ABSTRACT

The present utility model relates to an advertisement playback apparatus, and in particular, to a network multimedia advertisement playback apparatus. The present utility model is composed of a computer motherboard, a hard disc, a power supply, an LCD control panel, a LCD screen, a speaker, a keyboard/mouse, a timer, a GPRS/CDMA 1X wireless modem, an 802.11 wireless LAN card and a casing. The IDE interface on the computer motherboard is connected with the hard disc, the LCD control panel is connected with the VGA display interface on the computer motherboard and the LCD screen, the keyboard/mouse is connected with the keyboard/mouse interface, the speaker is connected with the LCD control panel, the power supply is connected with the computer motherboard and the LCD control panel, the timer is connected with the electric power network and the power supply, and the GPRS/CDMA 1X wireless modem and the 802.11 wireless LAN card are respectively connected with the RS232 interface and the USB2.0 interface on the computer motherboard. The advantage of the present utility model is that all components are integrated in a casing which has a small size, the usage of the present apparatus is not limited by the environment, and a machine house is not needed.