FIG. 1

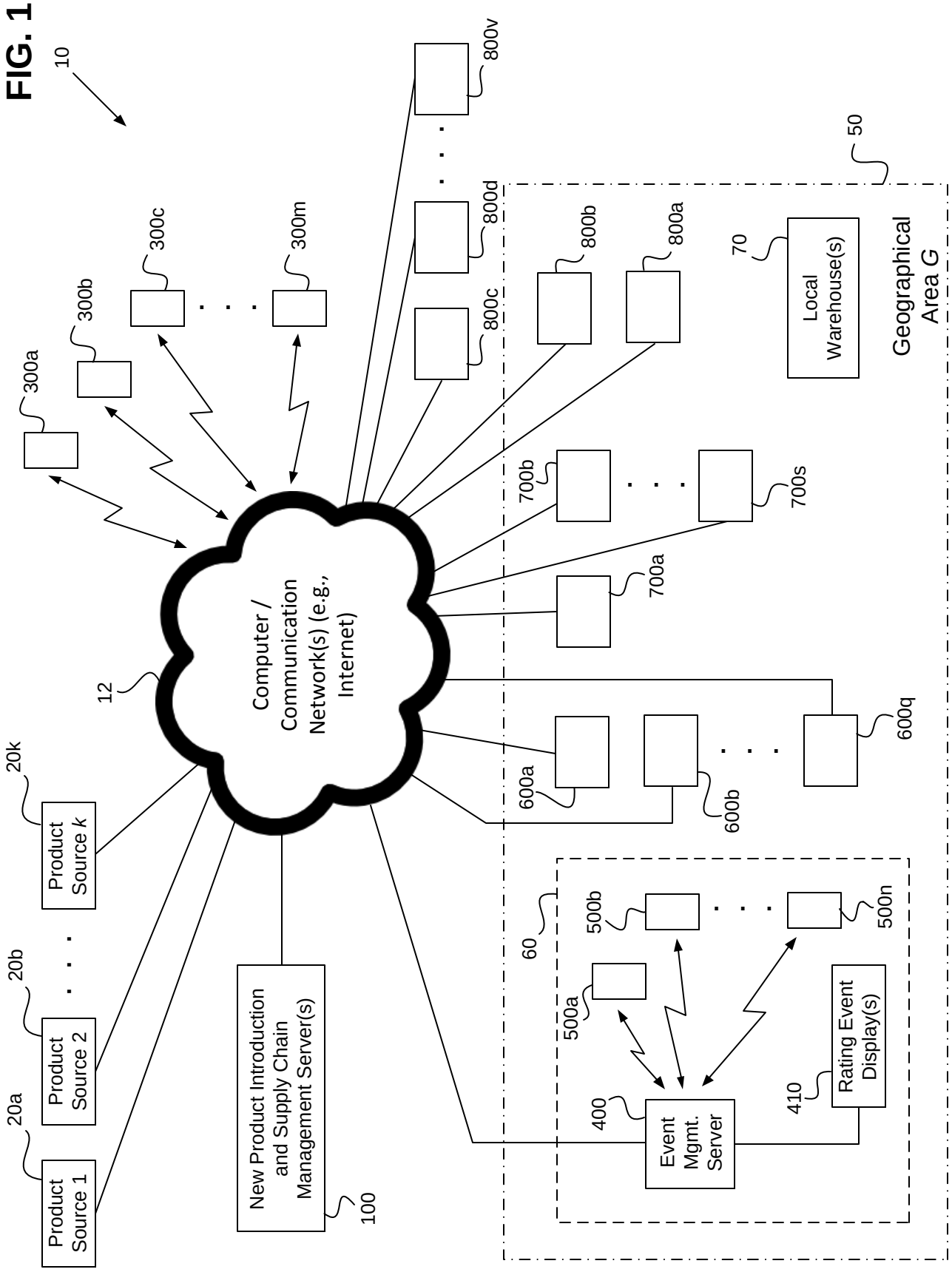
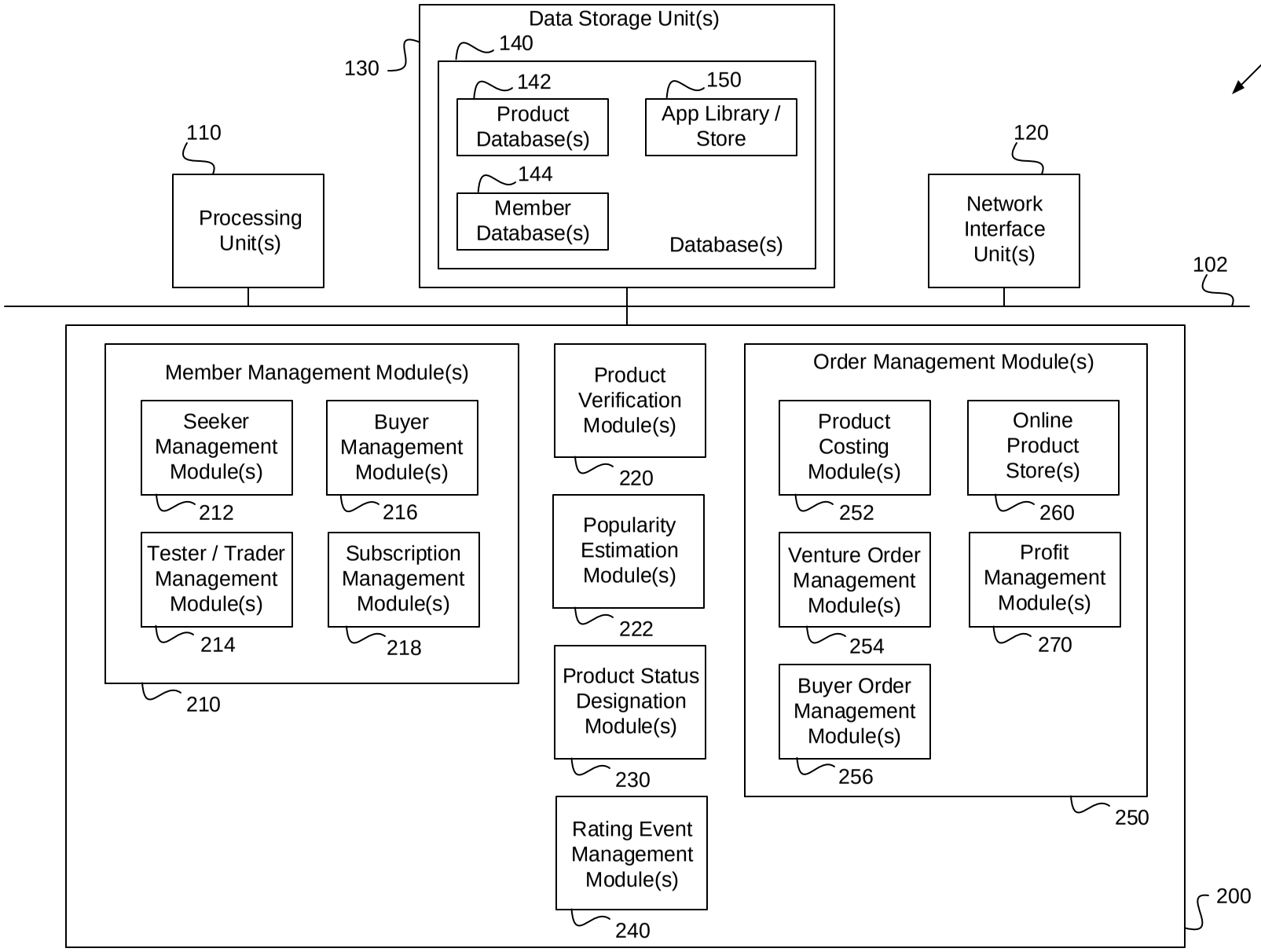

10
12
Computer / Communication Network(s) (e.g., Internet)
50
Geographical Area G
Local Warehouse(s)
70
New Product Introduction and Supply Chain Management Server(s)
100
Product Source 1
Product Source 2
Product Source k
20a
20b
20k
300a
300b
300c
300m
800a
800b
800c
800d
800v
700a
700b
700s
600a
600b
600q
60
500a
500b
500n
400
Event Mgmt. Server
410
Rating Event Display(s)

FIG. 2


100
Data Storage Unit(s)
130
140
142
Product Database(s)
150
App Library / Store
144
Member Database(s)
Database(s)
110
Processing Unit(s)
120
Network Interface Unit(s)
102
Member Management Module(s)
Seeker Management Module(s)
212
Buyer Management Module(s)
216
Tester / Trader Management Module(s)
214
Subscription Management Module(s)
218
210
Product Verification Module(s)
220
Popularity Estimation Module(s)
222
Product Status Designation Module(s)
230
Rating Event Management Module(s)
240
Order Management Module(s)
Product Costing Module(s)
252
Online Product Store(s)
260
Venture Order Management Module(s)
254
Profit Management Module(s)
270
Buyer Order Management Module(s)
256
250
200

