DISTRIBUTION METHOD

ABSTRACT

Traditionally, when a consumer purchases a product, he/she will pay the company for the product at a certain price. The consumer does not receive anything else.

The present invention, on the other hand, provides a method for distribution of consumer products whereby profits of the company may be shared with its customers.

The present distribution method provides:

X levels of customers, wherein a top level of the X levels contains only one customer;

wherein a customer at the Xth level may grant to a further customer an opportunity to purchase a product using a purchase order form which identifies the customers at each level of the X levels;

wherein the further customer purchases the product by depositing funds into a bank account of the distributor and into a bank account of a top level customer, whereby the top level customer shares in the profits of products sold, and thereupon the top level customer is removed and the further customer becomes a member of the Xth level;

wherein having purchased the product, the further customer receives a number of revised purchase order forms (typically 4) and the further customer in turn may grant to subsequent customers like opportunities to purchase a product using the purchase forms.

Figure 1