

(43) 国际公布日
2013 年 7 月 4 日 (04.07.2013)



(10) 国际公布号
WO 2013/097589 A1

- (51) **国际专利分类号:**
H04L 12/58 (2006.01)

(21) **国际申请号:** PCT/CN2012/086170

(22) **国际申请日:** 2012 年 12 月 7 日 (07.12.2012)

(25) **申请语言:** 中文

(26) **公布语言:** 中文

(30) **优先权:**
201110441094.2 2011 年 12 月 26 日 (26.12.2011) CN

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(81) **指定国** (除另有指明, 要求每一种可提供的国家保护): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW。

(84) **指定国** (除另有指明, 要求每一种可提供的地区保护): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), 欧亚 (AM, AZ, BY, KG, KZ, RU, TJ, TM), 欧洲 (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)。

本国际公布:
— 包括国际检索报告(条约第 21 条(3))。

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(54) Title: METHOD AND DEVICE FOR EVALUATING USER ACTIVITY LEVEL IN ANONYMOUS SOCIAL SYSTEM

(54) 发明名称：一种匿名社交系统中用户活跃度的评估方法及装置

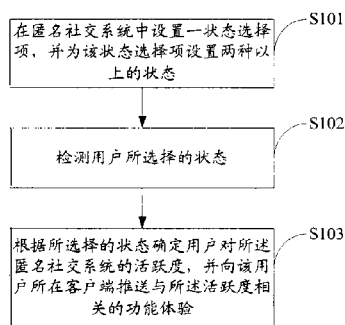


图 1 / Fig. 1

S101 Set a state option in an anonymous social system and set more than two states for the state option

S102 Detect the state selected by a user

S103 Determine the activity level of the user to the anonymous social system according to the selected state and push functional experience related to the activity level to a client where the user lies

(57) Abstract: The present invention is applicable to the technical field of information processing and provides a method and a device for evaluating user activity level in an anonymous social system. The method comprises: setting a state option in an anonymous social system and setting more than two states for the state option; detecting the state selected by a user; and determining the activity level of the user to the anonymous social system according to the selected state and pushing functional experience related to the activity level to a client where the user lies. Through the present invention, pushing of functional experience of an anonymous social system is more target-oriented, and is higher in accuracy and stronger in real-time performance.

(57) 摘要: 本发明适用于信息处理领域, 提供了一种匿名社交系统中用户活跃度的评估方法及装置, 所述方法包括: 在匿名社交系统中设置一状态选择项, 并为该状态选择项设置两种以上的状态; 检测用户所选择的状
态; 根据所选择的状
态确定用户对所述匿名社交系统的活跃度, 并向该用户所在客户端推送与所述活跃度相关的功能体验。通过本发明, 使得匿名社交系统功能体验的推送更具有针对性、准确度更高, 而且实时性强。

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