SOUND SIGNAL-BASED LOCAL INTERACTIVE PLATFORM SYSTEM AND LOCAL INTERACTIVE SERVICE PROVIDING METHOD USING SAME

ABSTRACT

The present invention relates to a technology for providing a place/time-based local interactive service, which provides multi-formatted content information to a user moving while carrying a smart terminal having a dedicated application installed therein. In particular, when moving into a place where a specific wired/wireless AP is installed, a user who carries a smart terminal with a dedicated application activated therein can receive multi-formatted content information previously mapped with the place using a place/time, without a separate manipulation of the smart terminal. According to the present invention, time periods during which the user carrying the smart terminal stays at the place where the specific wired/wireless AP is installed are accumulated and managed using time coins, and the user is then given a benefit according to the accumulated time periods.

Figure 5