

ABSTRACT

The present disclosure relates to an image processing method and apparatus, an electronic device and a storage medium. The method includes: in response to a makeup operation on a facial image to be processed, generating, based on a selected first target material, a second target material matching a target part in the facial image to be processed; determining, based on the second target material, an image area in the facial image to be processed where the target part is located; and performing, based on a color of the second target material, a color fusion treatment on the image area where the target part is located, to obtain a fused facial image.