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(54) **Title:** INFORMATION PRESENTATION METHOD AND APPARATUS, AND DEVICE, MEDIUM AND PRODUCT

(54) 发明名称: 用于信息呈现的方法、装置、设备、介质和产品

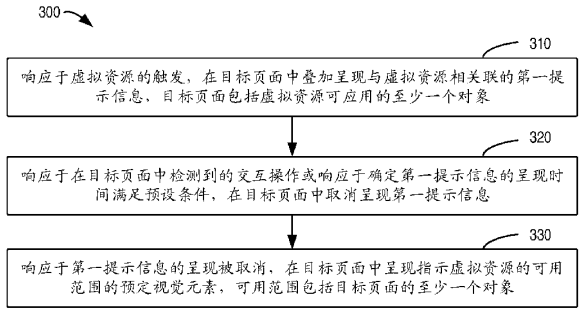

图 3

310 In response to the trigger of a virtual resource, present in an overlaid manner and in a target page first prompt information associated with the virtual resource, wherein the target page comprises at least one object to which the virtual resource can be applied

320 In response to an interactive operation detected in the target page or in response to it being determined that the presentation duration of the first prompt information meets a preset condition, cancel the presentation of the first prompt information in the target page

330 In response to the presentation of the first prompt information being canceled, present in the target page a predetermined visual element that indicates an available range of the virtual resource, wherein the available range comprises the at least one object in the target page

(57) **Abstract:** Provided are an information presentation method and apparatus, and a device, a medium and a product. The method (300) comprises: in response to the trigger of a virtual resource, presenting in an overlaid manner and in a target page first prompt information associated with the virtual resource, wherein the target page comprises at least one object to which the virtual resource can be applied (310); in response to an interactive operation detected in the target page or in response to it being determined that the presentation duration of the first prompt information meets a preset condition, canceling the presentation of the first prompt information

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in the target page (320); and in response to the presentation of the first prompt information being canceled, presenting in the target page a predetermined visual element that indicates an available range of the virtual resource, wherein the available range comprises the at least one object in the target page (330).

(57) 摘要: 提供了用于信息呈现的方法、装置、设备、存储介质和程序产品。方法（300）包括：响应于虚拟资源的触发，在目标页面中叠加呈现与虚拟资源相关联的第一提示信息，目标页面包括虚拟资源可应用的至少一个对象（310）；响应于在目标页面中检测到的交互操作或响应于确定第一提示信息的呈现时间满足预设条件，在目标页面中取消呈现第一提示信息（320）；以及，响应于第一提示信息的呈现被取消，在目标页面中呈现指示虚拟资源的可用范围的预定视觉元素，可用范围包括目标页面的至少一个对象（330）。