8. The use according to one or more of claims 1 to 7, characterized in that the composition contains a further plasticizers and the mass ratio of further plasticizer used and diisononyl terephthalate is between 1:20 and 2:1.

9. The use according to one or more of claims 1 to 8, characterized in that the composition contains suspension PVC.

10. The use according to one or more of claims 1 to 9, characterized in that the composition includes additives selected from the group consisting of fillers, pigments, thermal stabilizers, antioxidants, viscosity regulators and lubricants.

~~11. A plastics product obtained by thermoplastic processing, containing a polymer composition according to one or more of claims 1 to 10, characterized in that the polymer composition has a glass transition temperature, determined by torsional oscillation analysis or DMTA, of not more than -30°C, and preferably in the range from -45 to -30°C.~~

~~12. A polymer composition containing a diisononyl terephthalate, characterized in that the composition is less volatile than the same composition when it contains a C10 phthalate instead of a diisononyl terephthalate.~~