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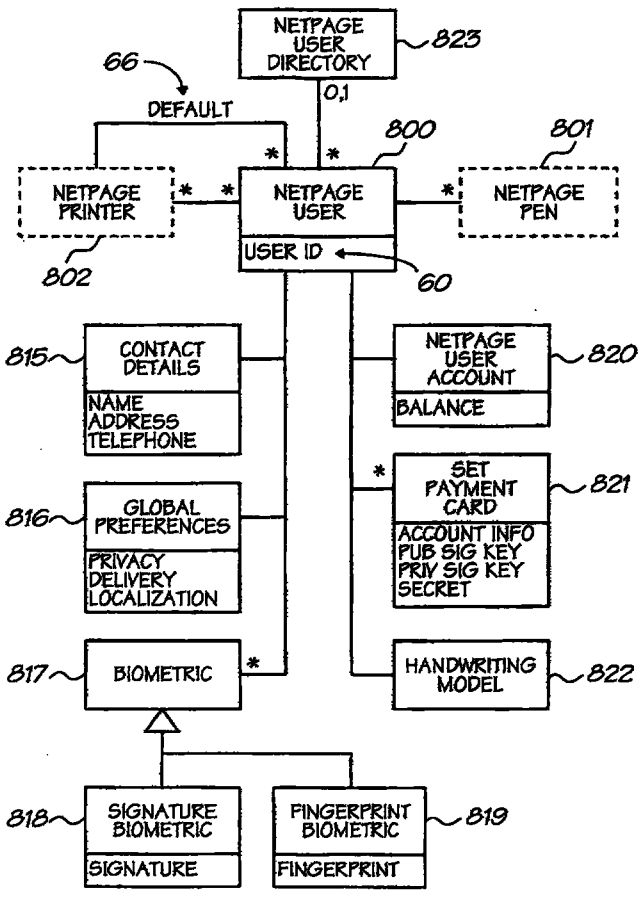
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(54) Title: METHOD AND SYSTEM FOR PROVIDING INFORMATION IN A DOCUMENT



(57) Abstract: A method and system for presentation of information in a document to allow for personalization of content and user response. The method for presentation of information in a document, including: establishing personalized user content preferences; selecting and formatting information corresponding to the content preferences; and printing the formatted information in a document with at least one user interactive element which enables a user to indicate a response to associated information in the document by interacting with the element using a sensing device which is adapted to transmit response data to a computer system.

WO 00/72202 A1

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