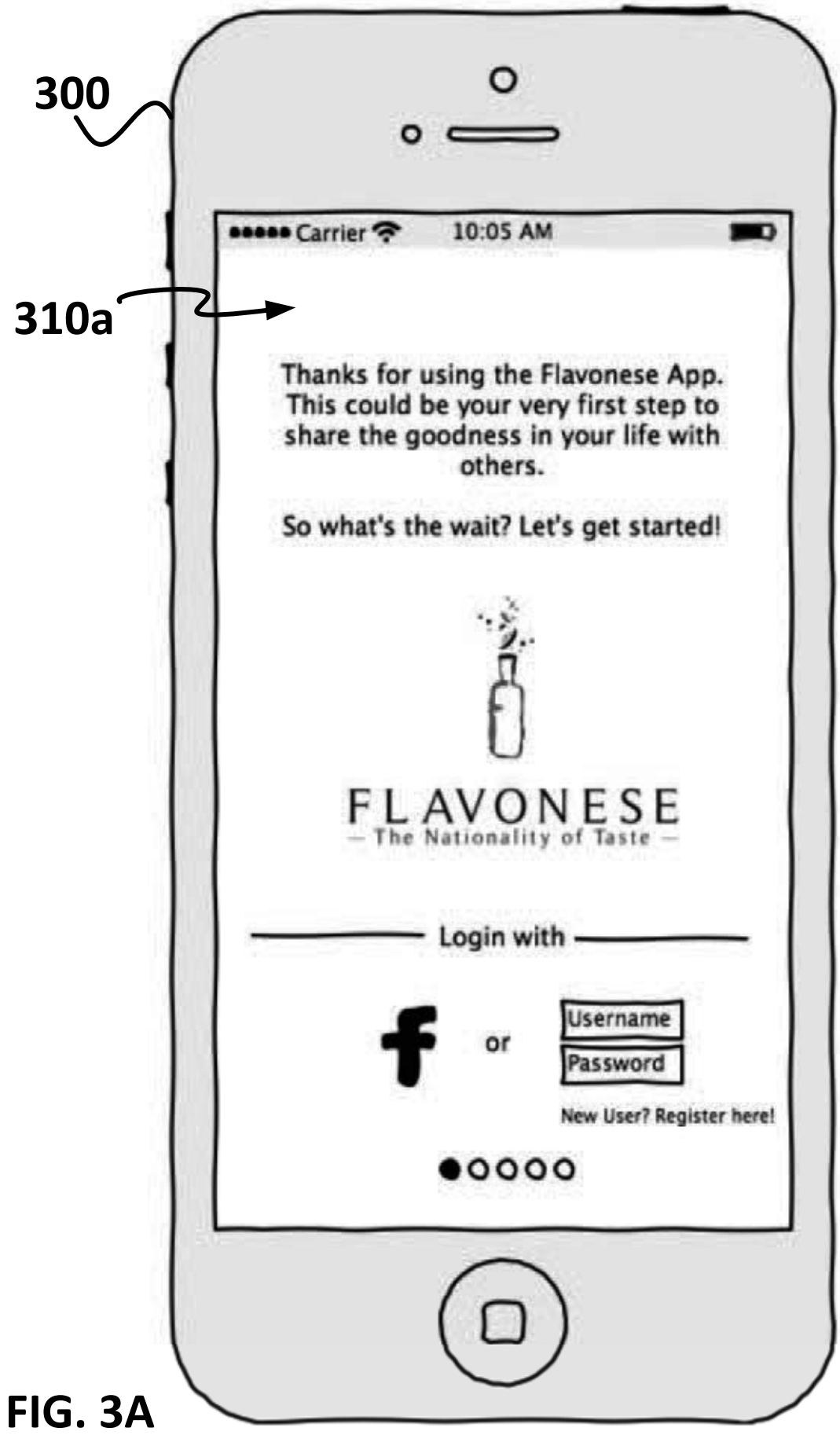

300
310a
Carrier
10:05 AM
Thanks for using the Flavonese App. This could be your very first step to share the goodness in your life with others.
So what's the wait? Let's get started!
FLAVONESE
— The Nationality of Taste —
Login with
or
Username
Password
New User? Register here!

FIG. 3A

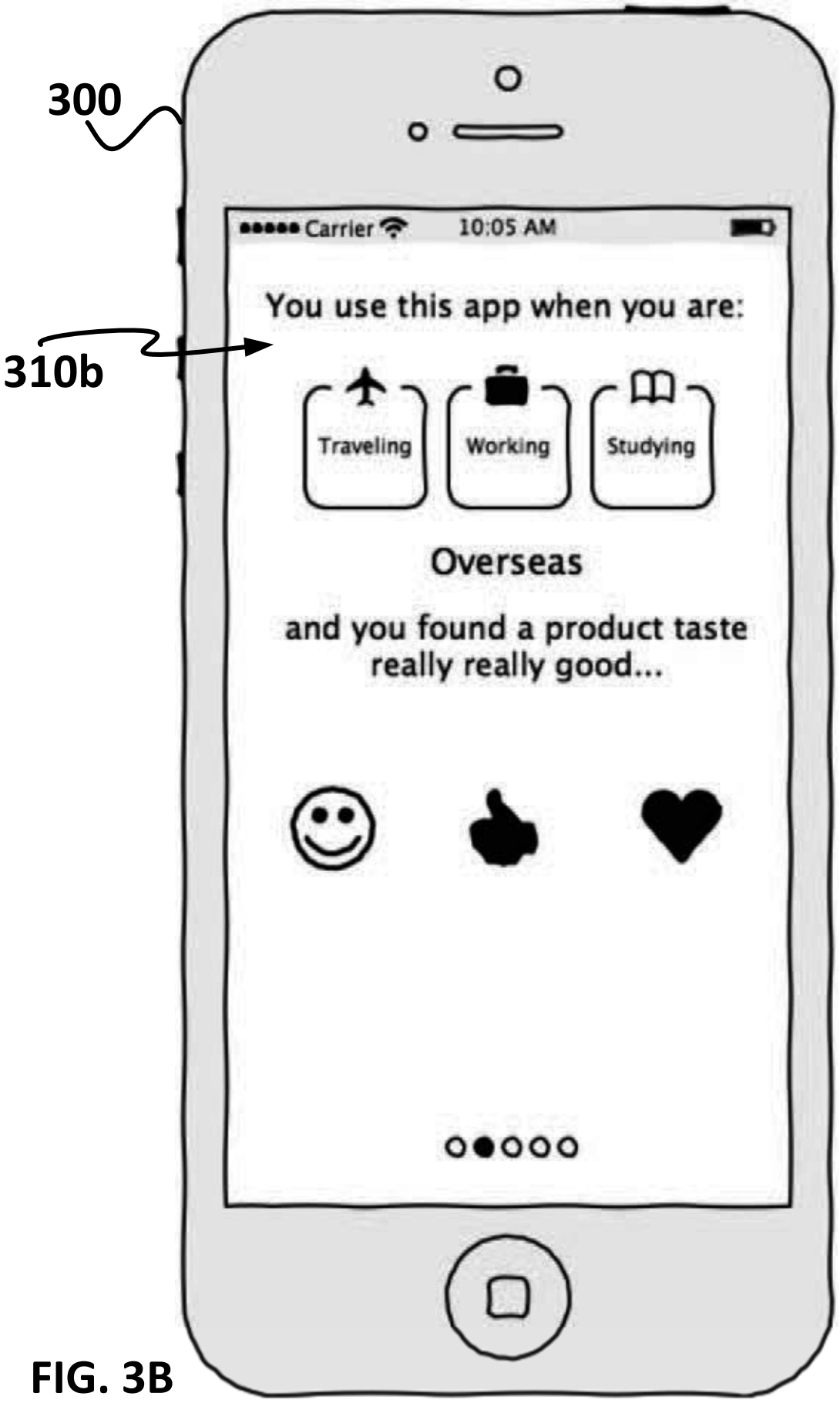

300
310b
Carrier
10:05 AM
You use this app when you are:
Traveling
Working
Studying
Overseas
and you found a product taste really really good...

FIG. 3B

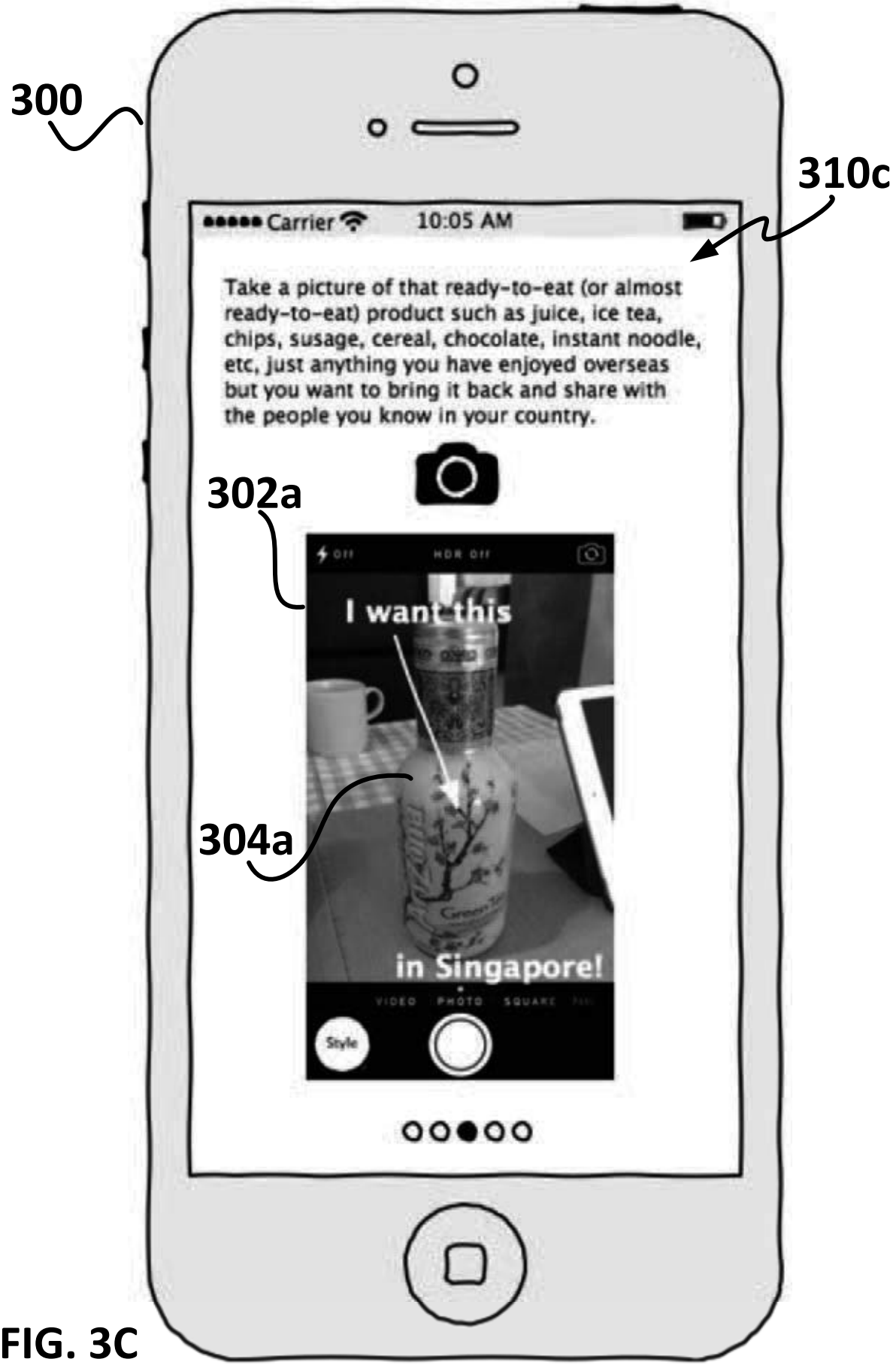

300
310c
Carrier
10:05 AM
Take a picture of that ready-to-eat (or almost ready-to-eat) product such as juice, ice tea, chips, susage, cereal, chocolate, instant noodle, etc, just anything you have enjoyed overseas but you want to bring it back and share with the people you know in your country.
302a
I want this
304a
in Singapore!
VIDEO PHOTO SQUARE
Style

