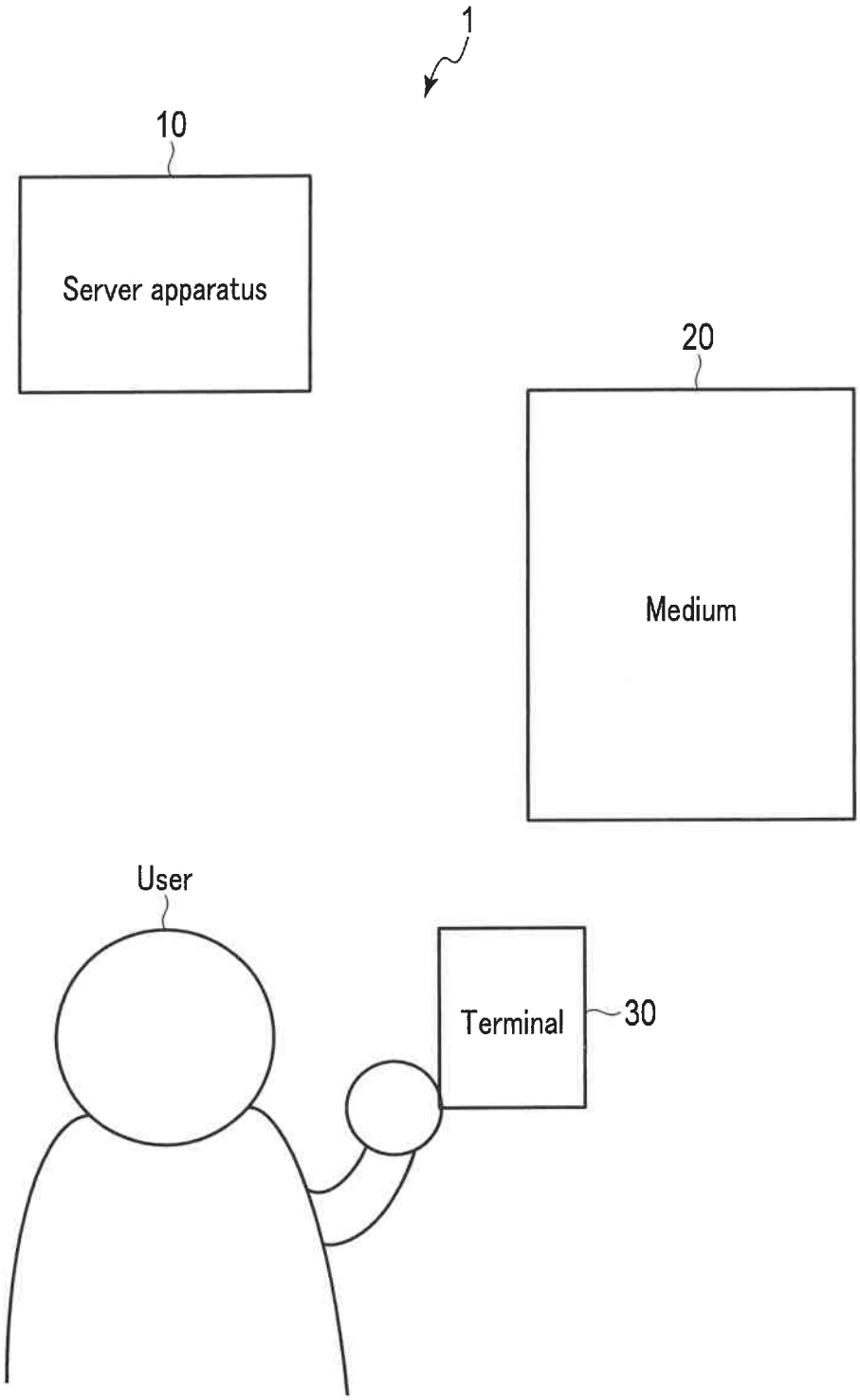


FIG. 1

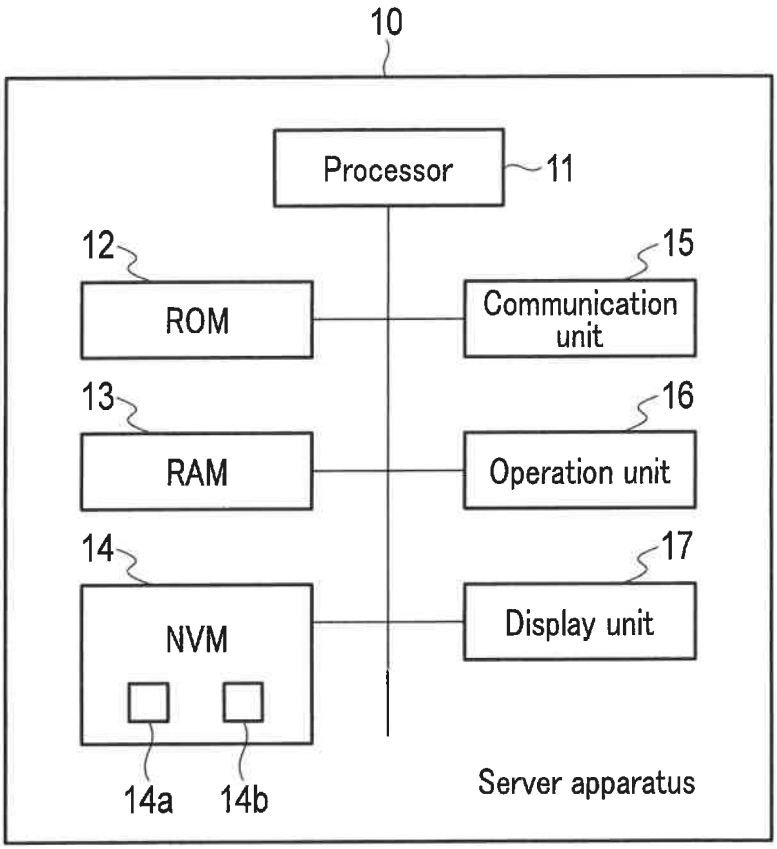


FIG. 2

21

Advertisement	Date and time	Train car
Advertisement A	4/1 6:00～11:59	Train car A
Advertisement B	4/1 12:00～24:00	
Advertisement C	4/1 6:00～9:59	Train car B
Advertisement D	4/1 10:00～18:59	
Advertisement F	4/1 19:00～24:00	

FIG. 3

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Advertisement	Date and time	Station
Advertisement G	4/1 6:00～11:59	Station A
Advertisement H	4/1 11:00～15:59	
Advertisement I	4/1 16:00～24:00	Station B
Advertisement J	4/1 6:00～18:59	
Advertisement K	4/1 19:00～24:00	

FIG. 4

