FIG. 1

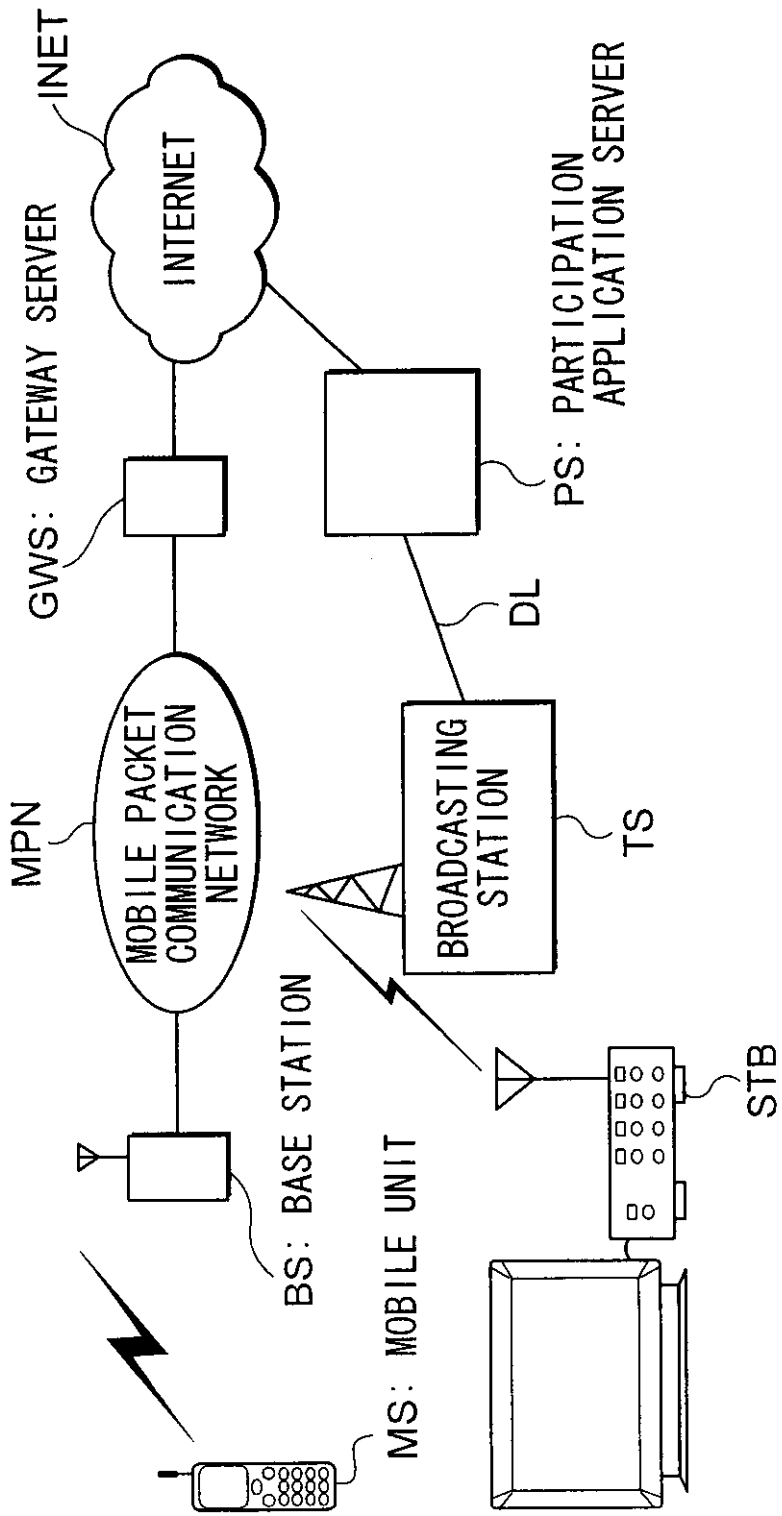

INET
INTERNET
GWS: GATEWAY SERVER
PS: PARTICIPATION APPLICATION SERVER
DL
MPN
MOBILE PACKET COMMUNICATION NETWORK
BROADCASTING STATION
TS
BS: BASE STATION
MS: MOBILE UNIT
STB

