

**ELECTRONIC APPARATUS FOR PROVIDING ITEM SALE MANAGING
INFORMATION AND METHOD THEREOF**

ABSTRACT

5 Provided is an information providing method of an electronic apparatus, the
method including identifying sales information of an item that is for sale through the
network, identifying whether it is necessary to provide item sales management
information based on the identified sales information of the item, and, when it is necessary
to provide the item sales management information, providing the item sales management
10 information generated based on the sales information of the item.

Figure 3