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(54) Title: SYSTEMS AND METHODS FOR MARKET ANALYSIS AND AUTOMATED BUSINESS DECISIONING

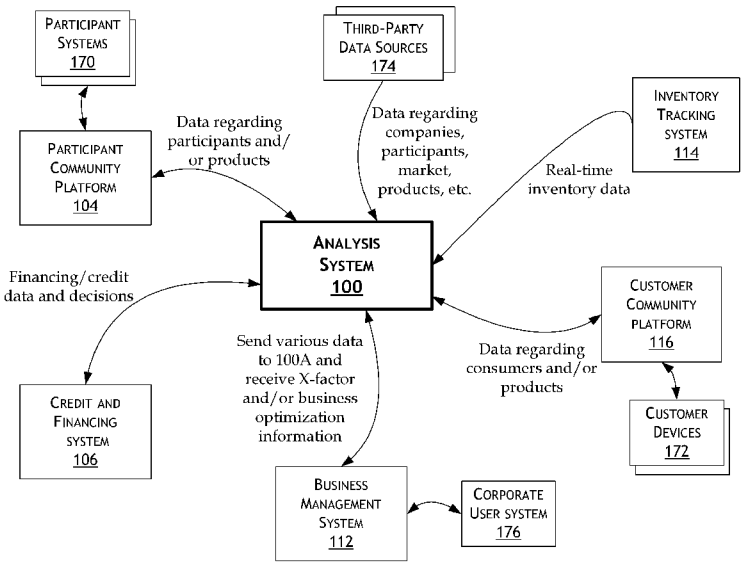


FIGURE 2

(57) Abstract: One embodiment includes an environment for analyzing various data associated with companies, market participants, customers, products, services and/or related data, processing the data to identify factors correlating with market success, and for utilizing such data to suggest or optimize business decisions, measure return on investment, forecast sales or revenue, and/or to automate decisions regarding a company's operations, product development, marketing and/or allocation of resources. In some embodiments, an analysis system (100) receives data from a participant community platform (104), a credit and financing system (106), a business management system (112), an inventory tracking system (114), a customer community platform (116), and/or third party data sources (174). The analysis system (100) may analyze the various received data and send resulting decisions, scores, reports and/or other information to one or more systems.

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