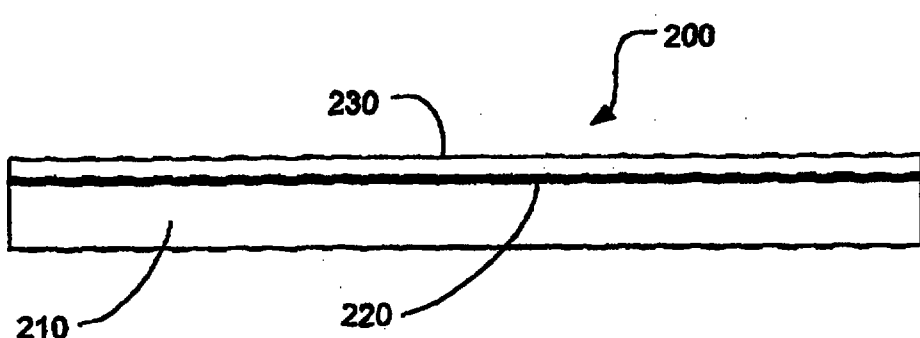




INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification 7: B29D 11/00, G11B 3/70	A1	(11) International Publication Number: WO 00/56529 (43) International Publication Date: 28 September 2000 (28.09.00)
(21) International Application Number: PCT/US00/07961 (22) International Filing Date: 23 March 2000 (23.03.00) (30) Priority Data: 60/125,927 23 March 1999 (23.03.99) US 60/128,197 7 April 1999 (07.04.99) US 09/507,224 18 February 2000 (18.02.00) US 09/507,490 18 February 2000 (18.02.00) US (63) Related by Continuation (CON) or Continuation-in-Part (CIP) to Earlier Application US 09/507,224 (CON) Filed on 18 February 2000 (18.02.00) (71) Applicant (for all designated States except US): FLEXPLAY TECHNOLOGIES, INC. [US/US]; 110 Bleeker Street #20C, New York, NY 10012 (US). (72) Inventors; and (75) Inventors/Applicants (for US only): BAKOS, Yannis [US/US]; 110 Bleeker Street #20C, New York, NY 10012 (US). BRYNJOLFSSON, Erik [US/US]; 274 Searsville Road, Stanford, CA 94305 (US). HELLER, Adam [US/US]; 5317		Valburn Circle, Austin, TX 78731 (US). HELLER, Ephraim [US/US]; 44 Stark Knoll Place, Oakland, CA 94618 (US). (74) Agent: BRUCKNER, John, J.; Wilson Sonsini Goodrich & Rosati, 650 Page Mill Road, Palo Alto, CA 94304-1050 (US). (81) Designated States: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG). Published With international search report.
(54) Title: PSEUDO-REFLECTIVE READ INHIBITOR FOR OPTICAL STORAGE MEDIA		
 The diagram shows a cross-sectional view of an optical storage media (200). It consists of a substrate (210) with a data encoded element (220) on its surface. A pseudo-reflective material (230) is applied over the data encoded element (220) and the substrate (210).		
(57) Abstract Systems and methods are described for inhibiting the readability of an optical storage media (200) due to changes in a pseudo-reflective material (220) that composes the optical media (200) after the optical media (200) has been exposed to air for a predetermined time. An optical media (200) includes a data encoded element (220). At least a fraction of the data transforms from a substantially optically reflective state to a substantially optically non-reflective state as at least in part a function of time from an initializing event. The systems and methods provide advantages because of low cost, limited content lifetime, avoidance of rental returns and minimum changes to existing manufacturing processes.		