FIG. 3C

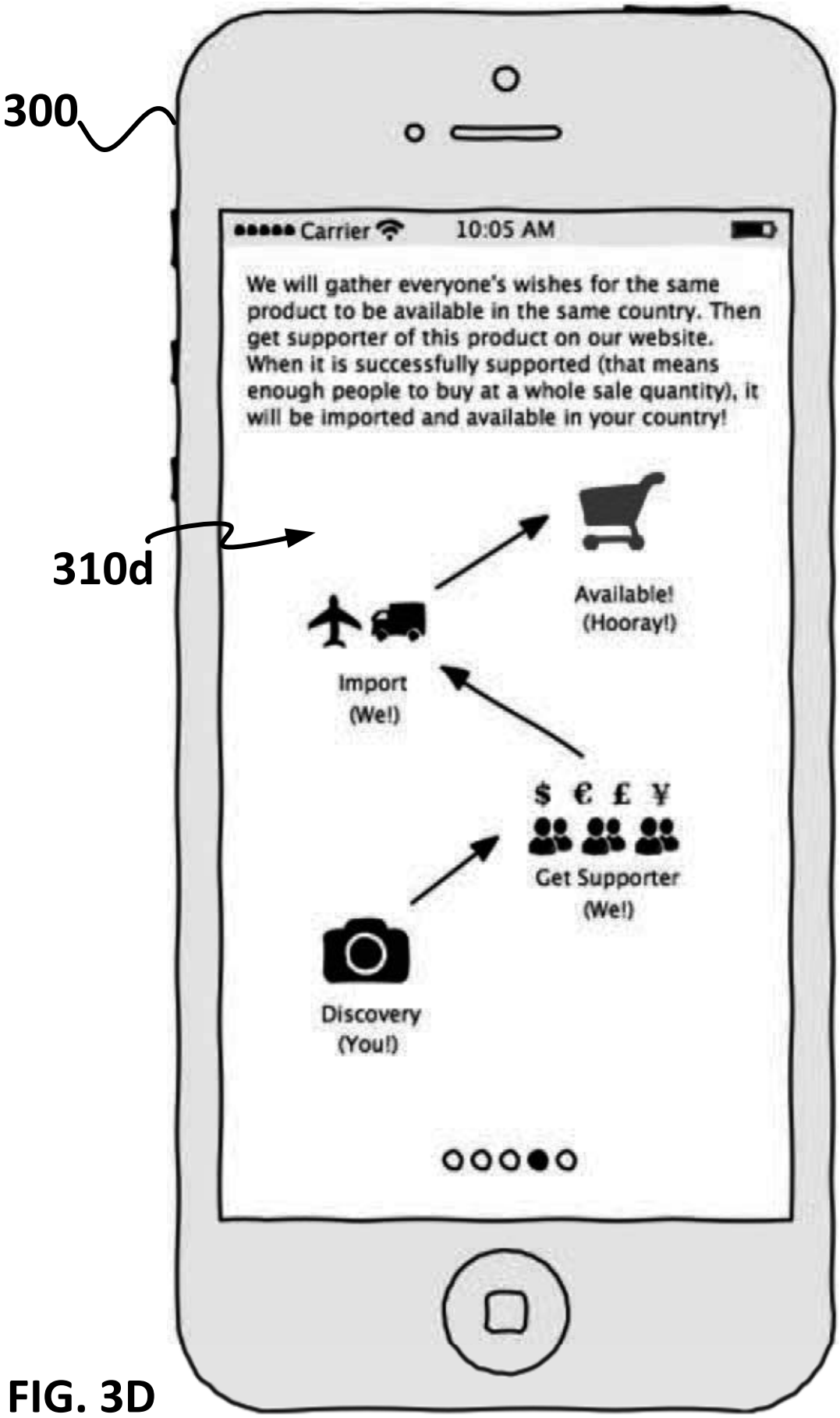

300
Carrier
10:05 AM
We will gather everyone's wishes for the same product to be available in the same country. Then get supporter of this product on our website. When it is successfully supported (that means enough people to buy at a whole sale quantity), it will be imported and available in your country!
310d
Available!
(Hooray!)
Import
(We!)
$ € £ ¥
Get Supporter
(We!)
Discovery
(You!)

FIG. 3D

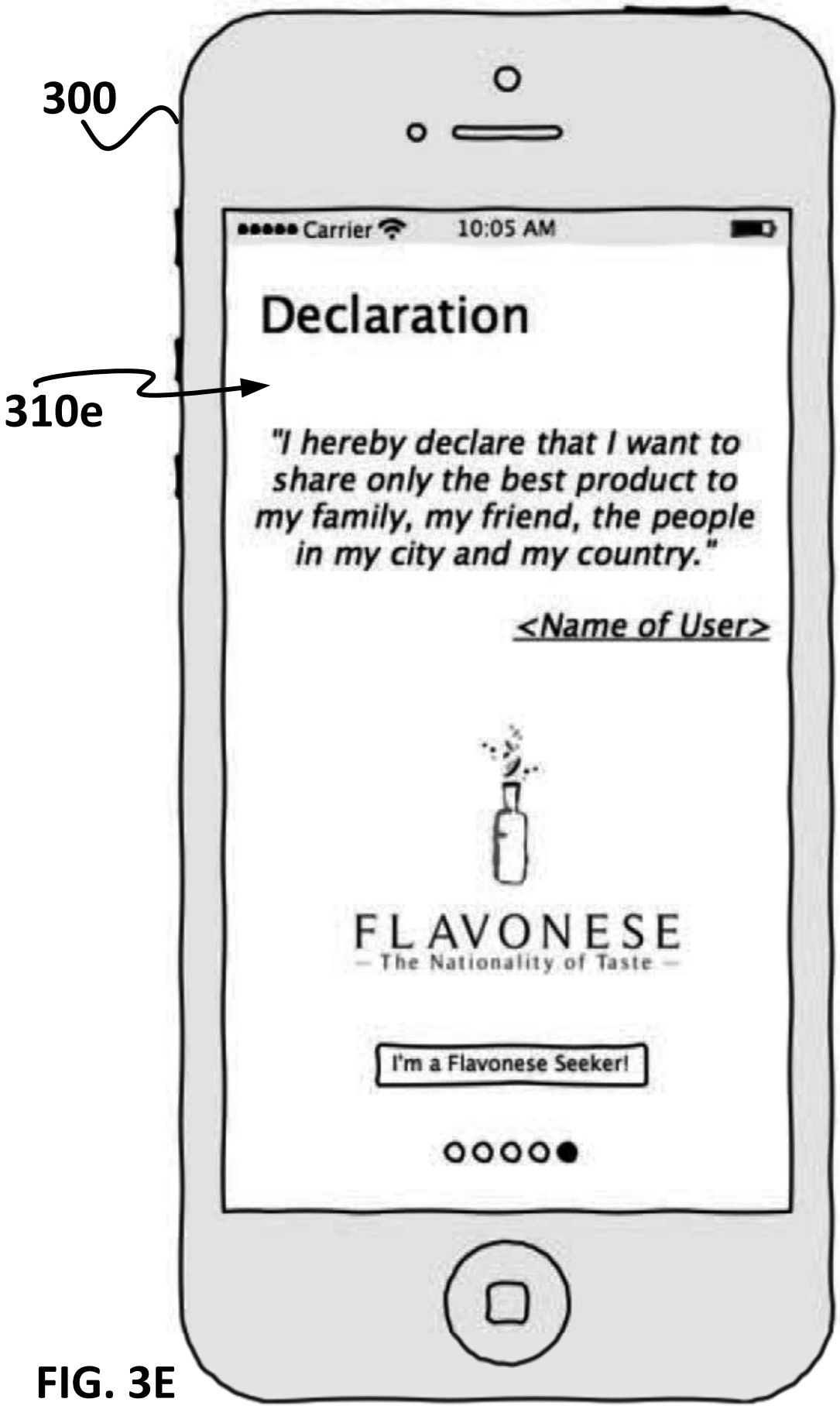

300
310e
Carrier
10:05 AM
Declaration
"I hereby declare that I want to share only the best product to my family, my friend, the people in my city and my country."
<Name of User>
FLAVONESE
The Nationality of Taste
I'm a Flavonese Seeker!