FIG. 2

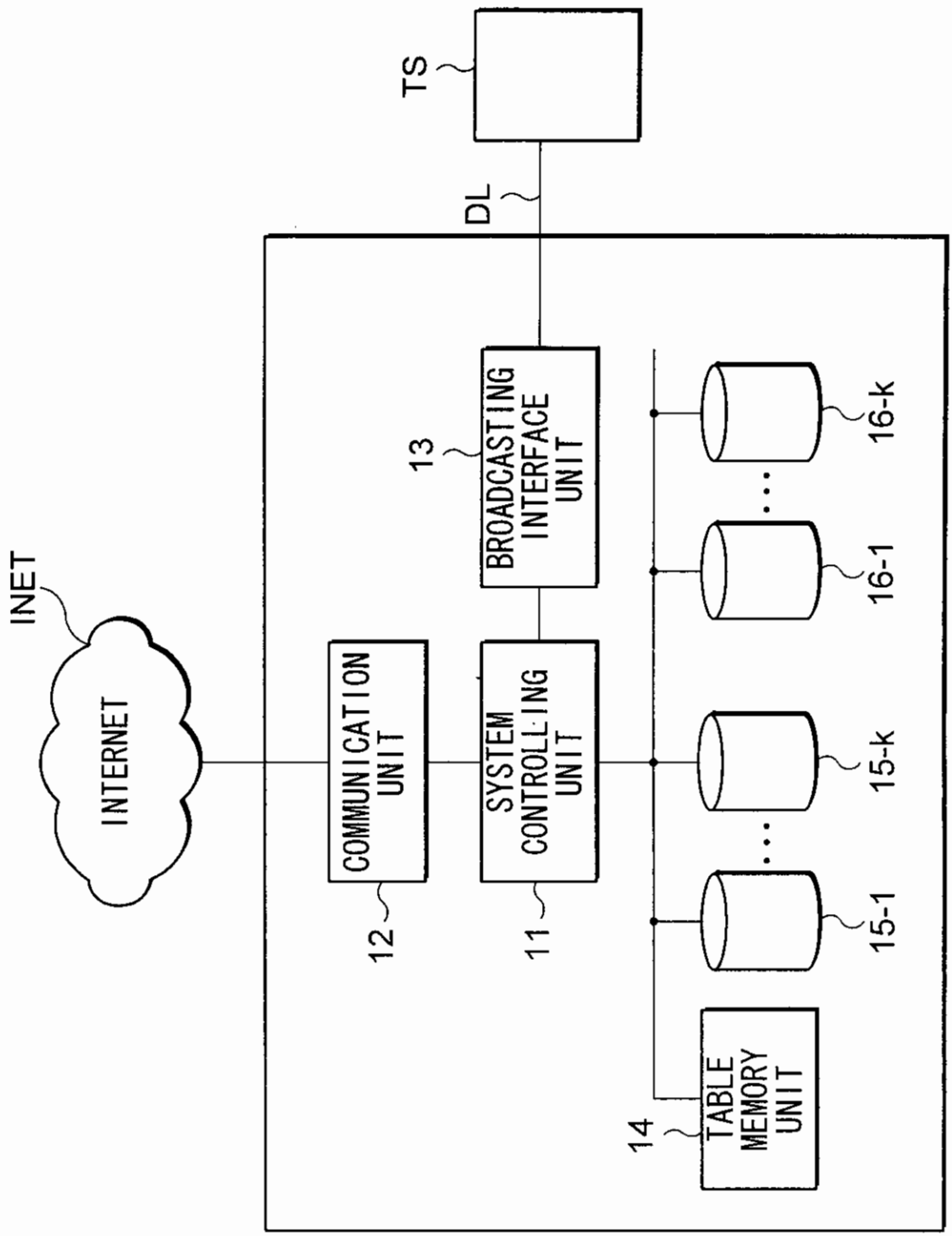

INET
INTERNET
TS
DL
COMMUNICATION UNIT
12
SYSTEM CONTROLLING UNIT
11
BROADCASTING INTERFACE UNIT
13
TABLE MEMORY UNIT
14
15-1
15-k
16-1
16-k

FIG. 3

PROGRAM CODE	BROADCASTING TIME INFORMATION		RECEPTION TIME INFORMATION	
	START TIME OF BROADCASTING	BACKEND OF BROADCASTING TIME	START TIME OF RECEPTION	BACKEND OF RECEPTION TIME
#0001	2001/5/20 AM10:00	2001/5/20 AM11:00	2001/5/10 AM12:00	2001/5/20 AM9:00
#0002	2001/5/20 AM11:00	2001/5/20 AM12:00	2001/5/10 AM12:00	2001/5/20 AM10:00
⋮	⋮	⋮	⋮	⋮

TBL1: BROADCASTING TIMETABLE

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FIG. 4

PROGRAM CODE: "#0001"									
MOBILE UNIT ID	PERSONAL INFORMATION						PASSWORD	WIN/DEFEAT FLAG F	APPLICATION PARAMETER P
	NAME	ADDRESS	GENDER	AGE	EMAIL ADDRESS	...			
MS1	TARO ○○	TOKYO…	MALE	19	○○@△…	…	ABCD	1	0
MS2	ICHIRO ××	TOKYO…	MALE	35	□□@○…	…	1234	0	1
MS3	HANAKO △△	TOKYO…	FEMALE	22	△△@○…	…	XYZ1	1	1
⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮

