

ABSTRACT

The liquid crystal display device comprises a liquid crystal cell with liquid crystals sealed thereinbetween, sandwiched between two transparent substrates having an electrode on each of the inner surfaces thereof facing each other, an absorption-type polarizing film disposed on the visible side of the liquid crystal cell, a reflection-type polarizing film disposed on the side of the liquid crystal cell, opposite from the visible side. The absorption-type polarizing film is a polarizing sheet absorbing a light linearly polarized in the direction orthogonal to the transmission axis thereof while the reflection-type polarizing film is a polarizing sheet reflecting a light linearly polarized in the direction orthogonal to the transmission axis thereof. A light reflection film or a color filter may preferably be disposed under the reflection-type polarizing film. Further, a light diffusing layer or a light diffusing film may preferably be disposed on the visible side of the absorption-type polarizing film.

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