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(71) Applicant: GIVAUDAN SA [CH/CH]; Chemin de la Parfumerie 5, 1214 Vernier (CH).

(72) Inventors: BROOKS, Matthew Peter; Kennington Road, Ashford TN24 0LT (GB). AUSSANT, Emmanuel; 19-23 Rue de la Voie des Bans, 95102 Argenteuil (FR).

(74) Agent: GLOBAL PATENTS; Givaudan SA Grafenaustrasse 7, 6300 Zug (CH).

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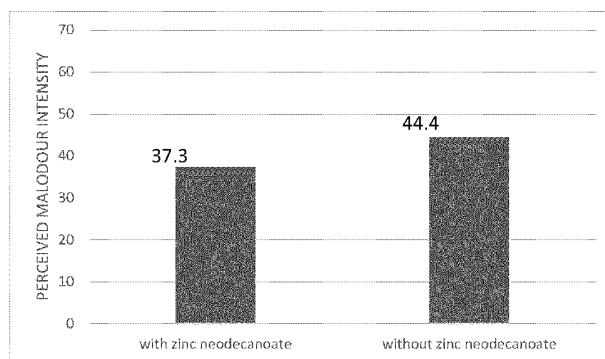
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Figure 2: Perceived malodour intensity of post-dosed refresher spray formulation on worn T-shirt inserts – results illustrating example 6 C



(57) Abstract: The present invention relates to the stable incorporation of malodour-reducing composition containing zinc neodecanoate into a consumer product containing water, and the delivery of zinc neodecanoate from the consumer product onto a surface containing a source of malodour and to deliver a sensorially perceptible malodour reduction effect to the surface.

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