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FIG. 5

PROGRAM CODE: "#0001"	
MOBILE UNIT ID	ANSWER
MS1	A (INDIA)
	B (ITALIAN FOOD)
	⋮
MS3	A (INDIA)
	⋮
⋮	⋮

FIG. 6

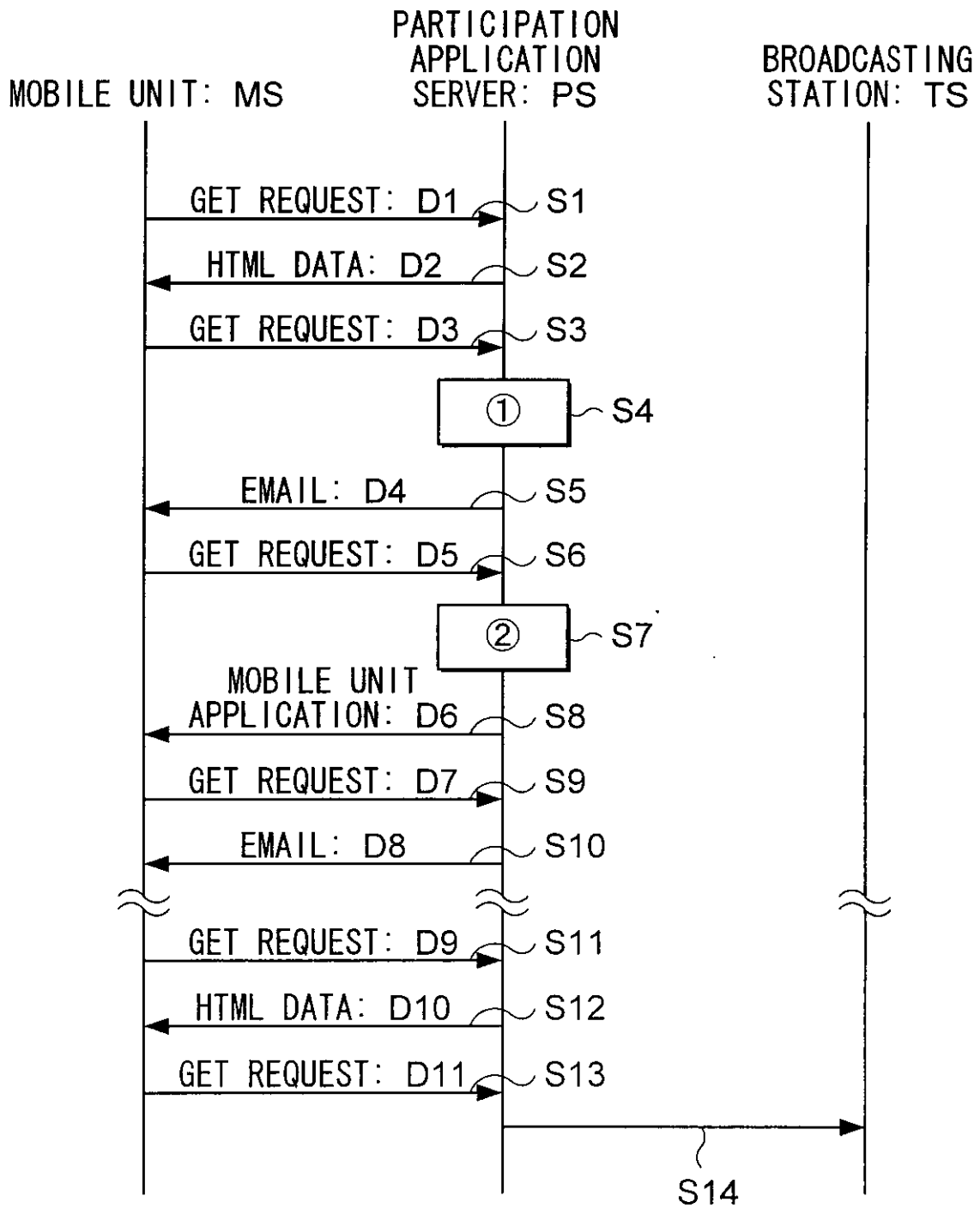

MOBILE UNIT: MS
PARTICIPATION APPLICATION SERVER: PS
BROADCASTING STATION: TS
GET REQUEST: D1
S1
HTML DATA: D2
S2
GET REQUEST: D3
S3
①
S4
EMAIL: D4
S5
GET REQUEST: D5
S6
②
S7
MOBILE UNIT APPLICATION: D6
S8
GET REQUEST: D7
S9
EMAIL: D8
S10
GET REQUEST: D9
S11
HTML DATA: D10
S12
GET REQUEST: D11
S13
S14

FIG. 7

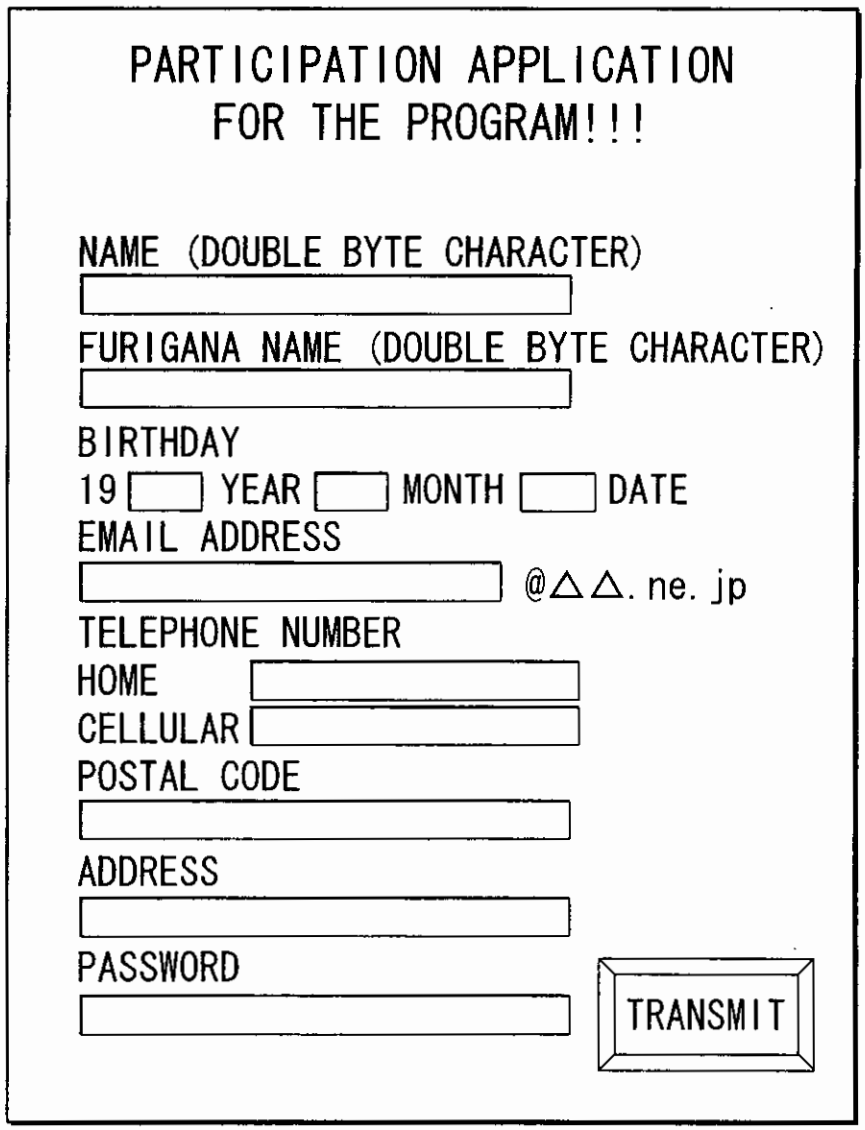

PARTICIPATION APPLICATION
FOR THE PROGRAM!!!
NAME (DOUBLE BYTE CHARACTER)
FURIGANA NAME (DOUBLE BYTE CHARACTER)
BIRTHDAY
19 YEAR MONTH DATE
EMAIL ADDRESS
@△△.ne.jp
TELEPHONE NUMBER
HOME
CELLULAR
POSTAL CODE
ADDRESS
PASSWORD
TRANSMIT

