

Title: Digital display method and system, digital display device and digital display server

Abstract

- 5 A digital display method for controlling the display of digital content items by digital display devices (2), comprising:
- generating, by a server (7), playlists comprising digital content identifiers and download manifests comprising loading addresses of digital content items;
 - updating the playlists and download manifests of digital display devices from the
- 10 server;
- reading, by each digital display device, the digital content items corresponding to its playlist.

Figure for abstract: Figure 1