User ID	Gender	Date of birth	Occupation	Annual income	Place of residence	Work location	E-mail address
0001	Male	1990/5/12	Company employee	○○Yen	△△ district	○○ district	aaa@bbb
0002	Female	1985/12/10	Self-employed	× ×Yen	□□city	× × district	ccc@bbb

FIG. 5

User ID	Boarding station	Boarding date and time	Arrival station	Arrival date and time
0001	Station A	4/1 9:00	Station B	4/1 10:00
0002	Station C	4/21 10:20	Station D	4/21 10:40

FIG. 6

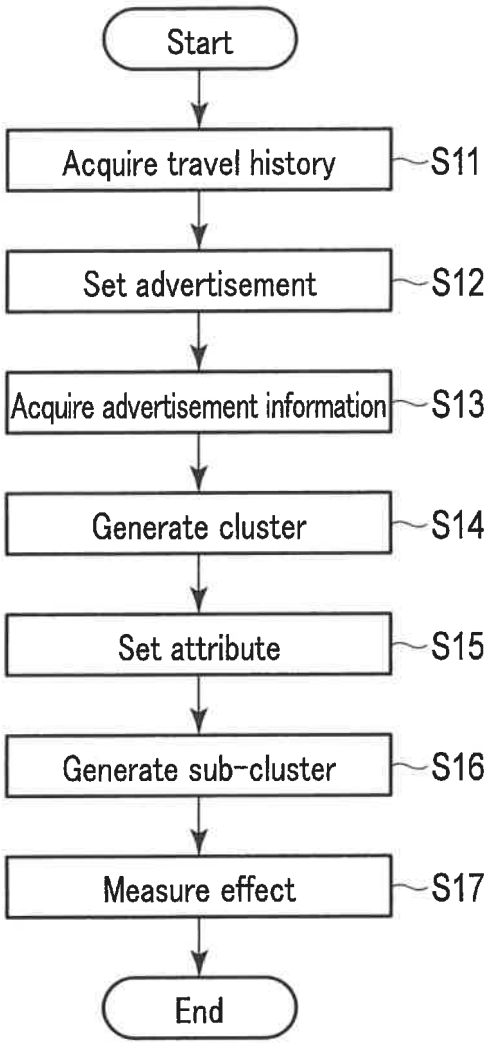


FIG. 7

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Advertisement	Date and time	Area information
Advertisement L	4/1 6:00～12:59	————
Advertisement M	4/1 13:00～24:00	————

