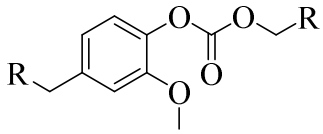
Claims

1. A microcapsule comprising

A) a core comprising a perfume oil including a compound of formula (I)



(I)

wherein R groups represent, independently from each other, an hydrogen atom or a methyl group; and

B) a polymeric shell surrounding said core;

characterized in that the compound of formula (I) is present in an amount comprised between 20 % and 30 % by weight, relative to the total weight of the microcapsule.

2. A microcapsule according to claim 1, characterized in that the compound of formula (I) is present in an amount comprised between 25 % and 29 % by weight, relative to the total weight of the microcapsule.

3. A microcapsule according to any one of claims 1 to 2, characterized in that the perfume oil consists essentially of a compound of formula (I) and a solvent.

4. A microcapsule according to any one of claims 1 to 3, characterized in that the compound of formula (I) is 2-methoxy-4-methylphenyl methyl carbonate.

5. A microcapsule according to any one of claims 1 to 4, characterized in that said microcapsule is formed by interfacial polymerization, by a phase separation process induced by polymerization or by coacervation.

6. Use of microcapsules as defined in any one of claims 1 to 5 in a perfuming composition or a perfuming consumer product, for delivering a long lasting and intense vanilla-based note.

7. A method to confer, enhance or improve a vanilla-based odor note comprising applying microcapsules as defined in any one of claims 1 to 5 to a surface.

8. A perfuming composition comprising

a) as perfuming ingredient, a microcapsules as defined in any one of claims 1 to 5;

b) at least one ingredient selected from the group consisting of a perfumery carrier and a perfumery co-ingredient; and

c) optionally at least one perfumery adjuvant.

9. A perfuming consumer product comprising as perfuming ingredient, microcapsules according to any of claims 1 to 5 or a perfuming composition according to claim 6.

10. A perfuming consumer product according to claim 9, characterized in that the product is a perfume, a fabric care product, a body-care product, an air care product or a home care product.

11. A perfuming consumer product according to any one of claims 9 to 10, characterized in that the consumer product is a fine perfume, a cologne**,** an after-shave lotion, a liquid or solid detergent, a fabric softener, a fabric refresher, an ironing water, a paper, a bleach, a shampoo, a coloring preparation, a hair spray, a vanishing cream, a deodorant or antiperspirant, a perfumed soap, a shower or bath mousse, an oil or gel, a hygiene product, an air freshener, a ready-to-use powdered air freshener, a wipe, a dish detergent or a hard-surface detergent.