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(54) Title: METHOD, SYSTEM, AND COMPUTER PROGRAM PRODUCT FOR PROCESSING E-COMMERCE TRANSACTIONS USING A COMPUTER-GENERATED CODE

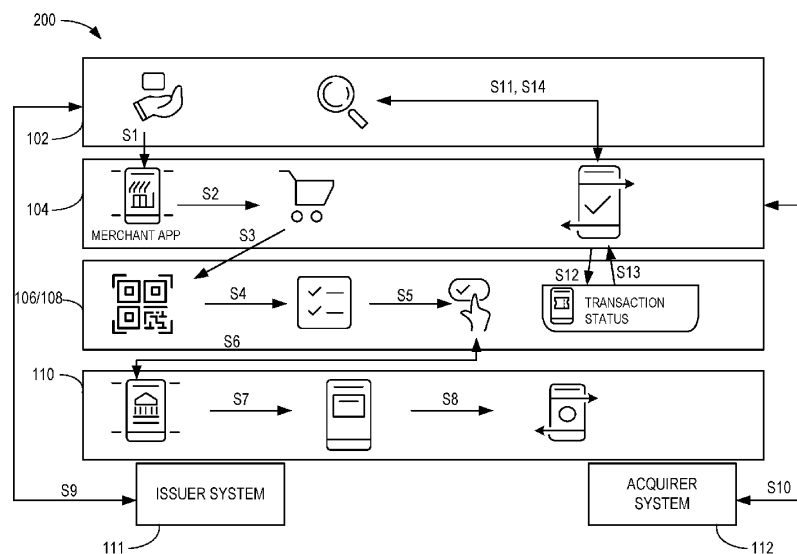


FIG. 2

(57) Abstract: Systems, methods, and computer program products are provided for processing e-commerce transactions using a computer-generated code. An example method includes: receiving a transaction request initiated by a user device; generating a code storing transaction data of the payment transaction and an identifier of the merchant; searching the user device for at least one payment application on the user device supporting processing of payment transactions using the code; based on the searching, identifying the at least one payment application; and redirecting the user device to the at least one payment application for completion of the payment transaction, the payment transaction completed by the at least one payment application using the code.

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