

ABSTRACT

A terminal device 10 executes content programs 15a and 15b, which are transmitted from a Web server 20. The terminal device 10 includes an operating system 11, content display units 14a and 14b that are constructed for each content
5 program and display contents defined by the content programs, and a control unit 13 that controls the operating system 11 according to instructions from the content display units. The control unit 13 constructs the shared region 16 using the virtual memory of the operating system 11, and executes storage of data in the shared region 16 or acquisition of data from the shared region 16 via the operating system 11,
10 according to an instruction from the content display unit 14a or the content display unit 14b.