ABSTRACT

The present invention acquires, in face-to-face sales using a tablet terminal, evidence of a prescribed motion of a customer including the intention of the customer at low cost and with high accuracy. A tablet terminal (100) that is a personal information acquisition system, wherein the tablet terminal (100) is configured to be provided with: an image-capturing device (105) and a touch panel (106); a storage device (101) in which information about the business flow of face-to-face sales activities pertaining to a financial commodity and about the content corresponding to the business flow are stored; and an arithmetic device (104) for: executing an advance-or-retreat process in the business flow that corresponds to an input event at the touch panel (106) and a process for displaying, using the touch panel (106), the content of a procedure reached by the advance-or-retreat process; executing, using the image-capturing device (105) when a specific procedure in the business flow is reached, photographing of a face image of a customer with whom face-to-face sales are to be conducted; and storing the face image in the storage device (101) in correlation with the specific procedure and information about the customer.

[Figure 2]