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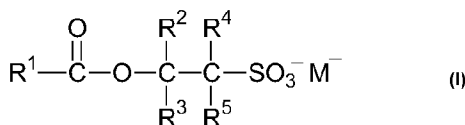
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(54) Title: COMPOSITION



(57) Abstract: An aqueous shear-thinning personal care composition comprises : (a) at least 3 wt% of a sulfonate compound of general formula (I): where R^1 represents a C_{8-22} alkyl group; R^2 represents a C_{1-4} alkyl group; each of R^3 , R^4 and R^5 independently represents a hydrogen atom or a C_{1-4} alkyl group; and M^+ represents a sodium or potassium cation; (b) at least 3 wt% of an amphoteric or zwitterionic surfactant; (c) at least 10 wt% of water; and (d) at least 0.5 wt% of an additional component in the form of particles or droplets suspended in the composition. The composition is stable in an aqueous environment and can be formulated with a wide range of additional components.



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