

DENTIFRICE COMPOSITION

ABSTRACT

5 Provided is a sodium bicarbonate-containing dentifrice composition that gives a highly refreshing feeling and has excellent foam performance that foams appropriately during tooth brushing and gives a firm foam.

 The dentifrice composition contains (A) sodium bicarbonate, (B) an anionic surfactant, (C) carrageenan, and (D) a water-soluble zinc salt, and the content of component
10 (A) is 0.1-2 wt%. The dentifrice composition also contains 20-70 wt % of (E) an abrasive.

[No figure]