FIG.3

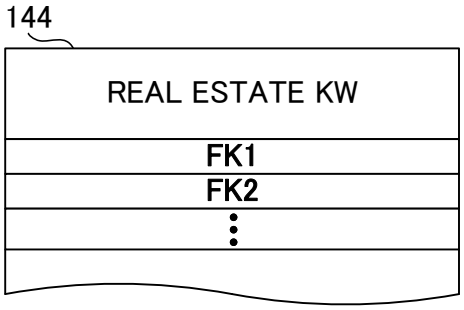


FIG.4

145

COMPANY ID XXX	COMPANY NAME COMPANY A	ANALYSIS RANGE MANAGEMENT INFORMATION P(n),P(n-1)	
REAL ESTATE KW	MANAGEMENT INFORMATION P(n)	MANAGEMENT INFORMATION P(n-1)	WORD SCORE
	KW OCCURRENCE COUNT	KW OCCURRENCE COUNT	
FK1	CFK1(n)	CFK1(n-1)	WFK1
FK2	CFK2(n)	CFK2(n-1)	WFK2
⋮	⋮	⋮	⋮
	TOTAL KW OCCURRENCE COUNT CFKt(n)	TOTAL KW OCCURRENCE COUNT CFKt(n-1)	

FIG.6

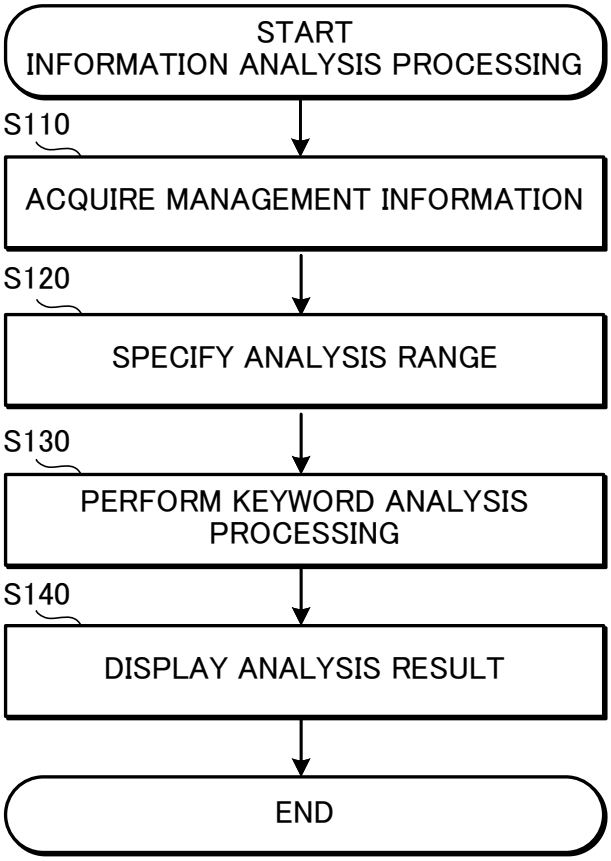

START
INFORMATION ANALYSIS PROCESSING
S110
ACQUIRE MANAGEMENT INFORMATION
S120
SPECIFY ANALYSIS RANGE
S130
PERFORM KEYWORD ANALYSIS PROCESSING
S140
DISPLAY ANALYSIS RESULT
END

FIG.7

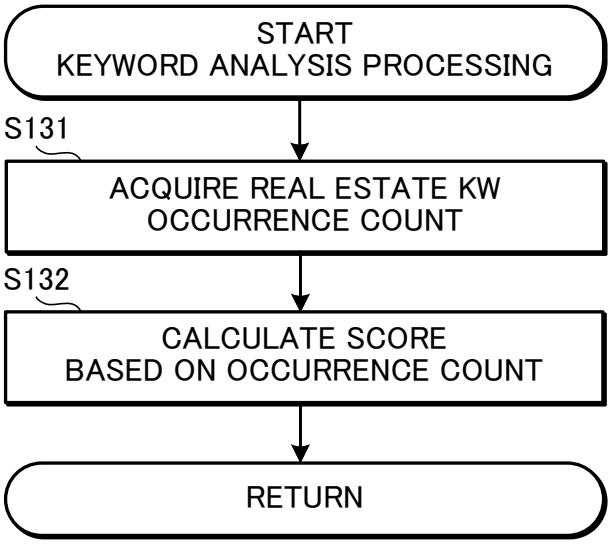

START
KEYWORD ANALYSIS PROCESSING
S131
ACQUIRE REAL ESTATE KW OCCURRENCE COUNT
S132
CALCULATE SCORE BASED ON OCCURRENCE COUNT
RETURN

FIG.9

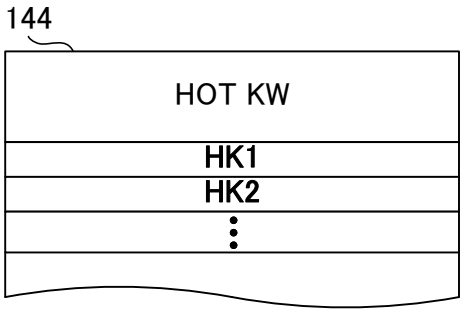


FIG.10

145

INDUSTRY ID XXX	INDUSTRY NAME Y INDUSTRY		ANALYSIS RANGE MANAGEMENT INFORMATION P(n),P(n-1)
HOT KW	MANAGEMENT INFORMATION P(n)	MANAGEMENT INFORMATION P(n-1)	WORD SCORE
	KW OCCURRENCE COUNT	KW OCCURRENCE COUNT	
HK1	CHK1(n)	CHK1(n-1)	WHK1
HK2	CHK2(n)	CHK2(n-1)	WHK2
⋮	⋮	⋮	⋮
	TOTAL KW OCCURRENCE COUNT CHKt(n)	TOTAL KW OCCURRENCE COUNT CHKt(n-1)	