FIG. 8

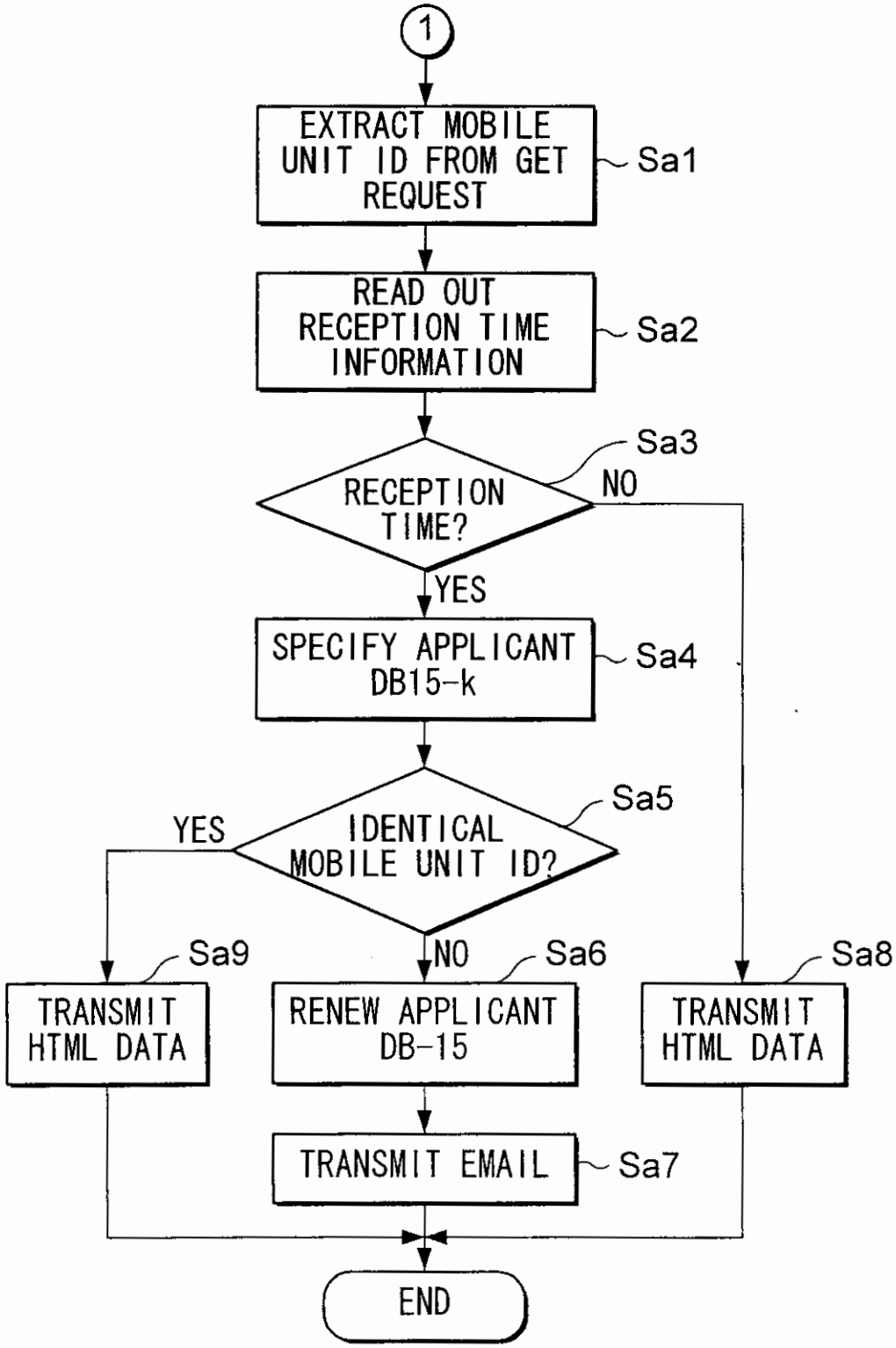

1
EXTRACT MOBILE UNIT ID FROM GET REQUEST
Sa1
READ OUT RECEPTION TIME INFORMATION
Sa2
RECEPTION TIME?
Sa3
NO
YES
SPECIFY APPLICANT DB15-k
Sa4
IDENTICAL MOBILE UNIT ID?
Sa5
YES
NO
TRANSMIT HTML DATA
Sa9
RENEW APPLICANT DB-15
Sa6
TRANSMIT HTML DATA
Sa8
TRANSMIT EMAIL
Sa7
END

FIG. 9

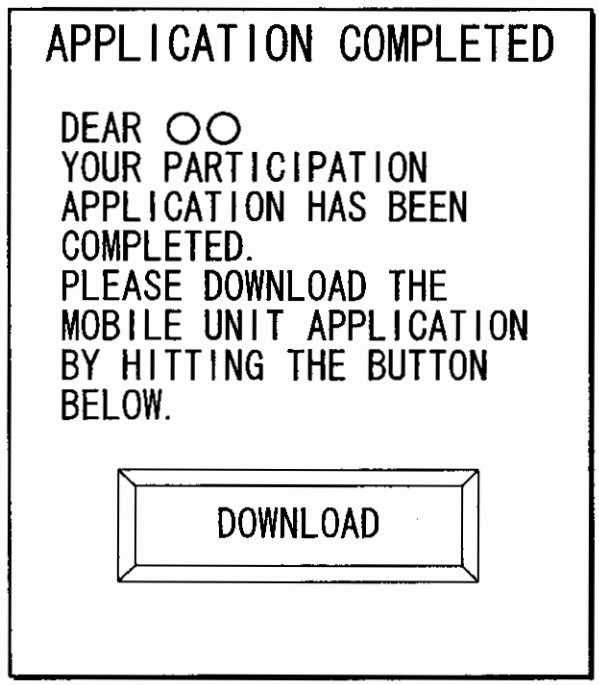

APPLICATION COMPLETED
DEAR ○○
YOUR PARTICIPATION APPLICATION HAS BEEN COMPLETED.
PLEASE DOWNLOAD THE MOBILE UNIT APPLICATION BY HITTING THE BUTTON BELOW.
DOWNLOAD