FIG. 3E

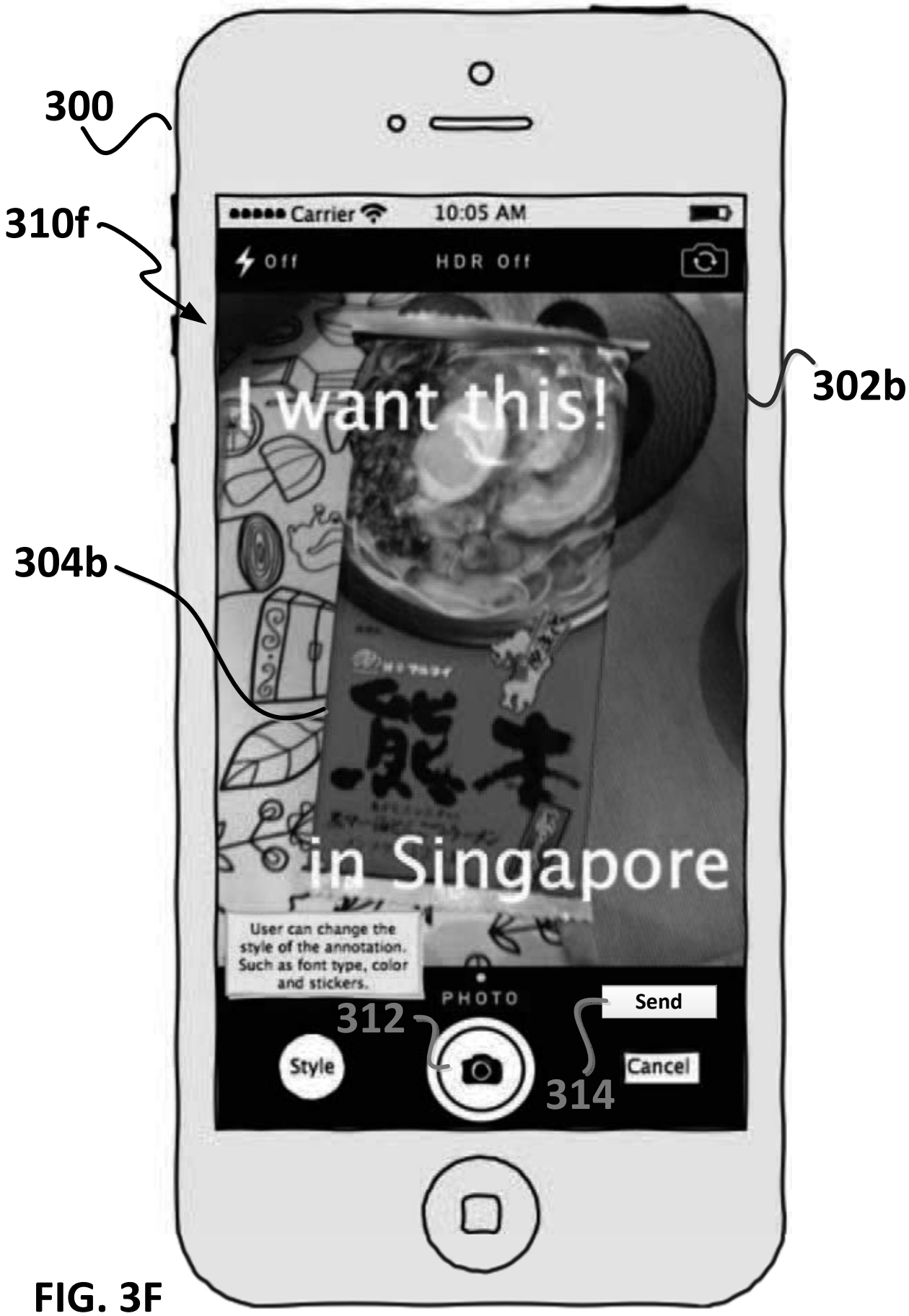

300
310f
302b
304b
Carrier
10:05 AM
Off
HDR Off
I want this!
in Singapore
User can change the style of the annotation. Such as font type, color and stickers.
PHOTO
Send
312
Style
Cancel
314

FIG. 3F

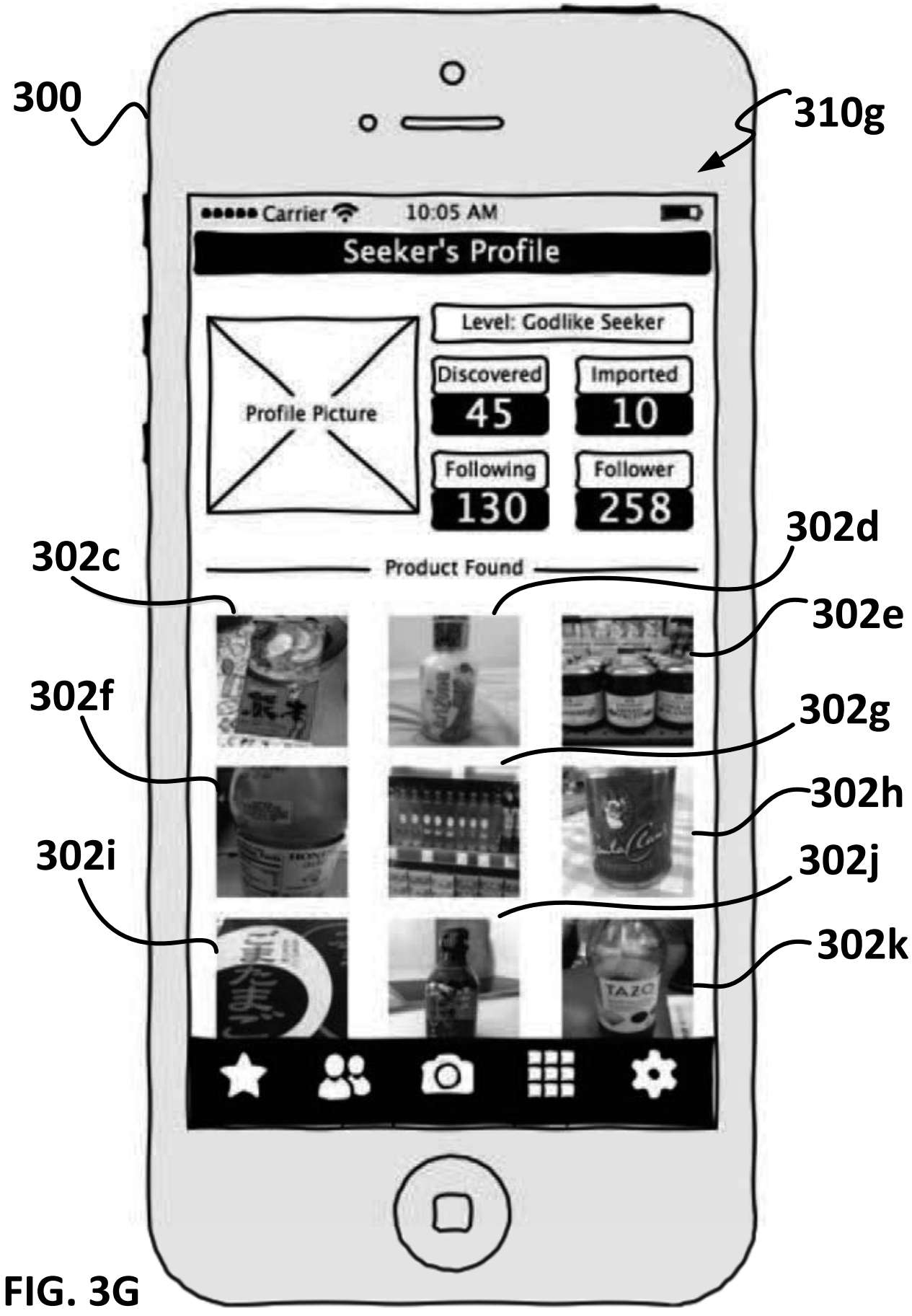

300
310g
Carrier
10:05 AM
Seeker's Profile
Profile Picture
Level: Godlike Seeker
Discovered
45
Imported
10
Following
130
Follower
258
Product Found
302c
302d
302e
302f
302g
302h
302i
302j
302k

