

(12) 按照专利合作条约所公布的国际申请

(19) 世界知识产权组织
国际局



(10) 国际公布号
WO 2023/186107 A1

(43) 国际公布日
2023 年 10 月 5 日 (05.10.2023)

(51) 国际专利分类号:
H04N 21/431 (2011.01)

(21) 国际申请号: PCT/CN2023/085531

(22) 国际申请日: 2023 年 3 月 31 日 (31.03.2023)

(25) 申请语言: 中文

(26) 公布语言: 中文

(30) 优先权:
202210350116.2 2022年4月2日 (02.04.2022) CN

(71) 申请人: 北京字跳网络技术有限公司
(**BEIJING ZITIAO NETWORK TECHNOLOGY CO., LTD.**) [CN/CN]; 中国北京市海淀区紫金数码园
4号楼2层0207, Beijing 100190 (CN)。

(72) 发明人: 金斯瑶(**JIN, Siyao**); 中国北京市海淀区知春路63号中国卫星通信大厦今日头条小邮局, Beijing 100086 (CN)。 张秋(**ZHANG, Qiu**); 中国北京市海淀区知春路63号中国卫星通信大厦今日头条小邮局, Beijing 100086 (CN)。

(74) 代理人: 北京品源专利代理有限公司(**BEYOND ATTORNEYS AT LAW**); 中国北京市海淀区莲花池东路39号西金大厦6层, Beijing 100036 (CN)。

(81) 指定国(除另有指明, 要求每一种可提供的国家保护): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN,

(54) **Title:** INFORMATION PROCESSING METHOD AND APPARATUS, AND DEVICE AND STORAGE MEDIUM

(54) 发明名称: 信息处理方法、装置、设备及存储介质

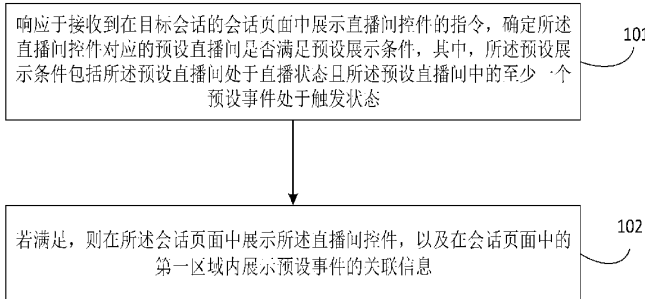


图 1

- 101 In response to a received instruction of displaying a live broadcast room control in a session page of a target session, determine whether a preset live broadcast room corresponding to the live broadcast room control satisfies a preset display condition, wherein the preset display condition comprises the preset live broadcast room being in a live broadcasting state and at least one preset event in the preset live broadcast room being in an activated state
- 102 If the condition is satisfied, display the live broadcast room control in the session page, and display associated information of the preset event in a first area in the session page

(57) **Abstract:** Embodiments of the present invention discloses an information processing method and apparatus, a device and a storage medium. The method comprises: in response to a received instruction of displaying a live broadcast room control in a session page of a target session, determining that a preset live broadcast room corresponding to the live broadcast room control is in a live broadcasting state and at least one preset event in the preset live broadcast room is in an activated state, displaying the live broadcast room control in the session page, and displaying associated information of the preset event in a first area in the session page.

[见续页]

WO 2023/186107 A1

MU, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW。

(84) 指定国 (除另有指明, 要求每一种可提供的地区保护): ARIPO (BW, CV, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SC, SD, SL, ST, SZ, TZ, UG, ZM, ZW), 欧亚 (AM, AZ, BY, KG, KZ, RU, TJ, TM), 欧洲 (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, ME, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG)。

本国际公布:

— 包括国际检索报告 (条约第21条(3))。

(57) 摘要: 本公开实施例公开了信息处理方法、装置、设备及存储介质。该方法包括: 响应于接收到在目标会话的会话页面中展示直播间控件的指令, 确定直播间控件对应的预设直播间处于直播状态且其中的至少一个预设事件处于触发状态, 则在会话页面中展示直播间控件, 以及在会话页面中的第一区域内展示预设事件的关联信息。