

ABSTRACT

Embodiments of the present disclosure provide a page display method and apparatus, an electronic device, a storage medium, and a product. The page display method comprises: displaying an object display card on the current page; in response to a first trigger operation of a target user on object information, displaying a target page and displaying the object display card on the target page in a preset form; and upon detecting that the display information of the target page satisfies a preset condition, displaying an object detail page of a first object. In the technical solution of the embodiments of the present disclosure, when a user triggers the object display card, the object display card is displayed on a main interface of a target section in a highly noticeable manner, thereby improving the traffic attraction and retention performance of a section area; moreover, the object detail page is automatically displayed on the basis of the preset condition, thereby simplifying the operation process of viewing the object detail page, achieving the expected display effect of the user, improving the user experience, and improving the traffic attraction effect of the object displayed on the target section.