FIG. 10

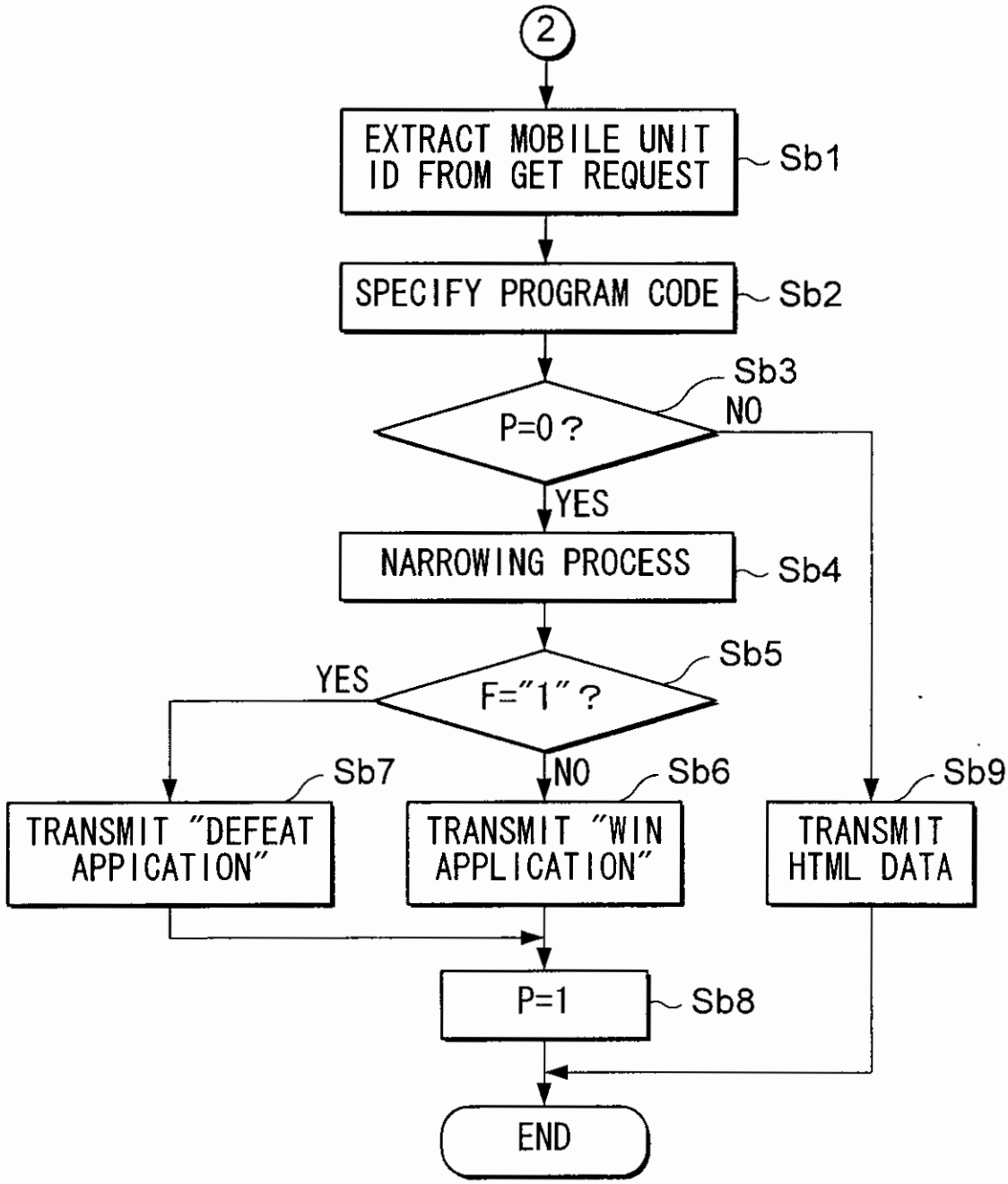

2
EXTRACT MOBILE UNIT ID FROM GET REQUEST
Sb1
SPECIFY PROGRAM CODE
Sb2
Sb3
P=0？
NO
YES
NARROWING PROCESS
Sb4
Sb5
YES
F="1"？
Sb7
NO
Sb6
Sb9
TRANSMIT "DEFEAT APPICATION"
TRANSMIT "WIN APPLICATION"
TRANSMIT HTML DATA
P=1
Sb8
END