FIG. 8

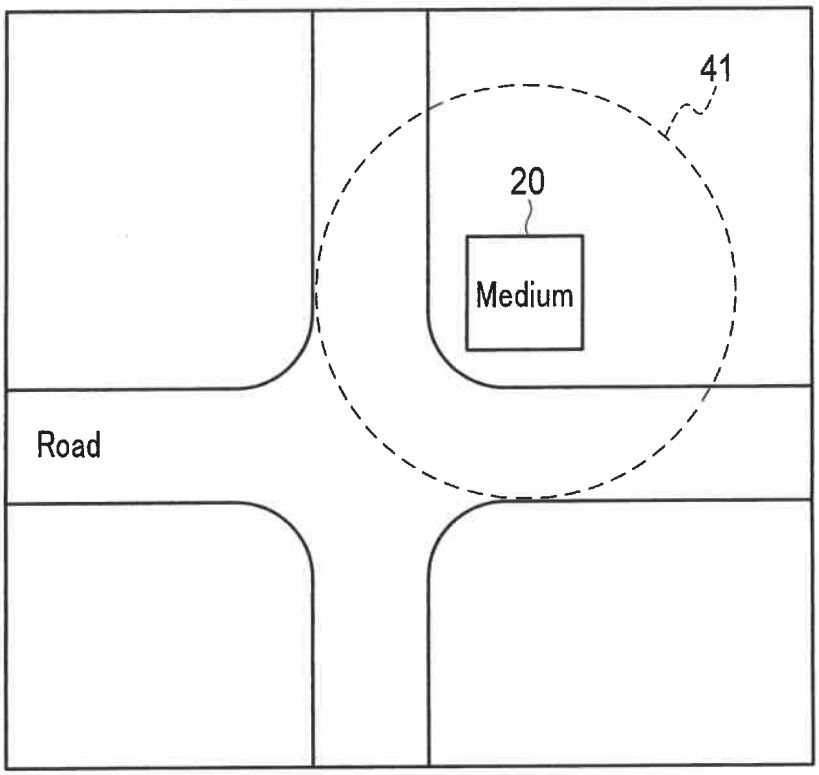


FIG. 9

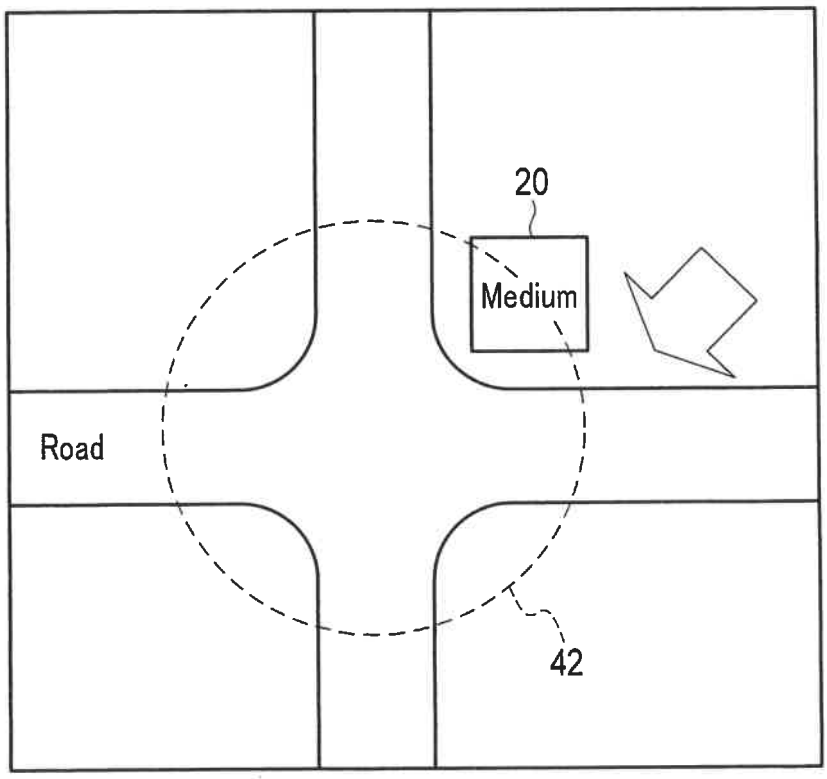


FIG. 10