WHAT IS CLAIMED IS:

1. A wig base comprising:

a first elastic portion having a first modulus of elasticity, to which artificial hairs will be planted,

second elastic portion(s) connected to the first elastic portion, having a second modulus of elasticity that is larger than the first modulus of elasticity, to which artificial hairs will be planted, and

a position holding portion which is a member connected to the second elastic portion, and which holds own hairs or a skin of a wearer located at the position of the member,

wherein the first elastic portion, the second elastic portion and the positon holding portion are placed in the order thereof from a top of the head while wearing the wig, and

wherein the positon holding portion pulls up a skin of the face of a wearer towards a top of the head while wearing the wig.

2. The wig base according to claim 1,

wherein the second elastic portions which have a belt-like shape as a total are connected to the first elastic portion which has a belt-like shape as a total at both ends of the first elastic portion, and

wherein the first elastic portion is positioned at a top of the head and both sides of the head, and the second elastic portions are positioned at both sides of the head while wearing the wig.

3. The wig base according to claim 2,

wherein the first elastic portion is formed by a plurality of members composed of elastic fibers having a belt-like shape or a string shape.

4. The wig base according to claim 2 or 3,

wherein the second elastic portion is formed by an elastic member having a belt-like shape.

5. The wig base according to any one of claim 1 to 4,

wherein the position holding portion includes an engaging member which engages with a wig substrate net or own hairs of a wearer.

6. The wig base according to any one of claim 1 to 5,

further comprising at the position of the second elastic portion, a periphery direction elastic portion which expands and contracts in the periphery direction of the head while wearing the wig.

7. The wig base according to claim 6,

wherein artificial hairs may be planted to the periphery direction elastic portion.

8. A wig formed by planting artificial hairs to the wig base according to any one of claim 1 to 7.