FIG. 3G

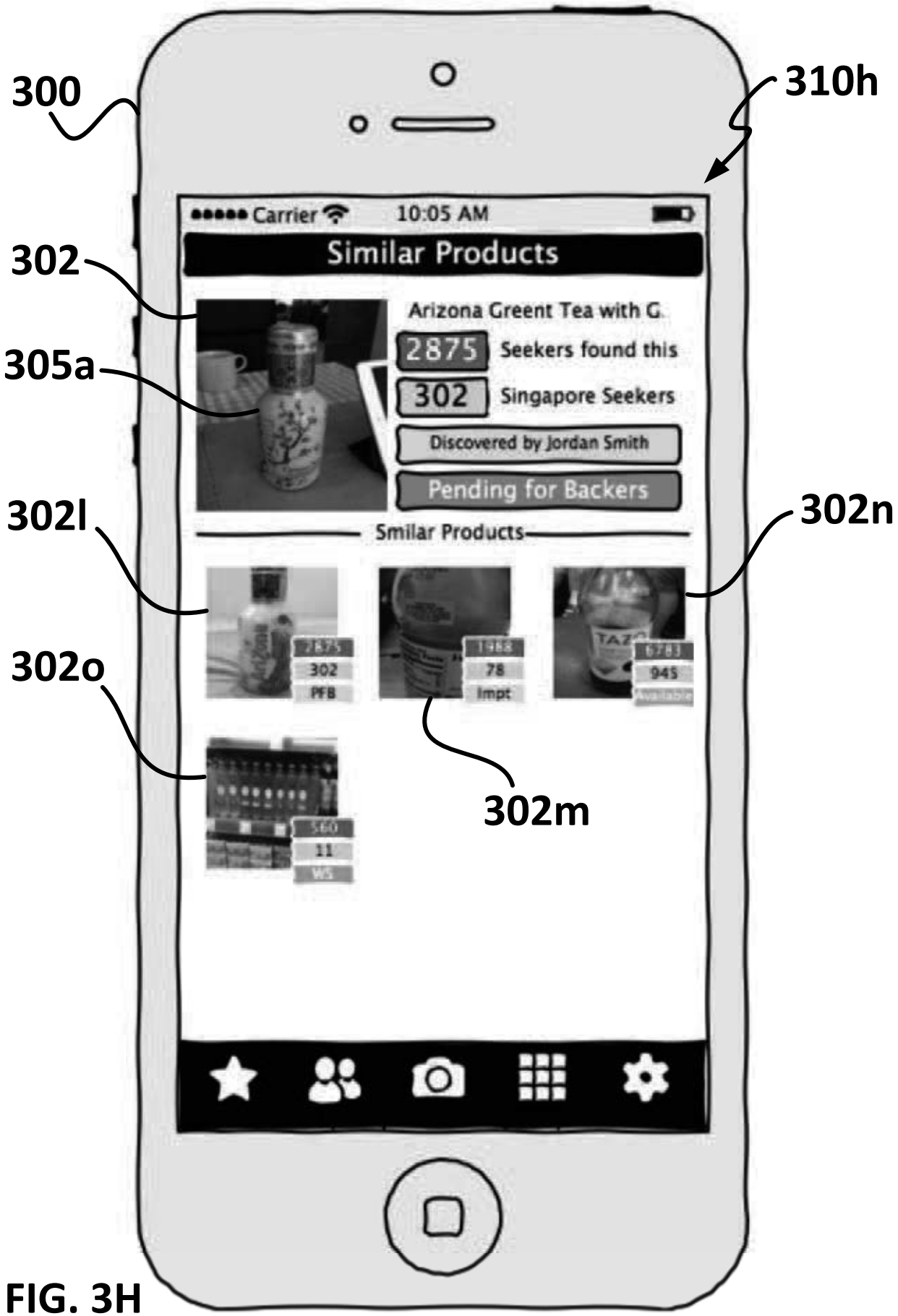

300
310h
Carrier
10:05 AM
Similar Products
302
Arizona Greent Tea with G
305a
2875
Seekers found this
302
Singapore Seekers
Discovered by Jordan Smith
Pending for Backers
302l
Smilar Products
302n
302
PFB
78
Impt
945
302o
11
302m

FIG. 3H

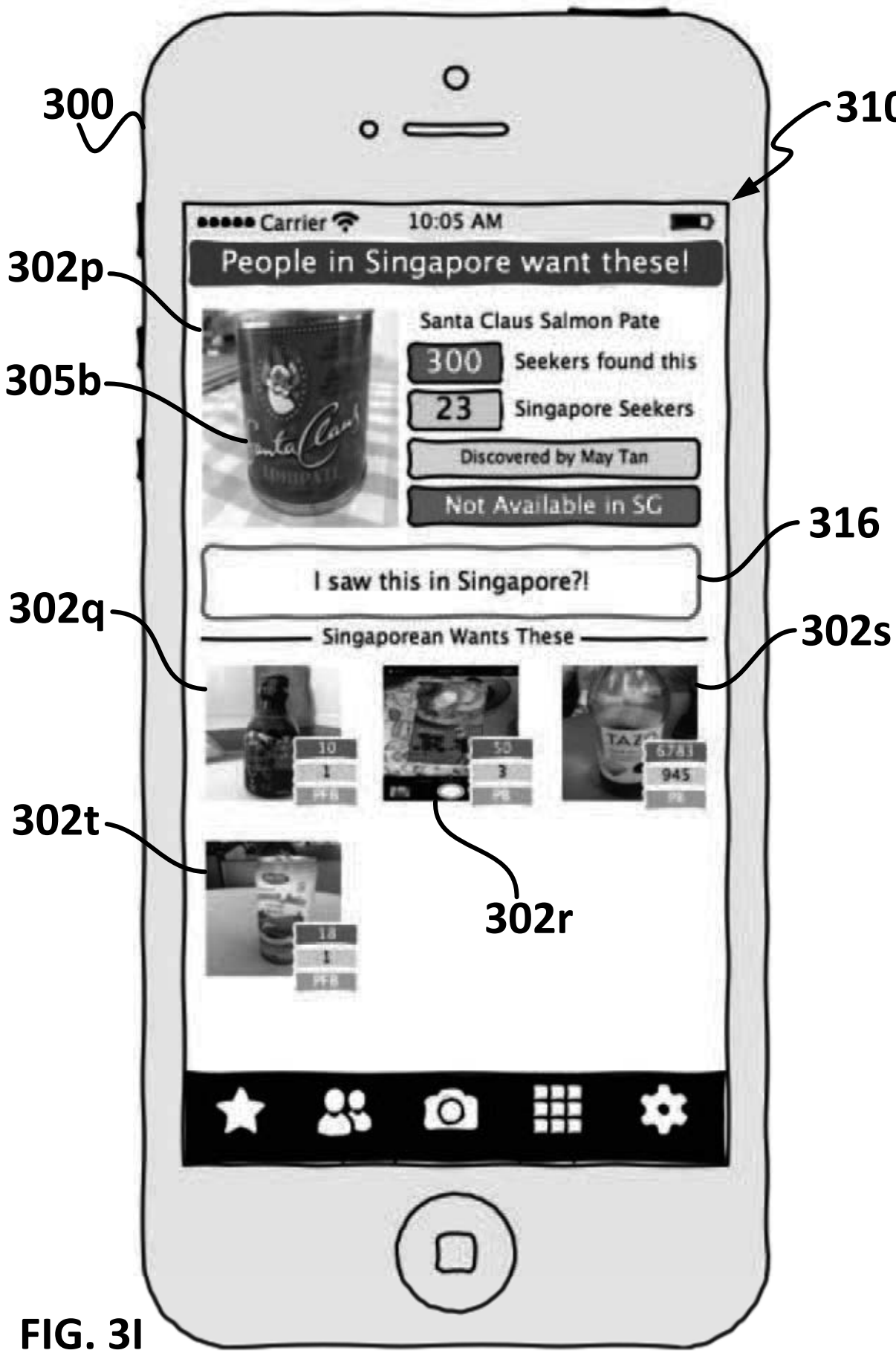

300
310 i
Carrier
10:05 AM
People in Singapore want these!
302p
305b
Santa Claus Salmon Pate
300
Seekers found this
23
Singapore Seekers
Discovered by May Tan
Not Available in SG
316
I saw this in Singapore?!
302q
Singaporean Wants These
302s
302t
302r

FIG. 3I

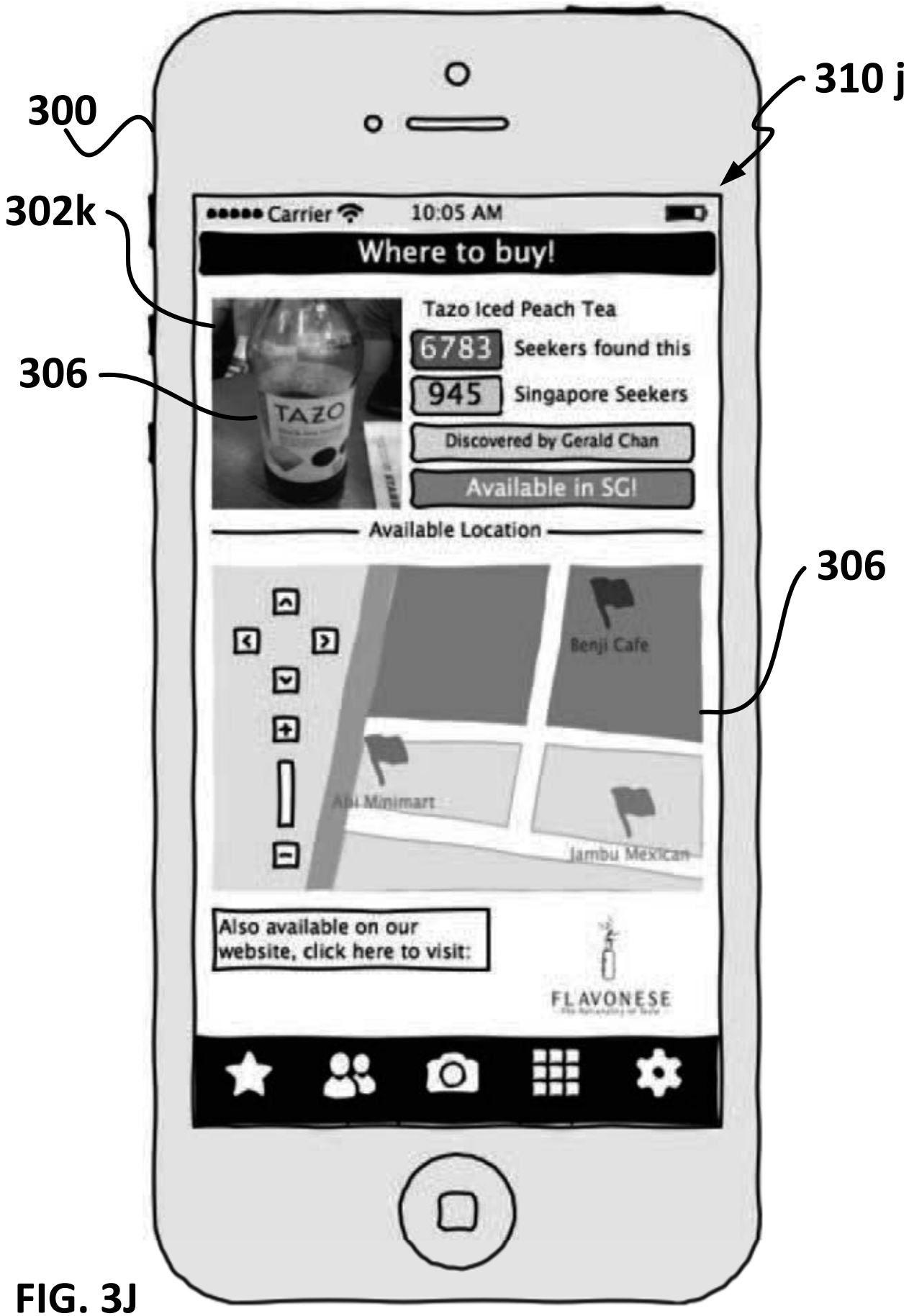

300
310 j
302k
306
306
Carrier
10:05 AM
Where to buy!
Tazo Iced Peach Tea
6783
Seekers found this
945
Singapore Seekers
Discovered by Gerald Chan
Available in SG!
Available Location
Benji Cafe
Abu Minimart
Jambu Mexican
Also available on our website, click here to visit:
FLAVONESE

