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(54) Title: TRANSFER LABEL COMPRISING A BACKING LAYER AND A TRANSFER LAYER, CONTAINER COMPRISING SUCH A TRANSFER LAYER AND METHOD OF REMOVING A TRANSFER LAYER FROM A CONTAINER (57) Abstract The invention relates to a transfer label comprising a backing layer and a transfer layer which is releasably attached to the backing layer. From transfer to a container, the transfer layer is detached from the backing layer. After attachment to a container, the transfer layer can be removed in an aqueous liquid under turbulent soaking conditions at a temperature of not more than 100 °C, preferably not more than 70 °C. During these conditions, the transfer layer breaks up in at least four parts wherein each part is not smaller than 5 micrometers. The transfer layers is detached from the container within a soaking time of not more than 20 minutes, preferably not more than 10 seconds. The transfer label according to the present invention has a very high adherence during storage and use conditions, and can be rapidly removed from a container such as a reusable crate for bottles, in an economic manner.		