

INSULATED CONTAINER

ABSTRACT

- 5 An insulative container (10) is formed to include an interior region (14) and a mouth opening into the interior region. The container (10) includes a floor (20) and a side wall (18) coupled to the floor (20) to define the interior region between the floor and the side wall. The body comprises insulative cellular non-aromatic polymeric material for enabling localized plastic deformation in at least one selected region of the body.

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FIG. 1