FIG. 3J

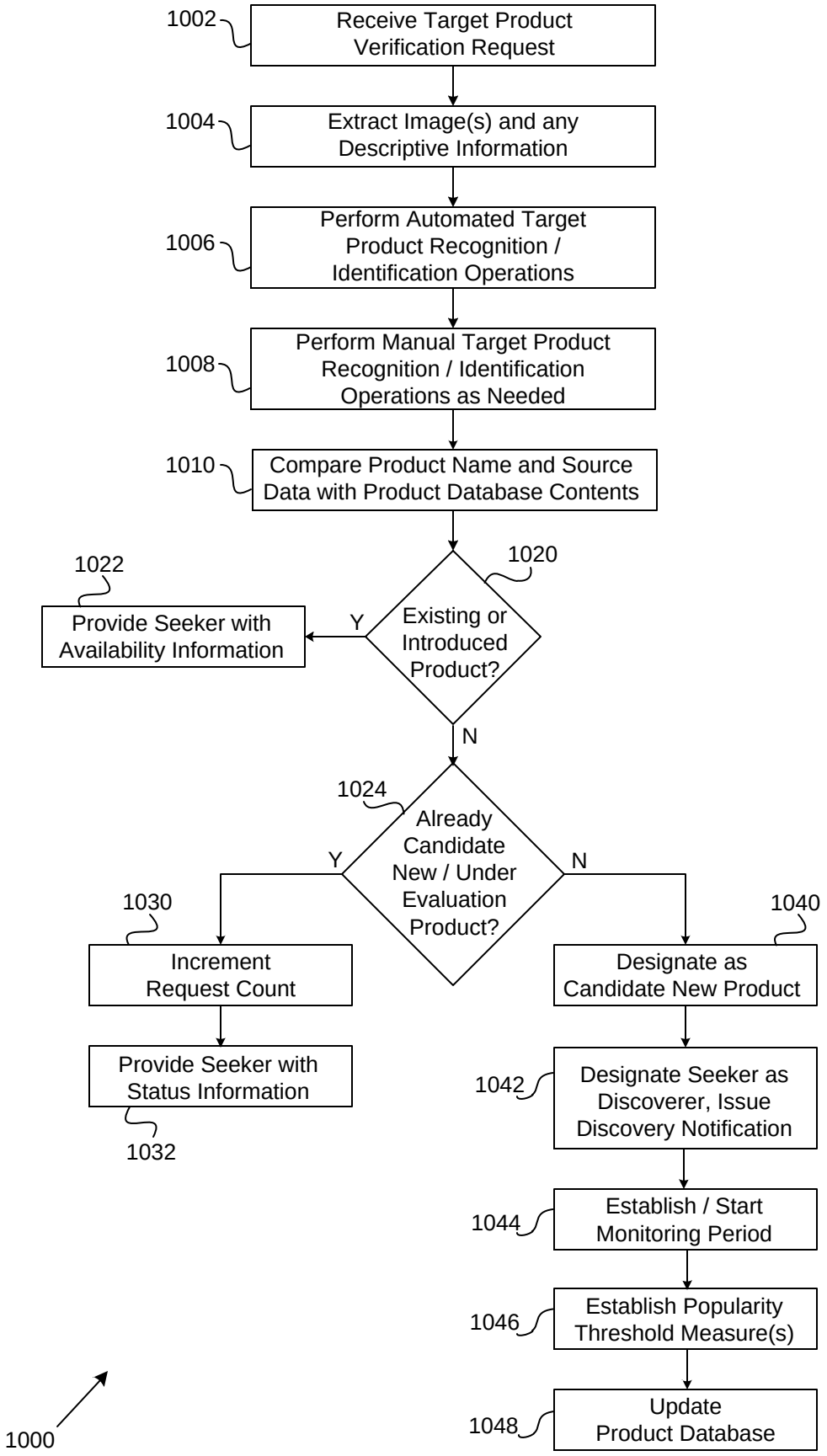

1002
Receive Target Product Verification Request
1004
Extract Image(s) and any Descriptive Information
1006
Perform Automated Target Product Recognition / Identification Operations
1008
Perform Manual Target Product Recognition / Identification Operations as Needed
1010
Compare Product Name and Source Data with Product Database Contents
1020
Existing or Introduced Product?
Y
1022
Provide Seeker with Availability Information
N
1024
Already Candidate New / Under Evaluation Product?
Y
N
1030
Increment Request Count
Provide Seeker with Status Information
1032
1040
Designate as Candidate New Product
1042
Designate Seeker as Discoverer, Issue Discovery Notification
1044
Establish / Start Monitoring Period
1046
Establish Popularity Threshold Measure(s)
1048
Update Product Database
1000

FIG. 4

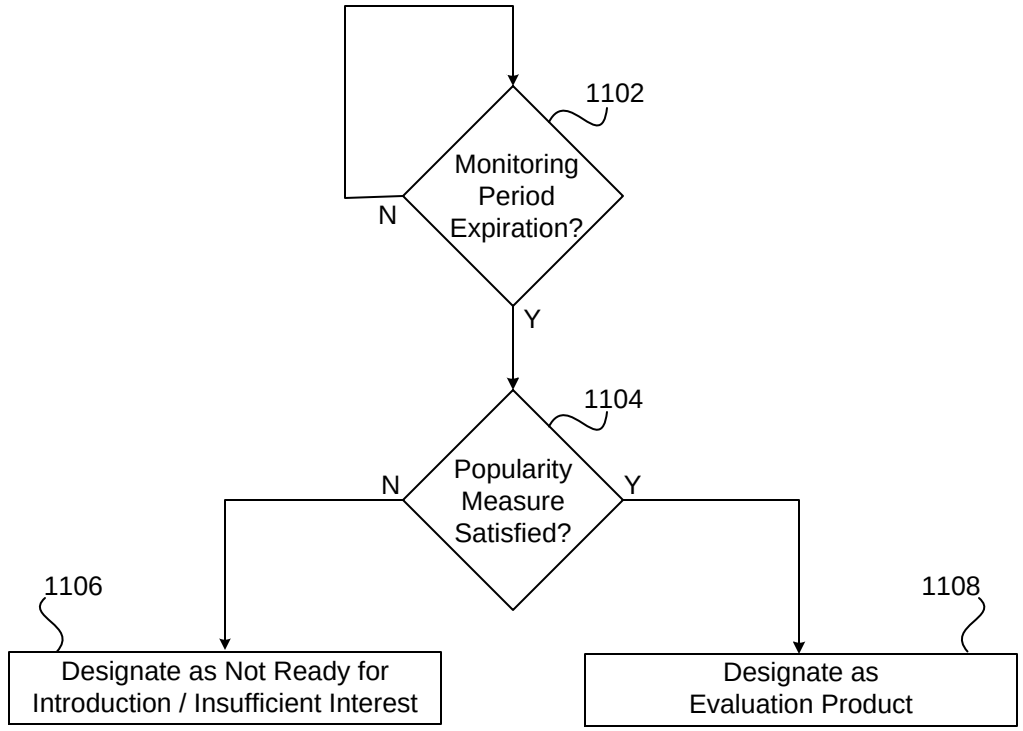

1102
Monitoring Period Expiration?
N
Y
1104
Popularity Measure Satisfied?
N
Y
1106
Designate as Not Ready for Introduction / Insufficient Interest
1108
Designate as Evaluation Product
1100

