

ABSTRACT**REFERRAL RECRUITMENT METHOD AND SYSTEM**

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A system and method for managing an referencing recruitment network, such as employment, matrimonial or dating, real estate, automotive referral systems or the like, is disclosed that facilitates seeking users, such as employers, that are looking for a potential candidate to employ, a chance to improve the quality of their recruitments while at the same time lowering the cost associated with seeking candidates. When a referrer refers a potential candidate for referral and the candidate is a member from the referrer's network of contacts to the seeking user, and the potential candidate applies to the seeking user for approval and the potential candidate is accepted by the seeking user, the referrer is entitled to a reward such as a bonus or a finder's fee from the seeking user.

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FIG. 1