FIG. 11

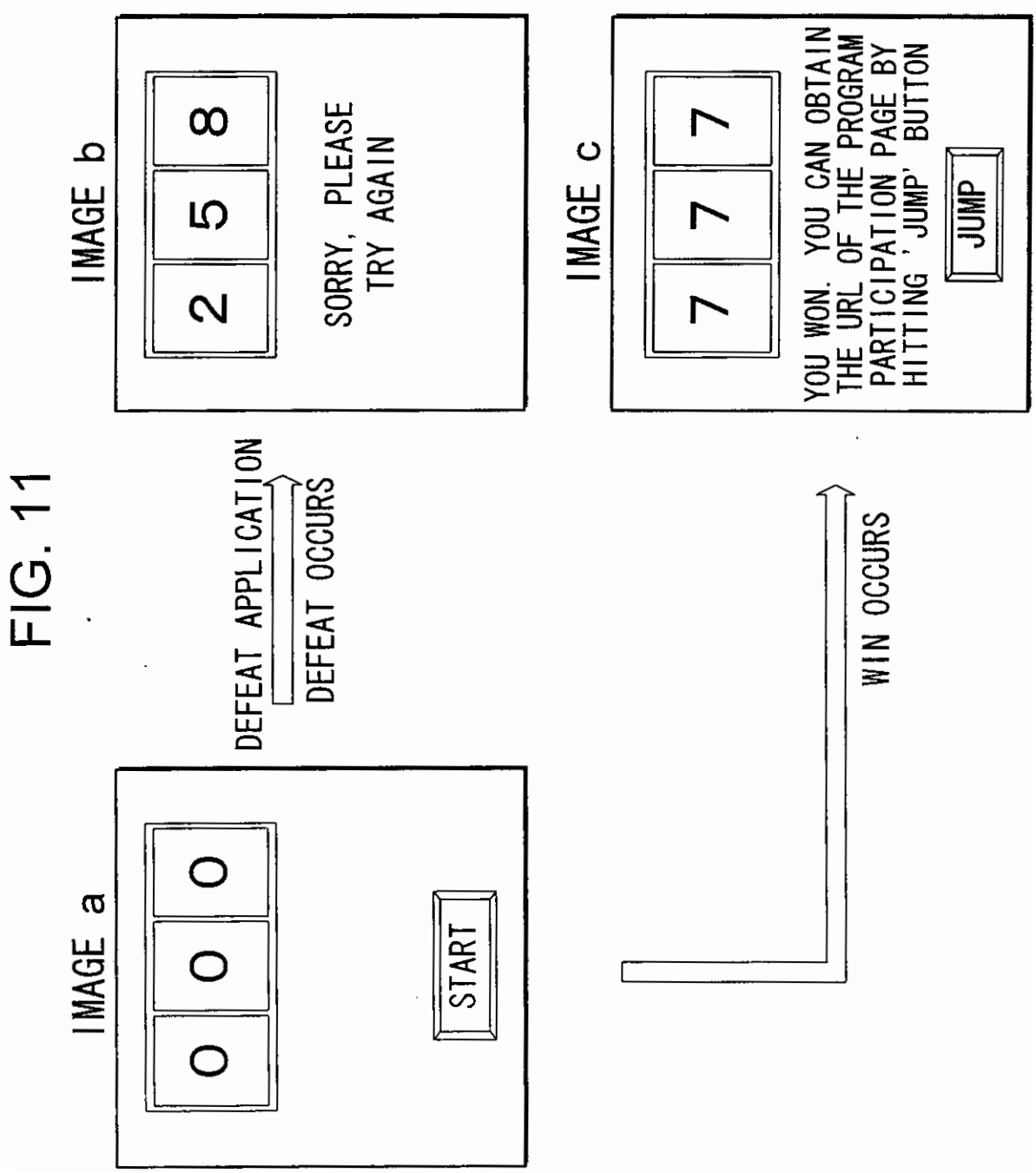

IMAGE a
0 0 0
START
DEFEAT APPLICATION
DEFEAT OCCURS
IMAGE b
2 5 8
SORRY, PLEASE
TRY AGAIN
WIN OCCURS
IMAGE c
7 7 7
YOU WON. YOU CAN OBTAIN
THE URL OF THE PROGRAM
PARTICIPATION PAGE BY
HITTING 'JUMP' BUTTON
JUMP

FIG. 12

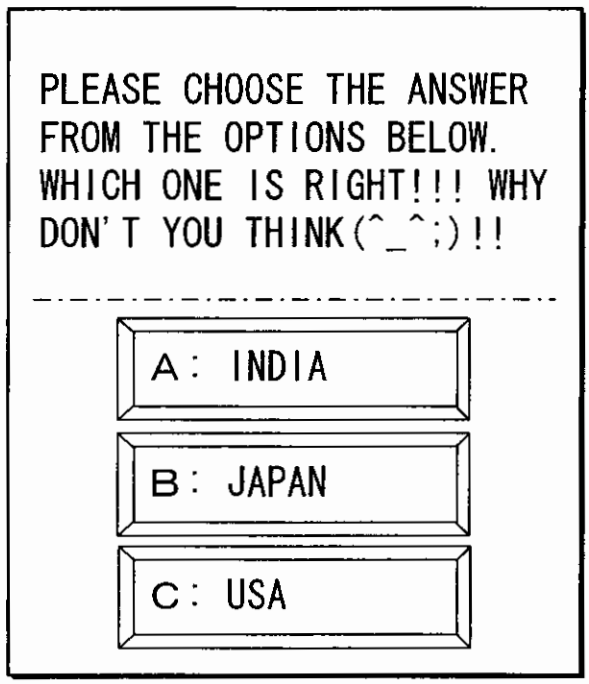

PLEASE CHOOSE THE ANSWER FROM THE OPTIONS BELOW. WHICH ONE IS RIGHT!!! WHY DON'T YOU THINK(^_^;)!!
A: INDIA
B: JAPAN
C: USA