FIG. 5

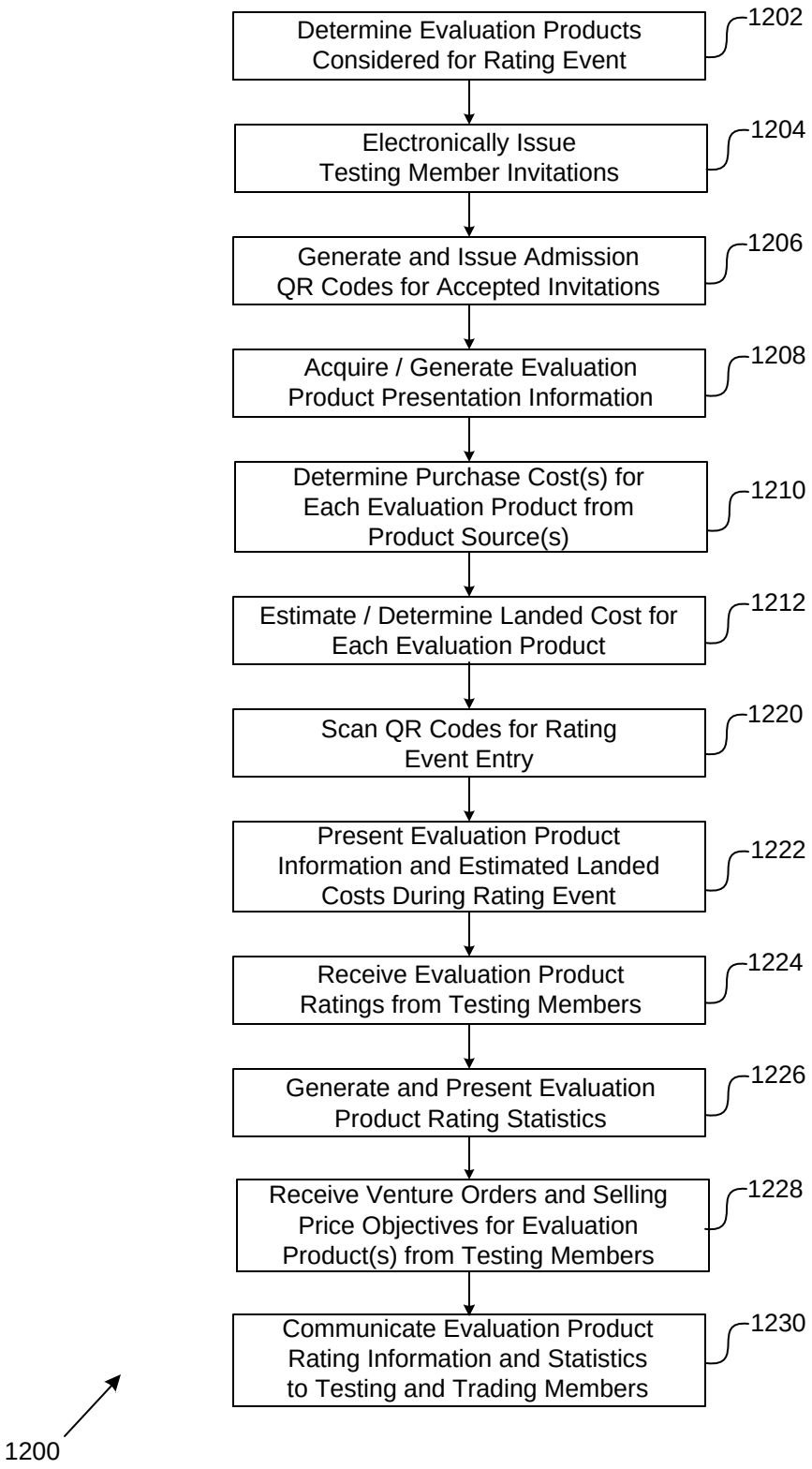

Determine Evaluation Products Considered for Rating Event
1202
Electronically Issue Testing Member Invitations
1204
Generate and Issue Admission QR Codes for Accepted Invitations
1206
Acquire / Generate Evaluation Product Presentation Information
1208
Determine Purchase Cost(s) for Each Evaluation Product from Product Source(s)
1210
Estimate / Determine Landed Cost for Each Evaluation Product
1212
Scan QR Codes for Rating Event Entry
1220
Present Evaluation Product Information and Estimated Landed Costs During Rating Event
1222
Receive Evaluation Product Ratings from Testing Members
1224
Generate and Present Evaluation Product Rating Statistics
1226
Receive Venture Orders and Selling Price Objectives for Evaluation Product(s) from Testing Members
1228
Communicate Evaluation Product Rating Information and Statistics to Testing and Trading Members
1230
1200

FIG. 6

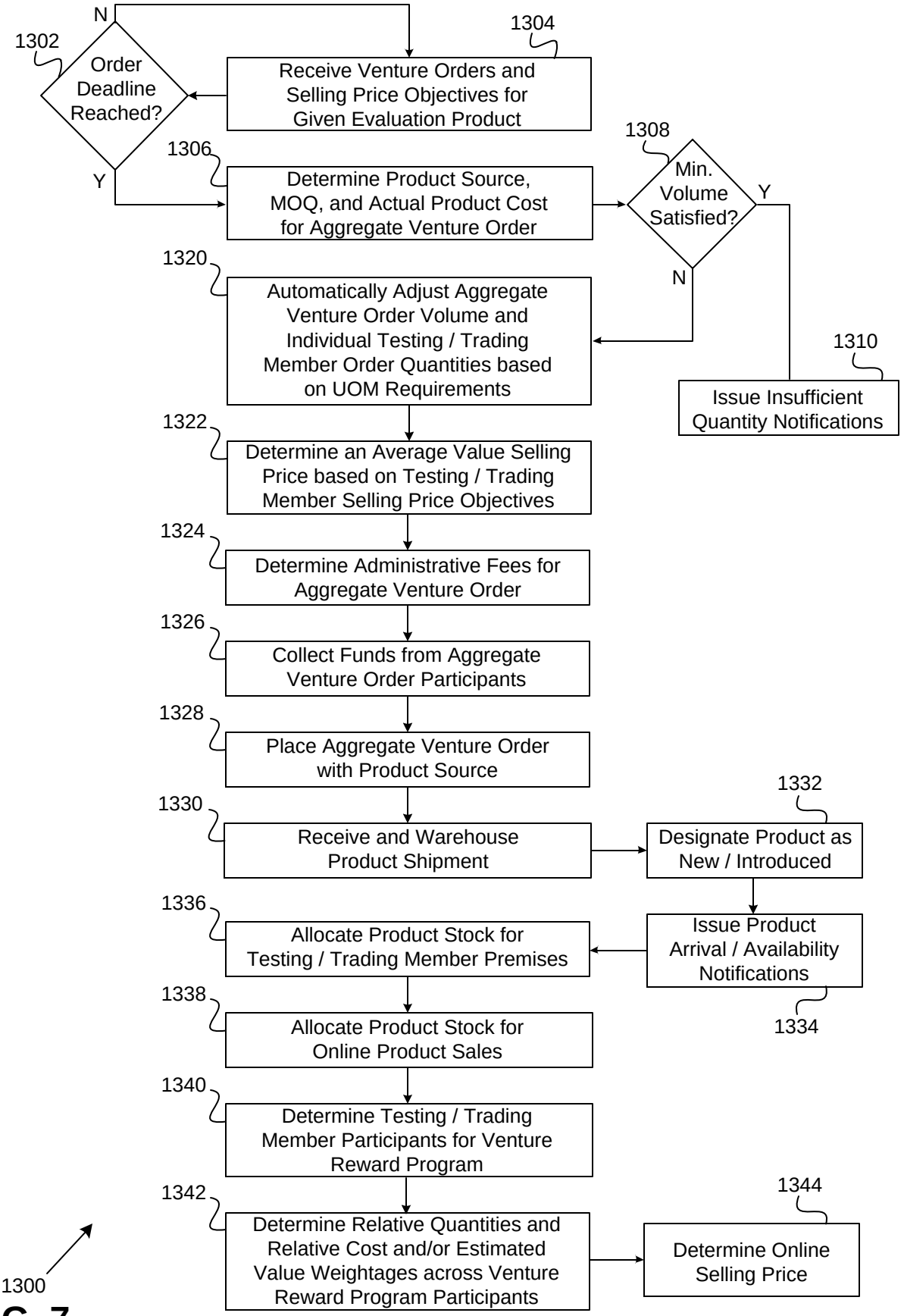

1300
1302
Order Deadline Reached?
N
Y
1304
Receive Venture Orders and Selling Price Objectives for Given Evaluation Product
1306
Determine Product Source, MOQ, and Actual Product Cost for Aggregate Venture Order
1308
Min. Volume Satisfied?
Y
N
1310
Issue Insufficient Quantity Notifications
1320
Automatically Adjust Aggregate Venture Order Volume and Individual Testing / Trading Member Order Quantities based on UOM Requirements
1322
Determine an Average Value Selling Price based on Testing / Trading Member Selling Price Objectives
1324
Determine Administrative Fees for Aggregate Venture Order
1326
Collect Funds from Aggregate Venture Order Participants
1328
Place Aggregate Venture Order with Product Source
1330
Receive and Warehouse Product Shipment
1332
Designate Product as New / Introduced
1334
Issue Product Arrival / Availability Notifications
1336
Allocate Product Stock for Testing / Trading Member Premises
1338
Allocate Product Stock for Online Product Sales
1340
Determine Testing / Trading Member Participants for Venture Reward Program
1342
Determine Relative Quantities and Relative Cost and/or Estimated Value Weightages across Venture Reward Program Participants
1344
Determine Online Selling Price

FIG. 7

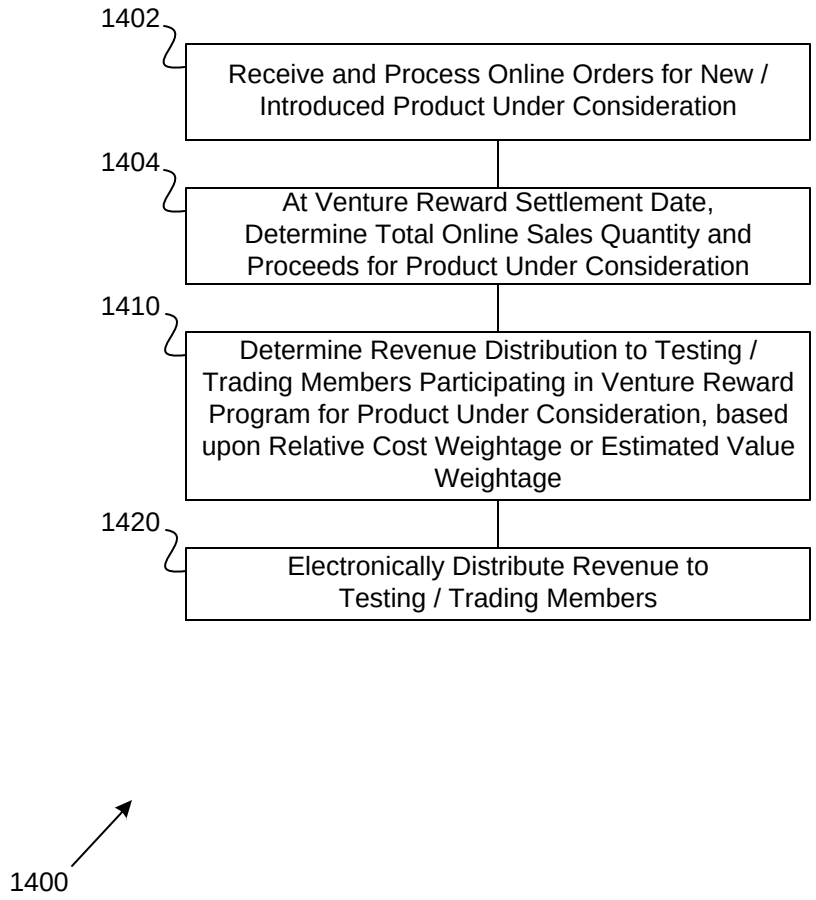

1402
Receive and Process Online Orders for New / Introduced Product Under Consideration
1404
At Venture Reward Settlement Date, Determine Total Online Sales Quantity and Proceeds for Product Under Consideration
1410
Determine Revenue Distribution to Testing / Trading Members Participating in Venture Reward Program for Product Under Consideration, based upon Relative Cost Weightage or Estimated Value Weightage
1420
Electronically Distribute Revenue to Testing / Trading Members
1400

