WHAT IS CLAIMED IS:

1. A computer-implemented method, comprising:

obtaining, from a chat-bot platform, a conversational command provided by a user, wherein the conversational command instructs performance of a task;

determining whether the conversational command ~~has a context specifying~~ designates a task specific bot for performance of the task;

upon determining that the conversational command cannot determine a single task specific bot for performance of the task, then ~~does not have the context,~~ analyzing an intent of the conversational command;

determining that the intent of the conversational command indicates a plurality of actions;

determining ~~one~~ two or more task specific bots for performance of the plurality of actions associated with the task based on the intent of the conversational command and a bot registry, wherein the bot registry lists the ~~one~~ two or more task specific bots and functionality associated with each of the ~~one~~ two or more task specific bots and wherein at least one of the two or more specific task bots is selected from a plurality of task bots that can perform tasks based upon one of the plurality of actions associated with the task using a real-time bidding process; and

providing the conversational command or portions thereof to the determined ~~one~~ two or more task specific bots for performance of the task.

2. The method of claim 1, wherein the ~~one~~ two or more task specific bots are added to the bot registry by a developer of each respective task specific bot.

~~3. The method of claim 1, wherein analyzing the intent of the conversational command includes sending the conversational commend to a Neuro-Linguistic Programming (NLP) platform to determine the intent of the conversational command.~~

43. The method of claim 1, wherein analyzing the intent of the conversational command includes referencing the intent of the conversational command in an intent-action map store.

54. The method of claim 1, wherein the bot registry further lists the ~~one~~ two or more task specific bots based on interactions conducted in a bot exchange.

65. The method of claim 1, wherein the bot registry further includes interaction results associated with each of the ~~one~~ two or more task specific bots, wherein the interaction results are conducted in a bot exchange.

~~7~~6. The method of claim 1, wherein the determined ~~one~~ two or more task specific bots perform bot chaining for performance of the task.

~~8~~7. The method of claim ~~7~~6, wherein bot chaining is managed by a bot policy server.

~~9~~8. The method of claim 1, wherein at least one of the determined ~~one~~ two or more task specific bots is a value processing bot.

~~10~~9. The method of claim 1, wherein the conversational command is provided by the user as a voice command.

~~11~~10. A computing system, comprising:

one or more processors;

non-transitory computer-readable memory storing instructions that, when executed by the one or more processors, cause the one or more processors to:

obtain, from a chat-bot platform, a conversational command provided by a user, wherein the conversational command instructs performance of a task;

determine whether the conversational command ~~has a context specifying~~ designates a task specific bot for performance of the task;

upon determining that the conversational command cannot determine a single task specific bot for performance of the task, then ~~does not have the context,~~ analyze an intent of the conversational command;

determine that the intent of the conversational command indicates a plurality of actions;

determine ~~one~~ two or more task specific bots for performance of the plurality of actions associated with the task based on the intent of the conversational command and a bot registry, wherein the bot registry lists the ~~one~~ two or more task specific bots and functionality associated with each of the ~~one~~ two or more task specific bots and wherein at least one of the two or more specific task bots is selected from a plurality of task bots that can perform tasks based upon one of the plurality of actions associated with the task using a real-time bidding process; and

provide the conversational command or portions thereof to the determined ~~one~~ two or more task specific bots for performance of the task.

~~12~~11. The computing system of claim ~~11~~10, wherein the ~~one~~ two or more task specific bots are added to the bot registry by a developer of each respective task specific bot in the ~~one~~ two or more task specific bots.

~~13. The computing system of claim 11, wherein analyzing the intent of the conversational command includes sending the conversational commend to a Neuro-Linguistic Programming (NLP) platform to determine the intent of the conversational command.~~

~~14~~12. The computing system of claim ~~11~~10, wherein analyzing the intent of the conversational command includes referencing the intent of the conversational command in an intent-action map store.

~~15~~13. The computing system of claim ~~11~~10, wherein the bot registry further lists the ~~one~~ two or more task specific bots based on interactions conducted in a bot exchange.

~~16~~14. The computing system of claim ~~11~~10, wherein the bot registry further includes interaction results associated with each of the ~~one~~ two or more task specific bots, wherein the interaction results are conducted in a bot exchange.

~~17~~15. The computing system of claim ~~11~~10, wherein the determined ~~one~~ two or more task specific bots perform bot chaining for performance of the task.

~~18~~16. The computing system of claim ~~17~~15, wherein a bot policy server manages bot chaining.

~~19~~17. The computing system of claim ~~11~~10, wherein at least one of the determined ~~one~~ two or more task specific bots is a value processing bot.

~~20~~18. The computing system of claim ~~11~~10, wherein the conversational command is provided by the user as a voice command.