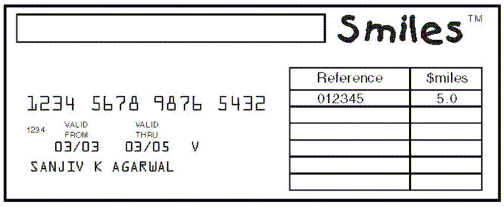
Fig. 8A

Coupon is a substitute for online points directly credited into member account and also a substitute for $tamps.

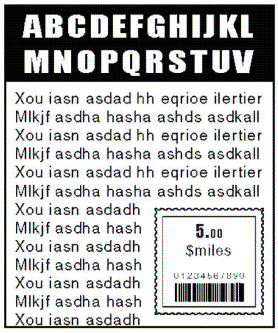
Example (i)

Manually Imprinted draft by an offline merchant



Example (ii)

In an ad



Example (iii)

on a wrapper



Fig. 8B

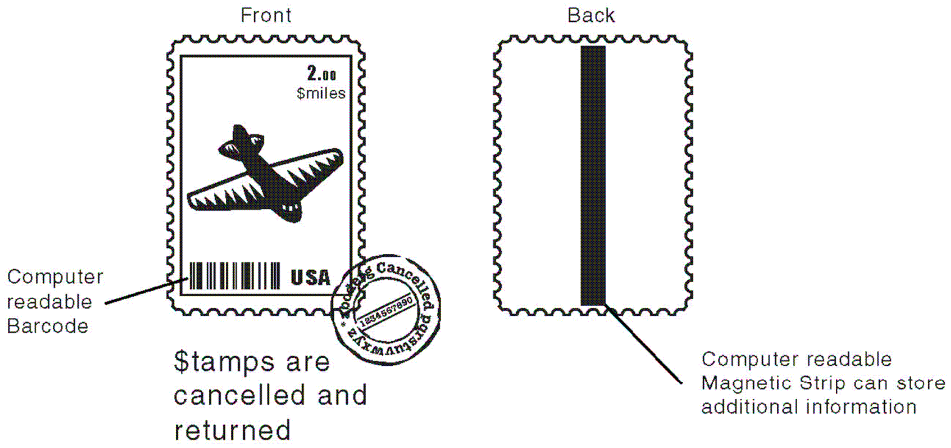
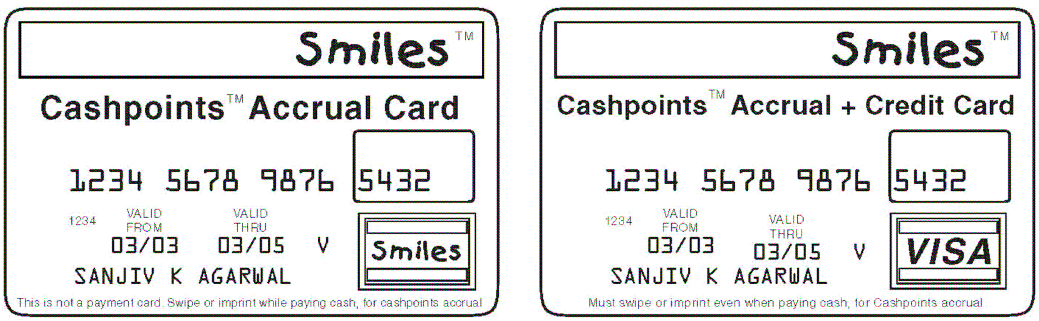


Fig. 8C



IPEA/US 26 July 2002

FIG. 8A

Coupon is a substitute for online points directly credited into member account and also a substitute for $tamps.

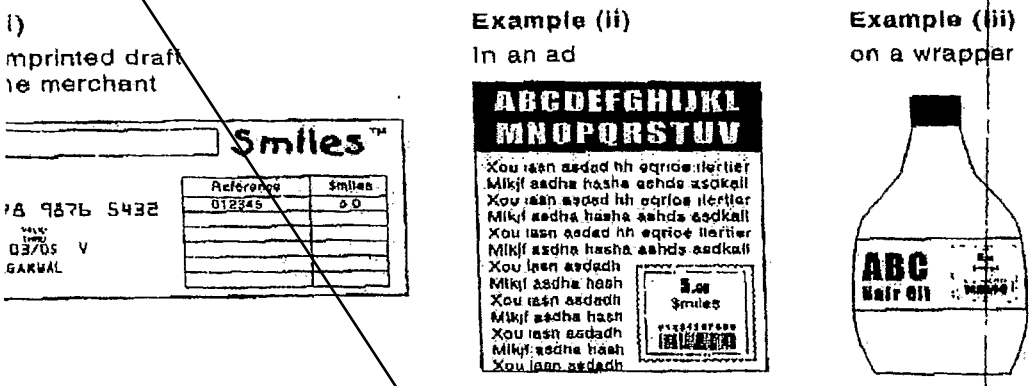


Fig. 8B

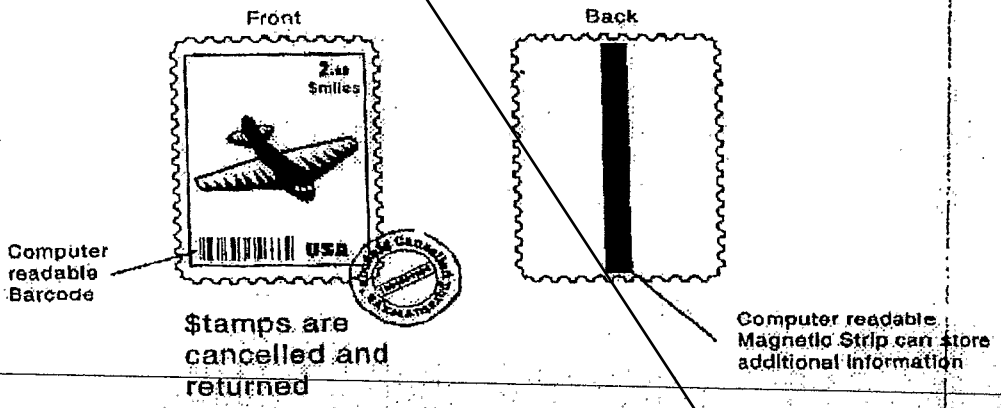
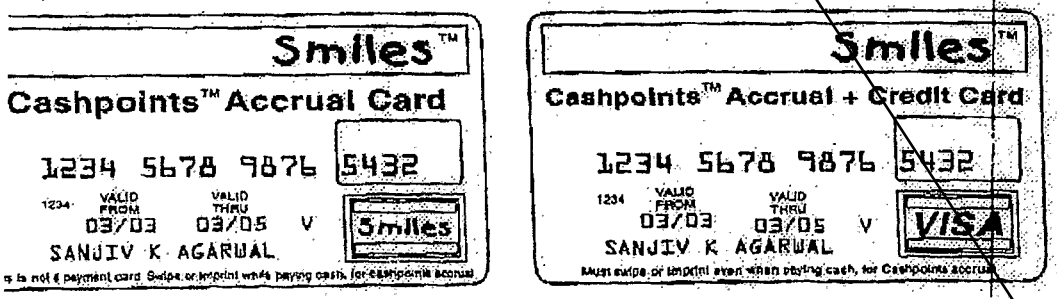


Fig. 8C



7/7/1

AMENDED SHEET