FIG. 8

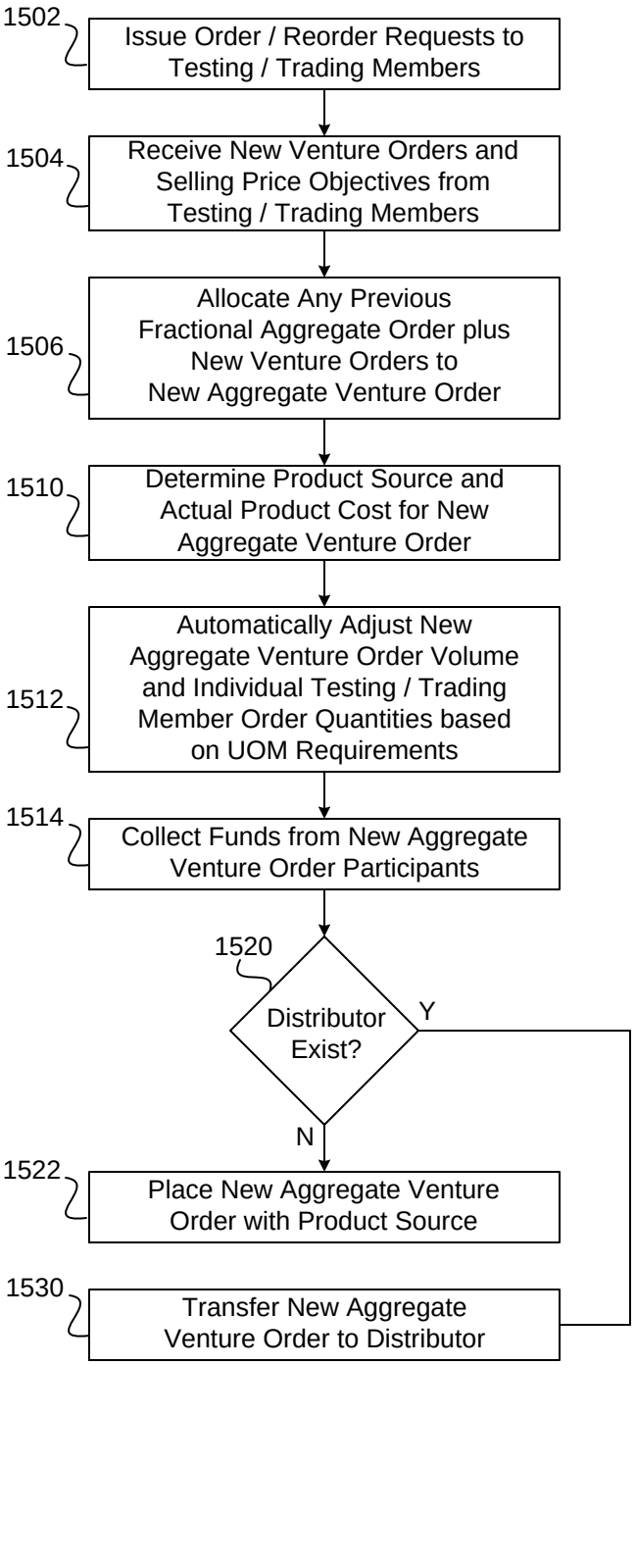

1502
Issue Order / Reorder Requests to Testing / Trading Members
1504
Receive New Venture Orders and Selling Price Objectives from Testing / Trading Members
1506
Allocate Any Previous Fractional Aggregate Order plus New Venture Orders to New Aggregate Venture Order
1510
Determine Product Source and Actual Product Cost for New Aggregate Venture Order
1512
Automatically Adjust New Aggregate Venture Order Volume and Individual Testing / Trading Member Order Quantities based on UOM Requirements
1514
Collect Funds from New Aggregate Venture Order Participants
1520
Distributor Exist?
Y
N
1522
Place New Aggregate Venture Order with Product Source
1530
Transfer New Aggregate Venture Order to Distributor
1500

FIG. 9

Basic Data	Product Name:	Farmboy Apple Juice			Manufacturer: Juice Master Inc.	
	Discovered by (seeker):	Gary Smith	Seeker ID:	121417		
	Country of Origin	US				
	Currency	USD				
		Low	**High**	**UOM**		
	Source Cost Range (per retail selling unit)	$0.50	$1.50			
	Retail selling unit	1		bottle		
	Stock Keeping Unit (SKU)	24		bottle	=	1 carton
	Pallet size	55		carton		
	FCL	22		Pallet		
Base Unit Details	Number of SKU	1,210		carton		
	Number of unit	29,040		bottle		
	Product Cost per SKU	$12	$36	carton		
	Product Cost per FCL	$14,520	$43,560	container		
Freight and Logistics	**Logistics, Storage and Handling Fees:**					
	Foreign Country Pickup and delivery to port	$2,500		container		
	Custom & Local Logistics					
	Storage	$25		pallet		
	Palletization	$4		pallet		
	Unstuffing Container	$250		container		
	Customs Clearance	$990		container		
	Subtotal for container	$1,878		container		
Landed Costs	Total Landed Cost FCL	$18,898.00	$47,938.00	container		
	Total Landed Cost Pallet	$859.00	$2,179.00	pallet		
	Total Landed Cost SKU	$15.62	$39.62	carton		
	Total Landed Cost Selling Unit	$0.65	$1.65	bottle		

TABLE 1

	Farmboy Apple Juice							
	Aggregate Venture Order 1	**Investor:**	**John**	**Mary**	**Peter**	**Adam**	**Louis**	
	Order Quantity (in SKU)		20	100	80	1000	800	carton
	Order Quantity (in selling unit)		480	2,400	1,920	24,000	19,200	bottle
	Expected Selling Price ESP (per selling unit)		$2.20	$2.10	$2.50	$2.90	$3.50	bottle
	3% Administrative Fee Based on ESP		$0.00	$0.00	$0.00	$0.00	$0.00	
Venture Order (VO) and Average Value Selling Proce (AVSP) Calculations	Projected Landed Cost at Venture Order		$1.15					bottle
	Landed Cost per Investor (receivable)		$552.36	$2,761.82	$2,209.45	$27,618.18	$22,094.55	order
	Total Landed Cost		$55,236.36					
	Cost Based Weightage (CBW)		1.00%	5.00%	4.00%	50.00%	40.00%	
	Total Product Expected Value		$1,056.00	$5,040.00	$4,800.00	$69,600.00	$67,200.00	
	Total Order Expected Revenue		$147,696.00					
	Total Order Quantity		48,000					bottle
	Expected Value Based Weightage (EVBW)		0.71%	3.41%	3.25%	47.12%	45.50%	
	Average Value Selling Price (AVSP)		$3.08					USD
	3% Administrative Fee Based on AVSP		$0.09					

TABLE 2

Customer Order	**Customer Order 1: (Normal Scenario)**				
		Customer	**Ken**	**Judy**	
	Order Quantity (in SKU)		25	100	carton
	Order Quantity (in selling unit)		600	2,400	bottle
	Subtotal		$1,846.20	$7,384.80	
	Delivery Charge		$75	$225	First 5 carton @ $7, subsequent @ $2
	Administrative / Handling Charge (3%)		$55	$222	
	Order Total		$1,976.59	$7,831.34	
	Total Sales Quantity (by SKU)		**125**		carton
	Total Sales Quantity (by selling unit)		**3000**		bottle
	Total Sales Amount		**$9,807.93**		USD

TABLE 3

Venture Reward System							
Settlement Date		1st day of month					
Total Sales Quantity		**125** carton					
Total Sales Amount		**$9,531.00** excluding handling charge					
	Investor	**John**	**Mary**	**Peter**	**Adam**	**Louis**	Check Sum
Revenue Distribution (by CBW)		$95.31	$476.55	$381.24	$4,765.50	$3,812.40	$9,531.00
SKU Distribution		1.25	6.25	5.00	62.50	50.00	125
Selling Unit Distribution		30.00	150.00	120.00	1500.00	1200.00	3,000
Stock Balance		18.75	93.75	75.00	937.50	750.00	1,875
Revenue Distribution (by EVBW)		$68.14	$325.24	$309.75	$4,491.37	$4,336.50	$9,531.00
SKU Distribution		0.89	4.27	4.06	58.90	56.87	125
Selling Unit Distribution		21.45	102.37	97.50	1413.71	1364.97	3,000
Stock Balance		19.11	95.73	75.94	941.10	743.13	1,875
Product Cost (by CBW)		$34.52	$172.61	$138.09	$1,726.14	$1,380.91	$3,452.27
Product Cost (by EVBW)		$24.68	$117.81	$112.20	$1,626.84	$1,570.74	$3,452.27
Admin Fee (ESP and EVBW based)		$1.42	$6.45	$7.31	$122.99	$143.32	$281.49
Profit (by CBW)		$59.37	$297.49	$235.84	$2,916.37	$2,288.17	$5,797.24
Profit (by EVBW)		$42.05	$200.98	$190.24	$2,741.54	$2,622.43	$5,797.24
Payable to investor (by CBW)		$93.89	$470.10	$373.93	$4,642.51	$3,669.08	$9,249.51
Payable to investor (by EVBW)		$66.73	$318.79	$302.44	$4,368.38	$4,193.18	$9,249.51

TABLE 4