FIG. 13

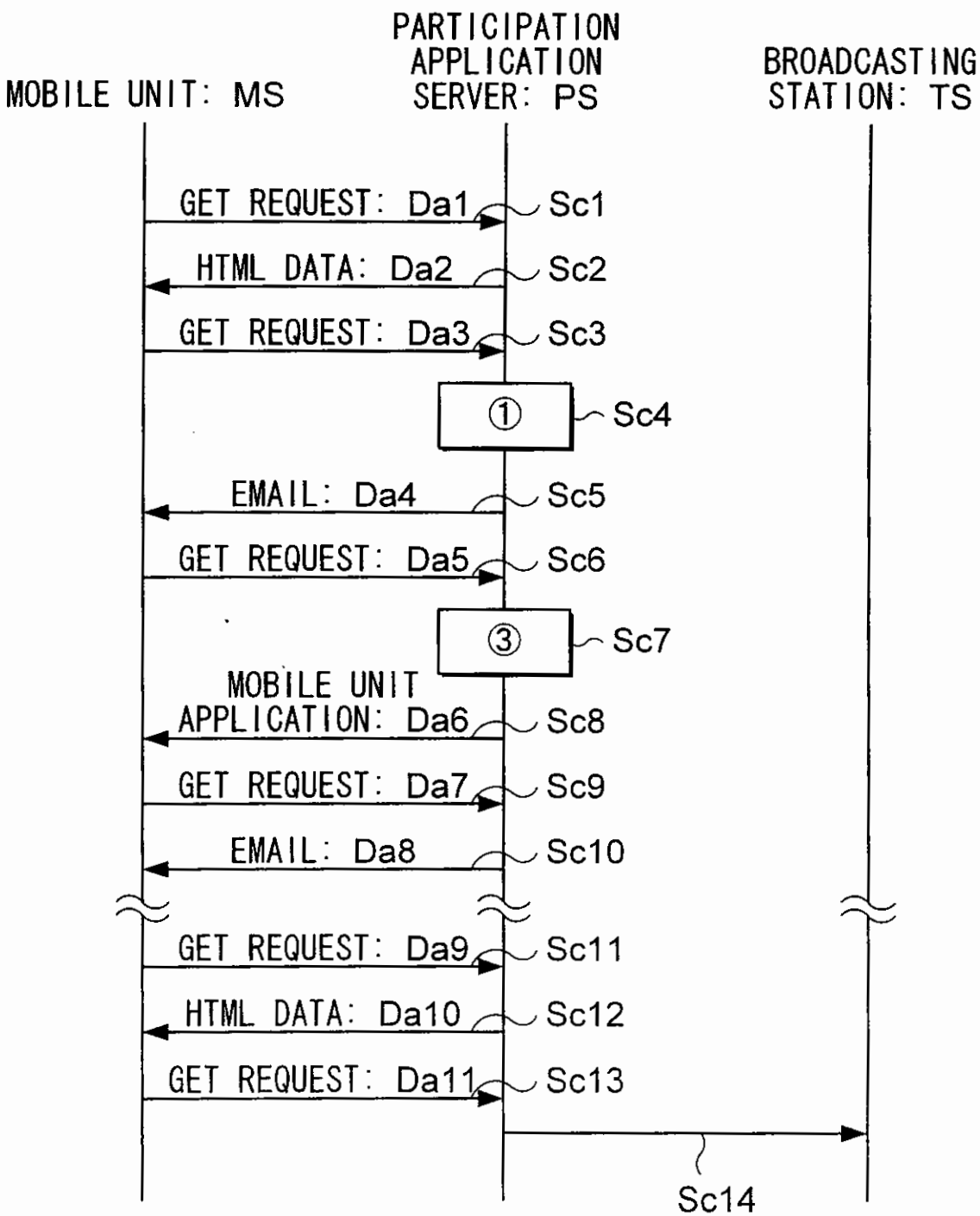

MOBILE UNIT: MS
PARTICIPATION APPLICATION SERVER: PS
BROADCASTING STATION: TS
GET REQUEST: Da1
Sc1
HTML DATA: Da2
Sc2
GET REQUEST: Da3
Sc3
①
Sc4
EMAIL: Da4
Sc5
GET REQUEST: Da5
Sc6
③
Sc7
MOBILE UNIT APPLICATION: Da6
Sc8
GET REQUEST: Da7
Sc9
EMAIL: Da8
Sc10
GET REQUEST: Da9
Sc11
HTML DATA: Da10
Sc12
GET REQUEST: Da11
Sc13
Sc14

FIG. 14

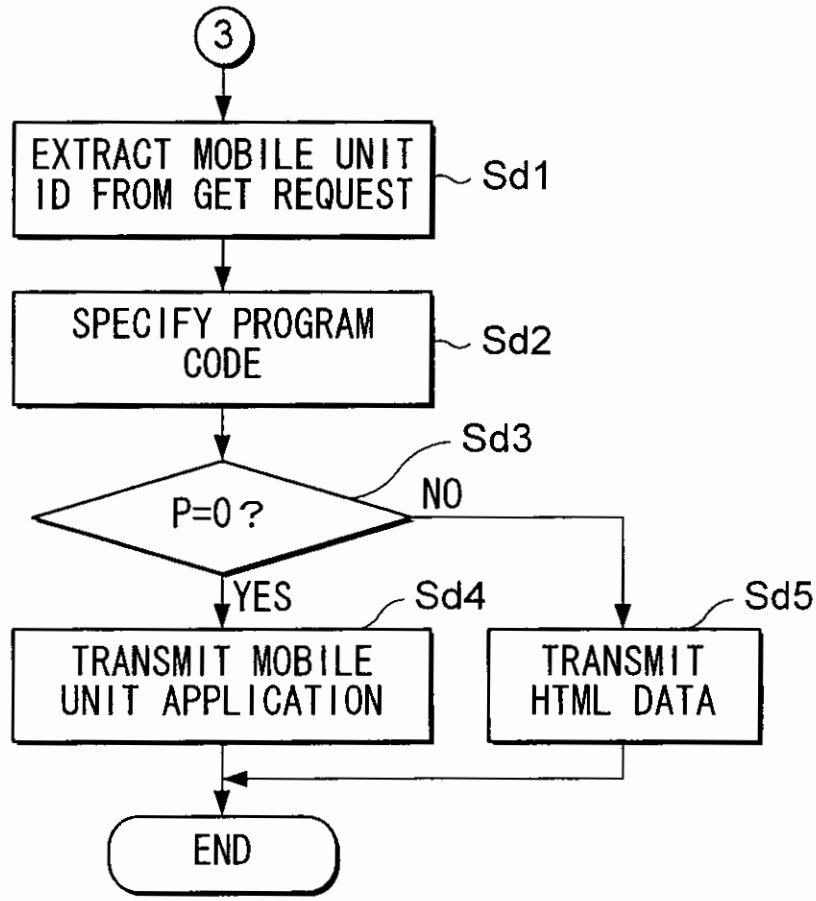

3
EXTRACT MOBILE UNIT ID FROM GET REQUEST
Sd1
SPECIFY PROGRAM CODE
Sd2
Sd3
P=0?
NO
YES
Sd4
Sd5
TRANSMIT MOBILE UNIT APPLICATION
TRANSMIT HTML DATA
END

FIG. 15

PROGRAM CODE: "#0001"										
MOBILE UNIT ID	PERSONAL INFORMATION						PASSWORD	WIN/DEFEAT FLAG F	APPLICATION PARAMETER P	SCORE
	NAME	ADDRESS	GENDER	AGE	EMAIL ADDRESS	…				
MS1	TARO ○○	TOKYO…	MALE	19	○○@△…	…	ABCD	1	0	13
MS2	ICHIRO ××	TOKYO…	MALE	35	□□@○…	…	1234	0	1	300
MS3	HANAKO △△	TOKYO…	FEMALE	22	△△@○…	…	XYZ1	1	1	65
⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮

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FIG. 16

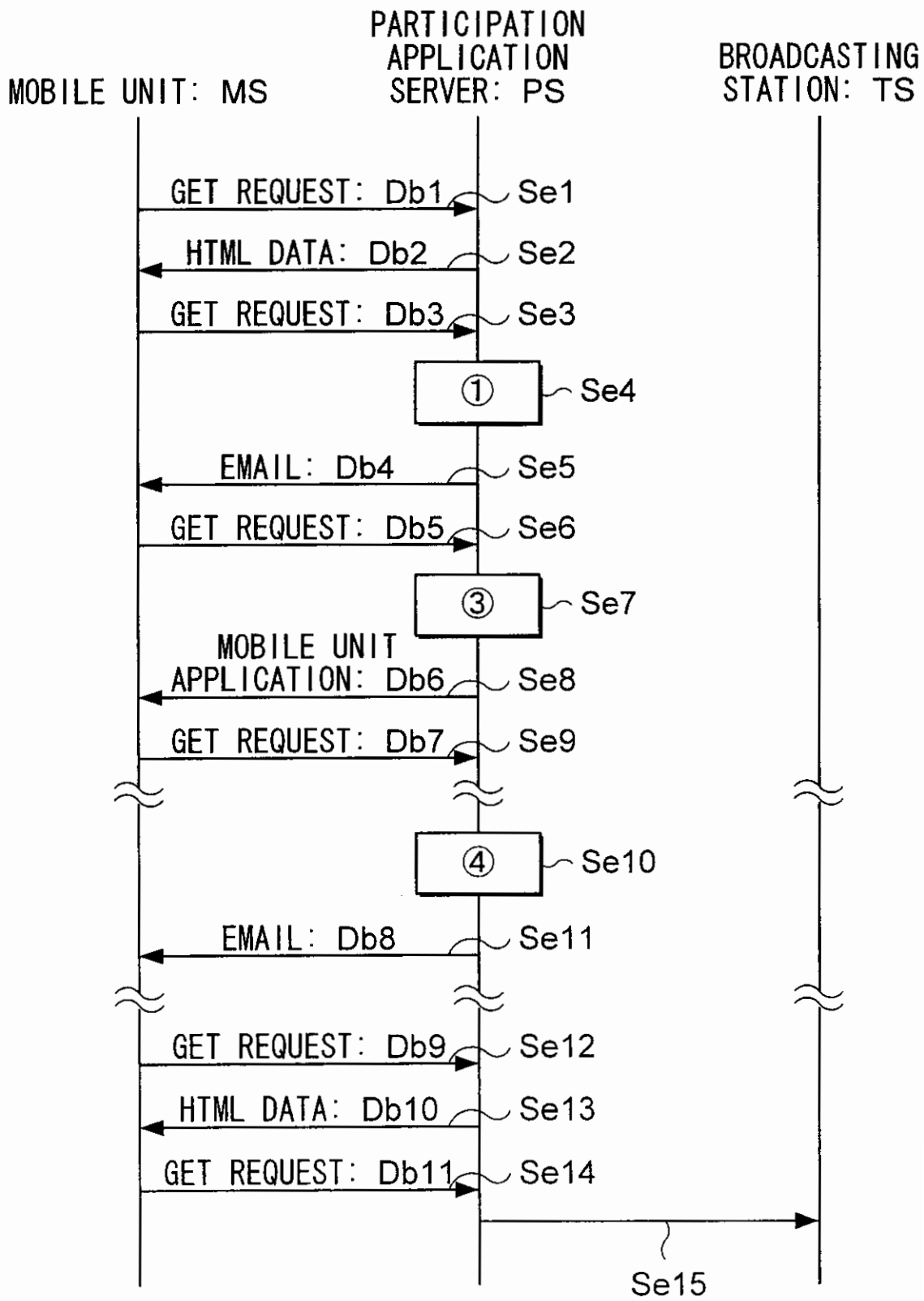
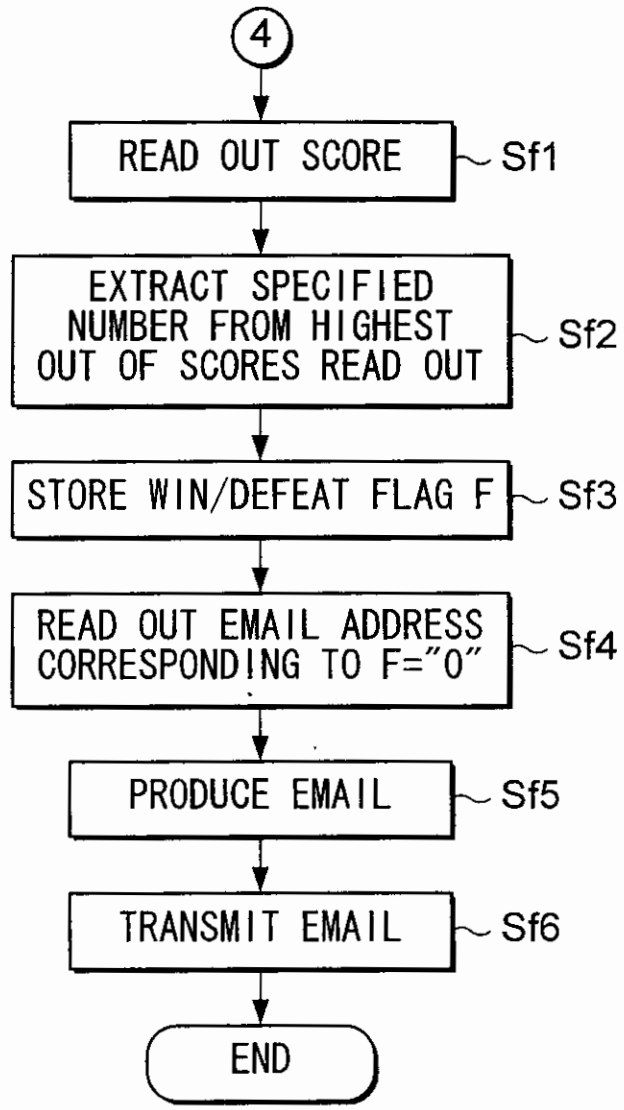

MOBILE UNIT: MS
PARTICIPATION APPLICATION SERVER: PS
BROADCASTING STATION: TS
GET REQUEST: Db1
Se1
HTML DATA: Db2
Se2
GET REQUEST: Db3
Se3
①
Se4
EMAIL: Db4
Se5
GET REQUEST: Db5
Se6
③
Se7
MOBILE UNIT APPLICATION: Db6
Se8
GET REQUEST: Db7
Se9
④
Se10
EMAIL: Db8
Se11
GET REQUEST: Db9
Se12
HTML DATA: Db10
Se13
GET REQUEST: Db11
Se14
Se15

FIG. 17


4
READ OUT SCORE
Sf1
EXTRACT SPECIFIED NUMBER FROM HIGHEST OUT OF SCORES READ OUT
Sf2
STORE WIN/DEFEAT FLAG F
Sf3
READ OUT EMAIL ADDRESS CORRESPONDING TO F="0"
Sf4
PRODUCE EMAIL
Sf5
TRANSMIT EMAIL
Sf6
END