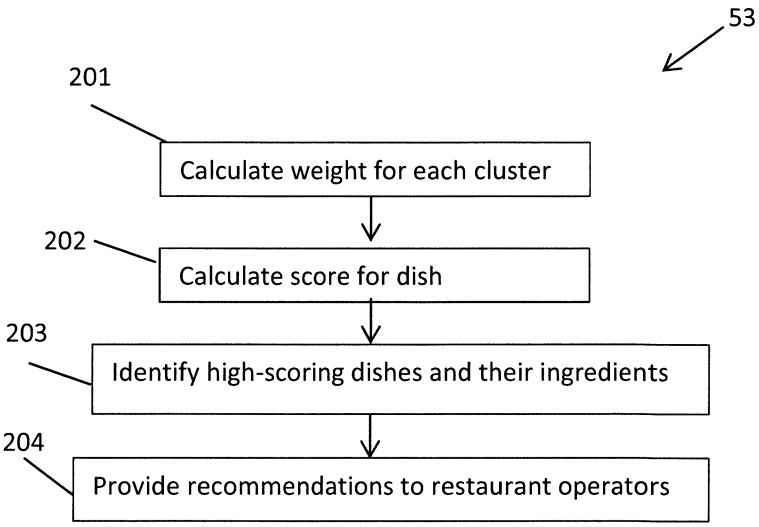


FIG. 6

Account Number	Hotel Name	Hotel MMH ID	Hotel Zip	Check IN data	Check Out dat
ACC1	Hotel1	MMH1	59433	01-Jan-15	05-Jan-15
ACC15	Hotel1	MMH1	59433	13-Jan-15	18-Mar-15
ACC29	Hotel1	MMH1	59433	01-Mar-15	01-Jun-15
ACC10	Hotel10	MMH10	80209	09-Mar-15	31-Aug-15
ACC24	Hotel10	MMH10	80209	26-Apr-15	03-Dec-15
ACC38	Hotel10	MMH10	80209	02-Jul-15	17-Dec-15
ACC11	Hotel11	MMH11	89016	22-Jul-15	10-Feb-16
ACC25	Hotel11	MMH11	89016	14-Sep-15	23-Apr-16
ACC39	Hotel11	MMH11	89016	02-Nov-15	16-Jul-16
ACC12	Hotel12	MMH12	57559	15-Nov-15	24-Aug-16

FIG. 7

Item Name	Cluster 1 score	Cluster 2 score	Cluster 3 score	Final Score	Monetary Value	Ingredient List
A18	4	0	4	2.4	High	B93,B51,B37,B56,B40
A9	3.5	0	3.5	2.1	High	B61,B57,B73,B47,B19
A41	3.5	0	3.5	2.1	High	B5,B7,B58,B33,B82
A29	3	0	3	1.8	High	B7,B51,B45,B10,B91
A17	2.5	0	2.5	1.5	High	B37,B65,B86,B60,B41
A10	0.5	0.5	3.5	1.35	High	B85,B31,B69,B24,B82
A42	0.5	0.5	3.5	1.35	High	B45,B61,B89,B80,B1
A30	1.5	0	1.5	0.9	High	B59,B97,B47,B89,B93
A23	4.5	0	4.5	2.7	Medium	B38,B5,B95,B56,B64
A40	3.5	3.5	1.5	2.55	Medium	B30,B58,B85,B48,B21

FIG. 8

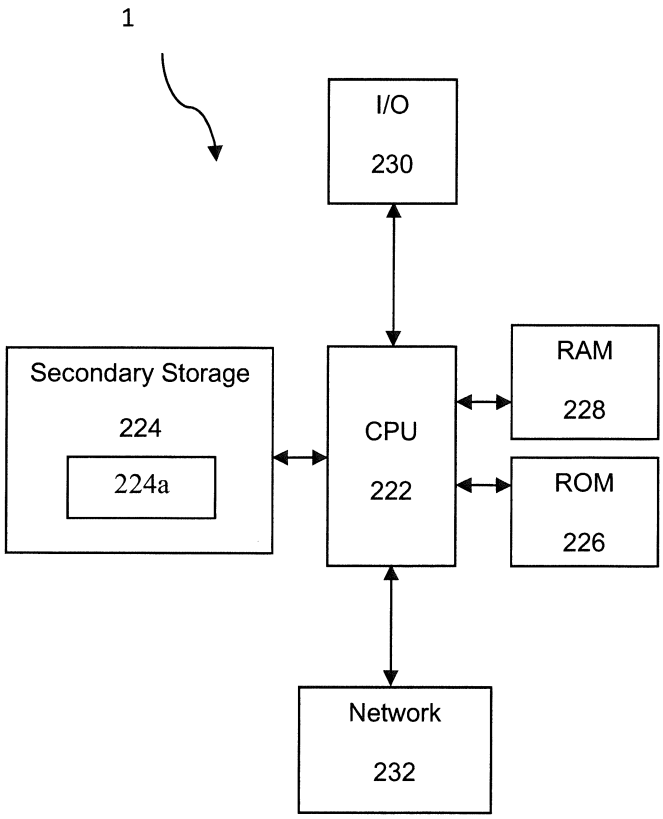


FIG. 9